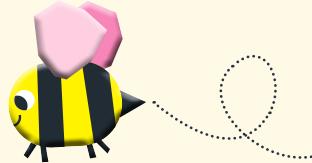


Make BELIEVE Ideas



Penguin's ICE-CREAM Adventure



WITH 2 REMOVABLE PENGUIN PLUSHIES



SPRING 2026



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Click on these buttons
to watch our titles come alive!



Penguin's Ice-Cream Adventure 3+

NEW TITLE



Chilly the penguin and Frosty the ice-cream truck are off to sell some ice-cool treats with the help of their new assistant, Waffle. This plush-and-vinyl covered book has a window in the cover with two removable mini plush penguin characters. Each spread has a different character ordering a sweet treat, and flaps for the reader to explore.

2 PENGUIN PLUSHIES

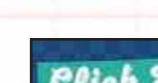


Available February
Katie Rudge
9781836428312
10 pp padded BB
with 2 removable
plush characters in
a fabric cover and
flaps throughout
210 x 150 x 20 mm
£7.99



300 First Words Sound Book 0+

NEW TITLE



Welcome to the busy, noisy world of toddlers. Press the integrated sound buttons to hear over three hundred first words, again and again! Exploring popular themes of animals, vehicles, around the home, food, and nature, as well as key first concepts, this interactive sound book helps toddlers to have fun practising and learning new words.



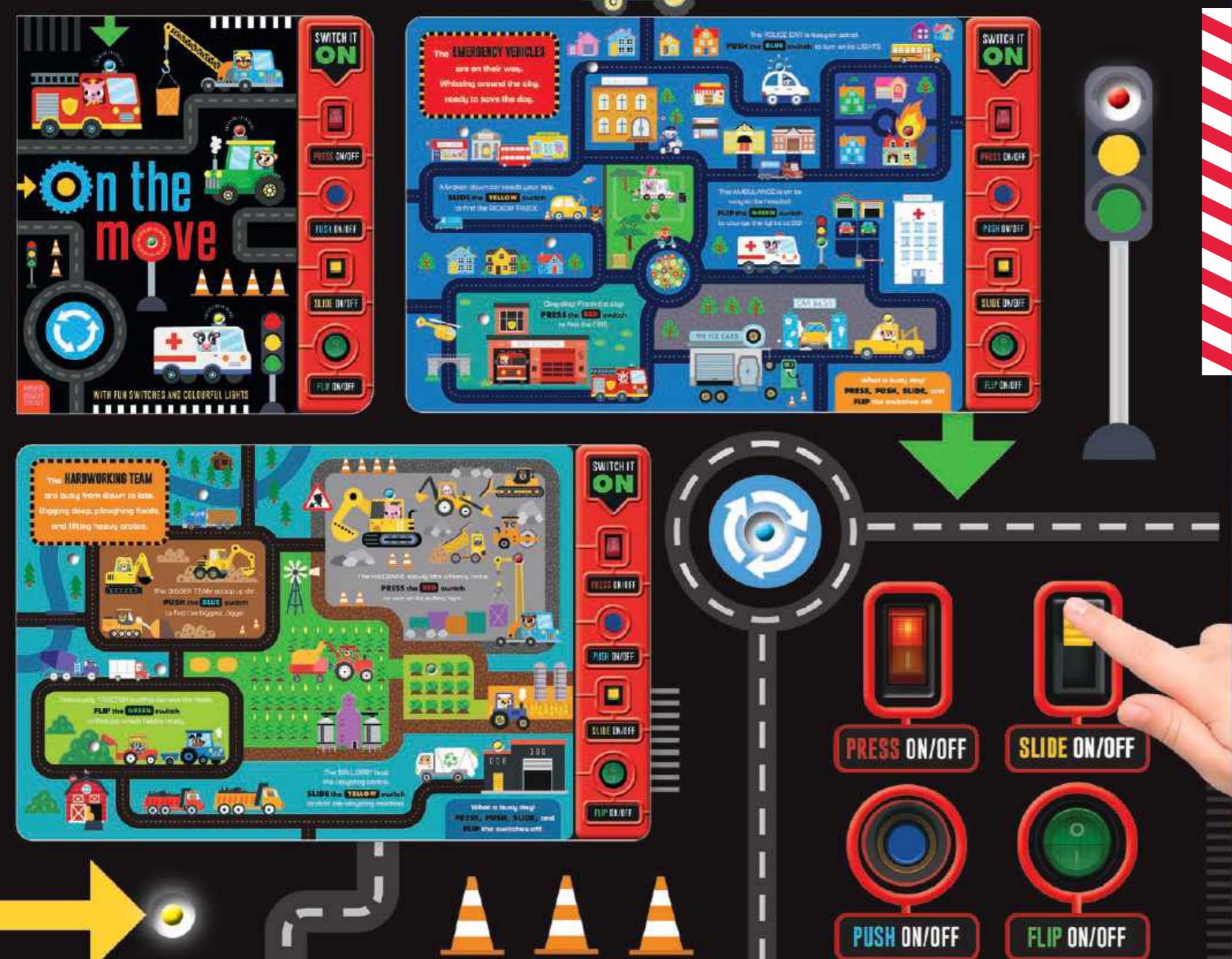
Available March
Danielle Mudd
9781836428589
28 pp CB with sound
buttons throughout
280 x 215 x 21 mm
£14.99



BOARD BOOKS

On The Move 3+ NEW TITLE

This fun first-electronics book features switches and colourful lights throughout. With emergency vehicles saving the day, and construction vehicles hard at work, each scene lights up when kids interact with the four fun switches.

Dig! Dig! DinoVrooms! 0+ NEW TITLE

Get set to dig-dig-dig with DiploDigger and her crew of rumble, roarsome DinoVrooms! What will they build today? Find out in this fun dinosaur-vehicle themed story, complete with touches and flaps to explore throughout.



Available February
Shannon Hays
9781836428350
12 pp cased BB
with touches and flaps throughout
186 x 186 x 18 mm
£6.99

Love at First Woof! 0+

NEW TITLE

Here is the truth . . . our pups are scruffy and smelly, messy and muddy, but they are loved just as they are. With a carry handle, beautiful illustrations, and soft felt flaps, this funny dog-shaped book is perfect for our little pups to play with again and again.



Available February
Jess Moorhouse
9781836428374
12 pp shaped BB
with a touch on
the cover and felt
flaps throughout
233 x 193 x 15 mm
£6.99

SHAPED FELT FLAPS



Mums Love Hugs! 0+

NEW TITLE

Enjoy this heartfelt touch-and-feel book, celebrating the loving hugs of all kinds of adorable and funny animal mums and babies. From furry hugs to purrry hugs, tiny hugs to shiny hugs, and everything in between, we are reminded that a mum's love comes in all sorts of wonderful shapes and sizes!



Available February
Lara Ede
9781836428398
12 pp cased BB
with touches throughout
186 x 186 x 19 mm
£6.99



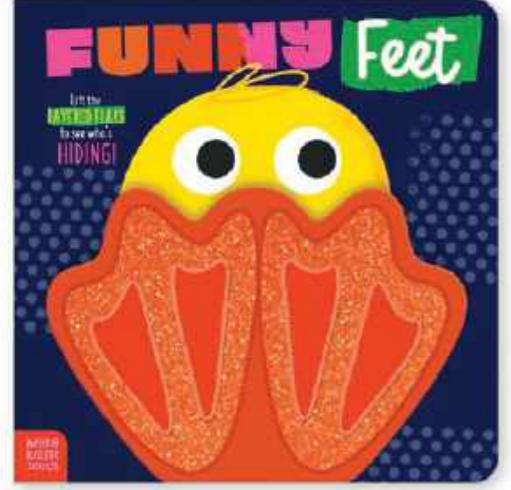
TOUCH AND FEEL



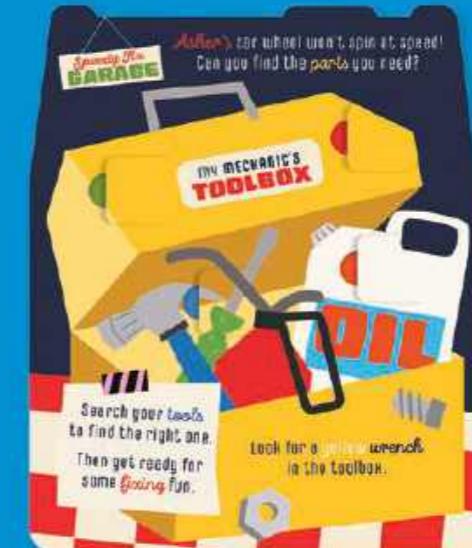
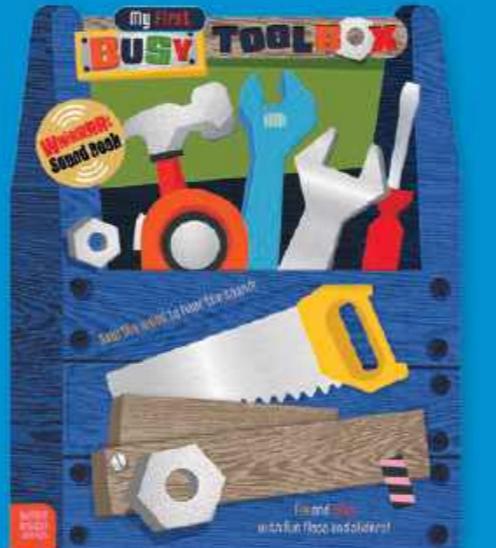
Available February
Lara Ede
9781836428398
12 pp cased BB
with touches throughout
186 x 186 x 19 mm
£6.99

Funny Feet 0+ NEW TITLE

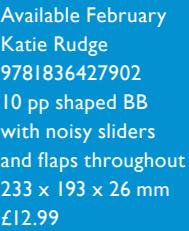
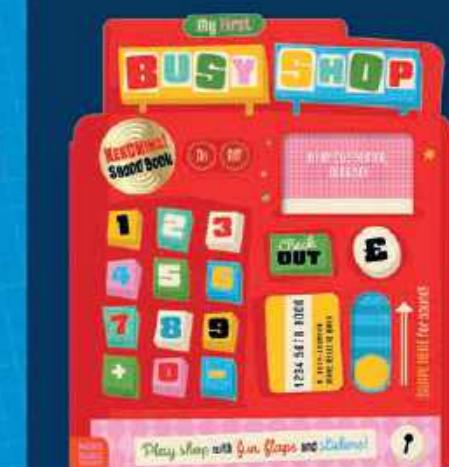
Which animal do these funny feet belong to? Have fun reading the rhyming clues then lifting flaps, flaps, and MORE flaps to find out! This playful multi-layered flap book introduces animals, animal sounds, and of course . . . funny feet!

My First Busy Toolbox 0+ NEW TITLE

Fix and play with this fun interactive book. Shaped like a toolbox, each spread has a noisy slider and a different thing to fix, including a car, a barn, and even a robot! Little ones will love lifting the flaps throughout to find the tools they need.



Also available:



Available February
Katie Rudge
9781836427902
10 pp shaped BB
with noisy sliders
and flaps throughout
233 x 193 x 26 mm
£12.99

My Fierce and Fuzzy Animal Backpack 3+

NEW TITLE

Open this lion-shaped book and discover a fierce and fuzzy counting adventure, bursting with wild animals! Meet elephants, lions, tigers, and more ferocious friends as you count from one to ten. Easy-to-turn felt-and-card pages and a carry handle make this book ideal for busy little explorers.



Available January
Clare Fennell
9781836427926
10 pp shaped BB
with a vinyl cover,
felt between die-cut
card pages, and a handle
250 x 230 x 24 mm
£9.99



VINYL COVER AND FELT PAGES

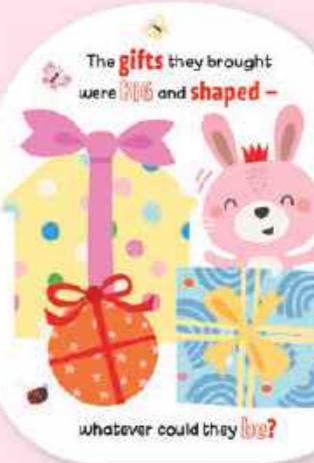
Squish and Snugg 0+

NEW TITLE

Join Capybara as she searches for a fruity feast and Bunny as he learns to share and be kind on his birthday. Complete with super-soft fur covers, these books double up as plush toys to snuggle and squish.



Curious Capybara: 9781836427940

On Bunny's special birthday,
his friends came by for tea.The gifts they brought
were gifts and shaped –
whatever could they be?

SOFT SQUISHY COVER

Available January
Beverley Hopwood
18 pp padded BB
with details sewn
onto a velboa cover
210 x 180 x 35 mm
£9.99

Available January
Beverley Hopwood
18 pp padded BB
with details sewn
onto a velboa cover
210 x 180 x 35 mm
£9.99

Over 725,000 sold

Also available:

Noisy Chick
9781836421153Groovy Axolotl
9781805441908

Happy Cow
9781805445685
12 pp padded BB with details
sewn onto a velboa cover

Ready Set Squeeze! 3+

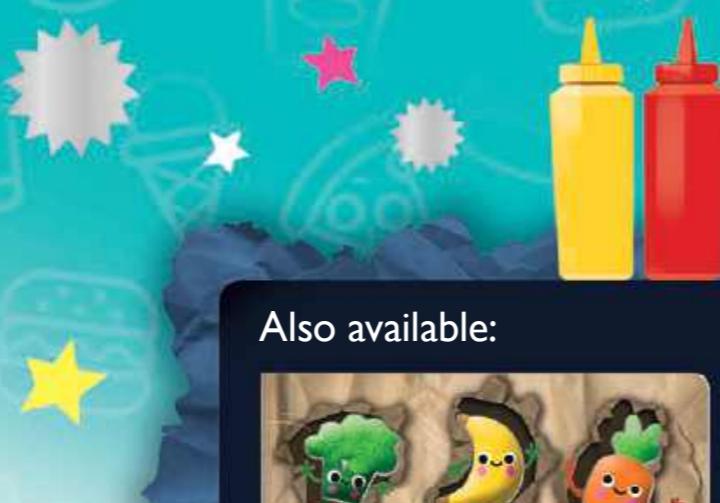
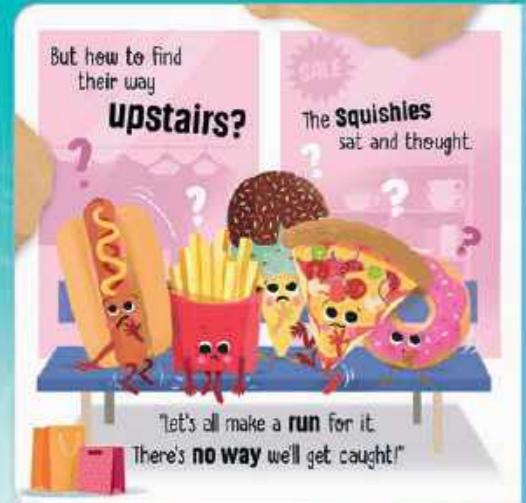
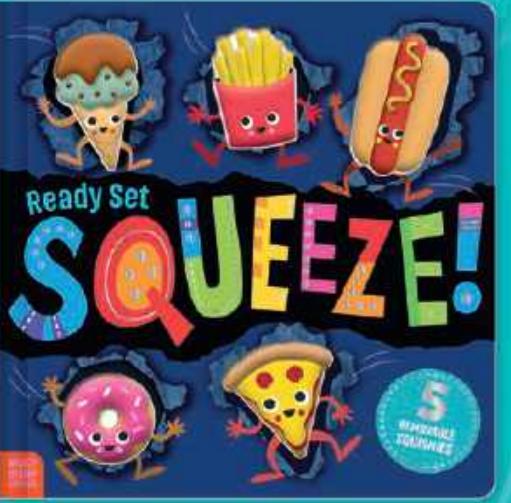
NEW TITLE

The food court is where the Squishies long to be . . . but can they find their way through the shopping centre? Follow the squishy antics of the food friends in this fun looping story, with five removable toys to squish and squeeze!

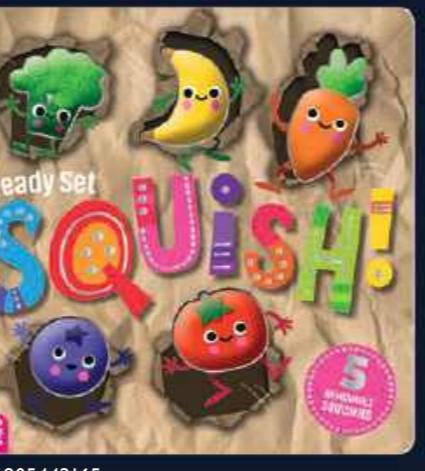
FIVE REMOVABLE SQUISHIES



Available January
Ian Worrall-Dutton
9781836428565
24 pp cased BB
with 5 removable
squishy characters
210 x 210 x 22 mm
£9.99



Also available:



9781805442165

Count and Slide: Dinosaurs 3+

NEW TITLE

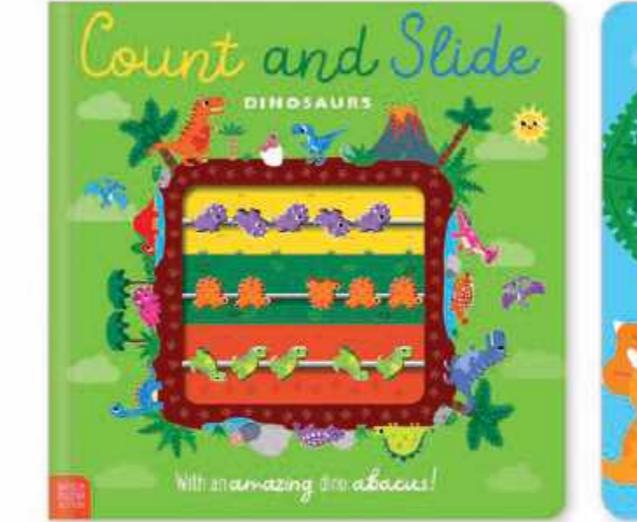
Count and slide with the roar-some dinosaurs! This innovative counting book has a built-in dinosaur abacus to encourage sensory play and improve hand-eye coordination, as well as playful rhymes to promote an early love of reading.

NEW TITLE

DINOSAUR ABACUS



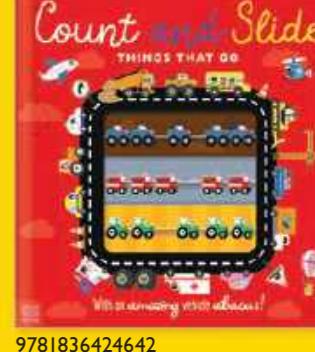
Available January
Scott Barker
9781836428442
10 pp cased BB
with sliding soft
PVC beads die-cut
through to the cover
236 x 236 x 18 mm
£9.99



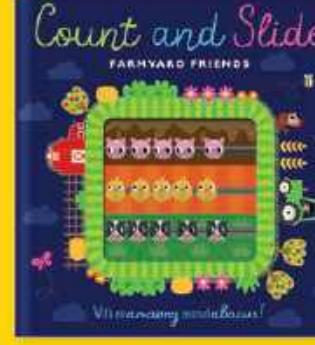
Available January
Scott Barker
9781836428442
10 pp cased BB
with sliding soft
PVC beads die-cut
through to the cover
236 x 236 x 18 mm
£9.99



Also available:



9781836424642



9781805445425

Never Touch a Capybara! 0+

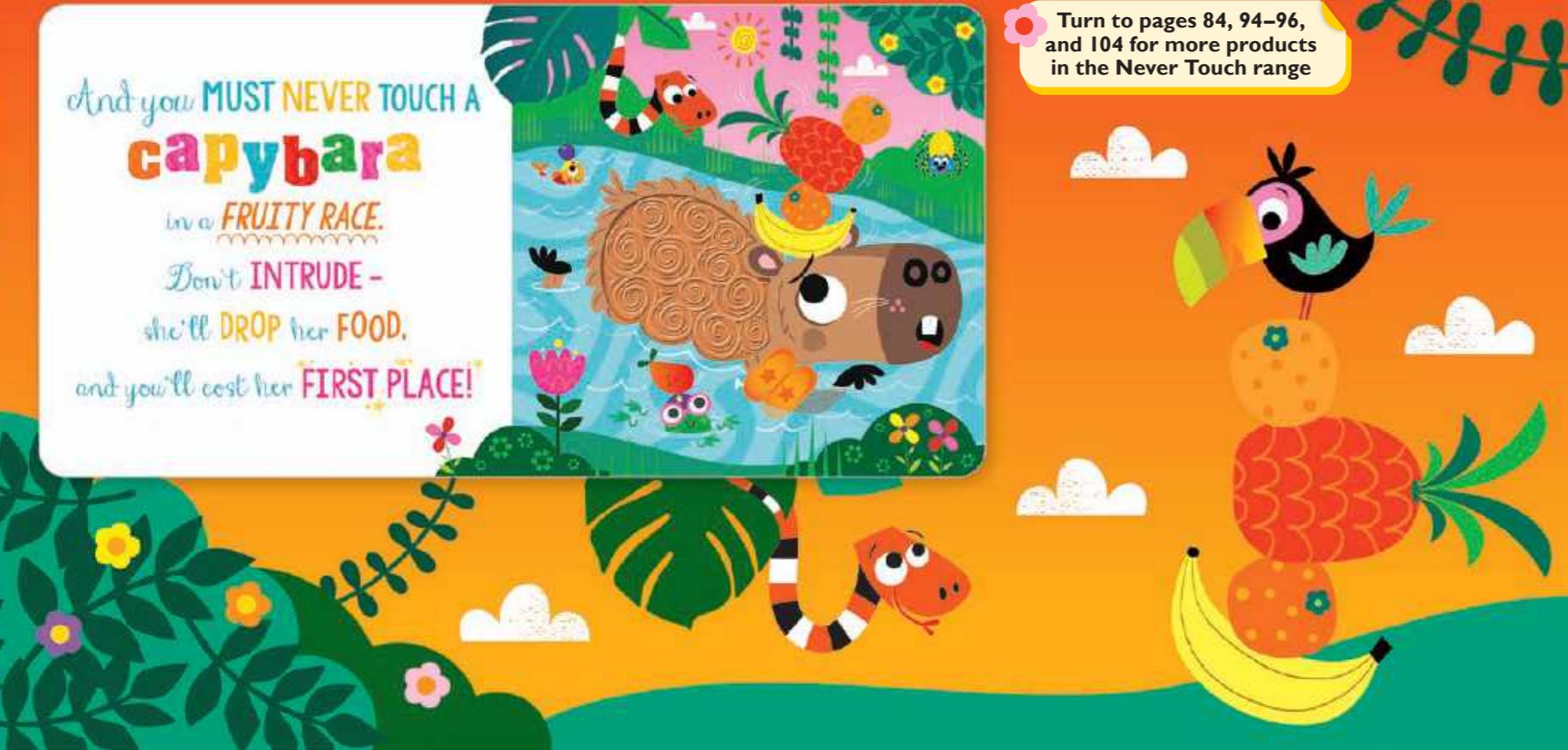
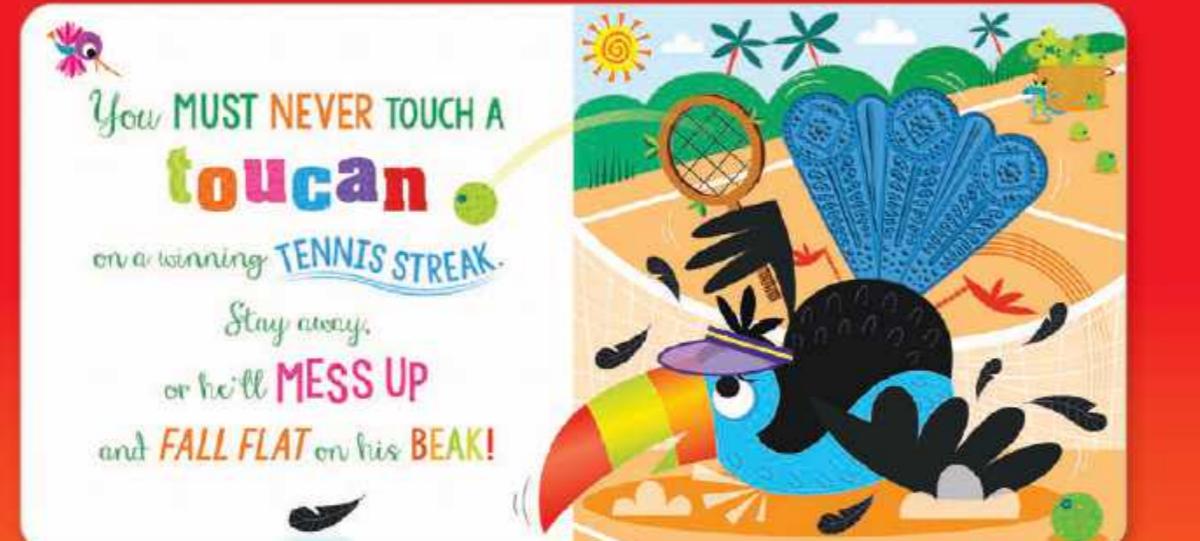
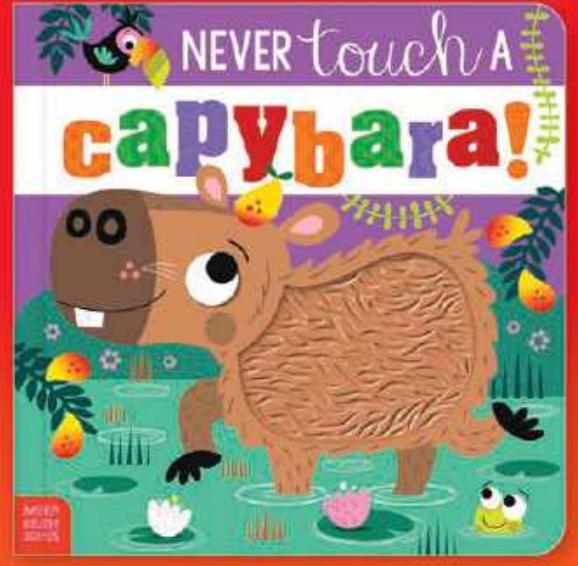
NEW TITLE

These sporty animals are known for being competitive, so don't throw them off their game! Join the fun in this rhyming book, and enjoy touching all of the bumpy characters . . . if you dare!

BUMPY
SILICONE
TOUCHES



Available February
Stuart Lynch
9781836427872
10 pp cased BB
with textured silicone
touches throughout
186 x 186 x 19 mm
£7.99



Turn to pages 84, 94–96, and 104 for more products in the Never Touch range

Never Touch 0+

With hilarious illustrations, amusing rhymes, and bumpy silicone touches, children will love meeting the funny characters in our best-selling Never Touch range.

Over 26 million sold of the Never Touch range



Stuart Lynch
10 pp cased BB
with textured
silicone touches
throughout
186 x 186 x 19 mm
£7.99



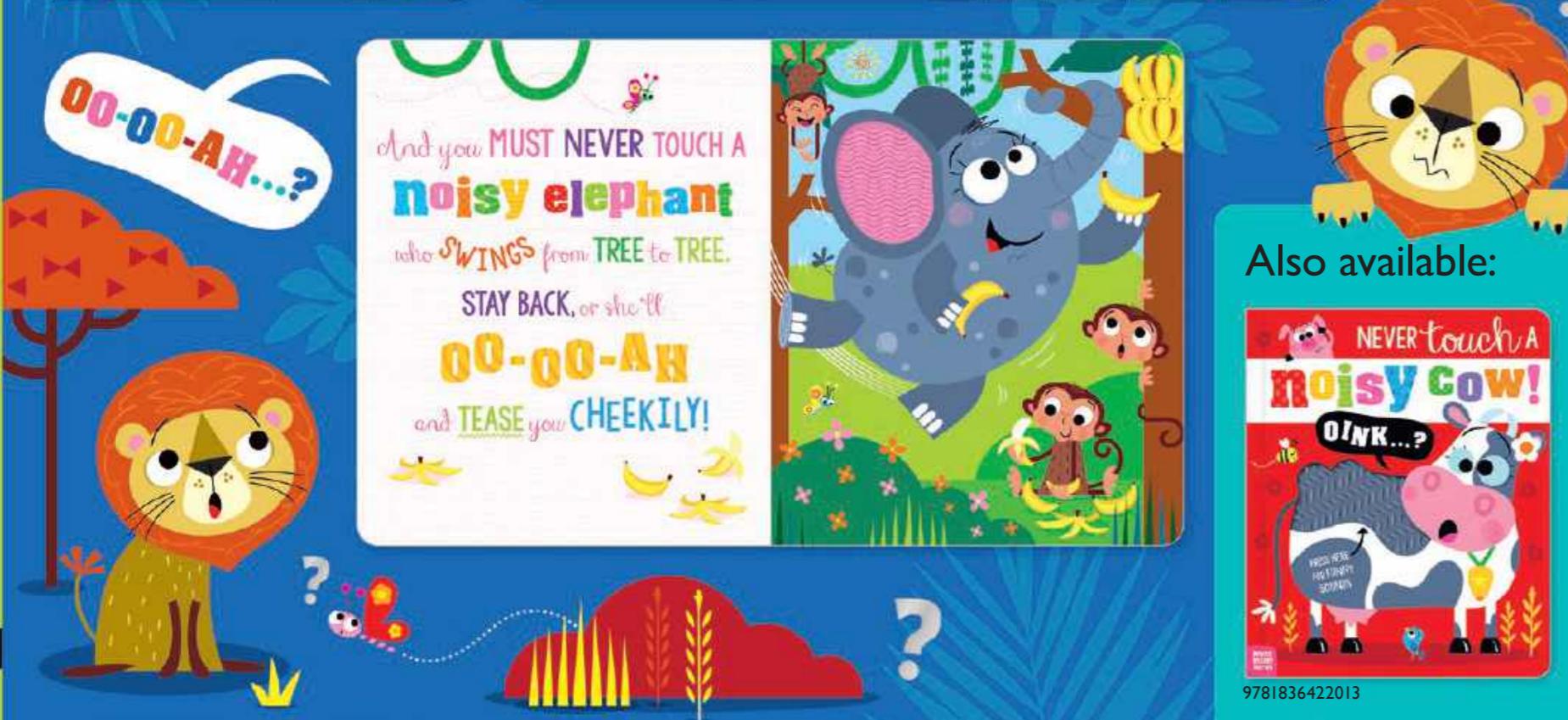
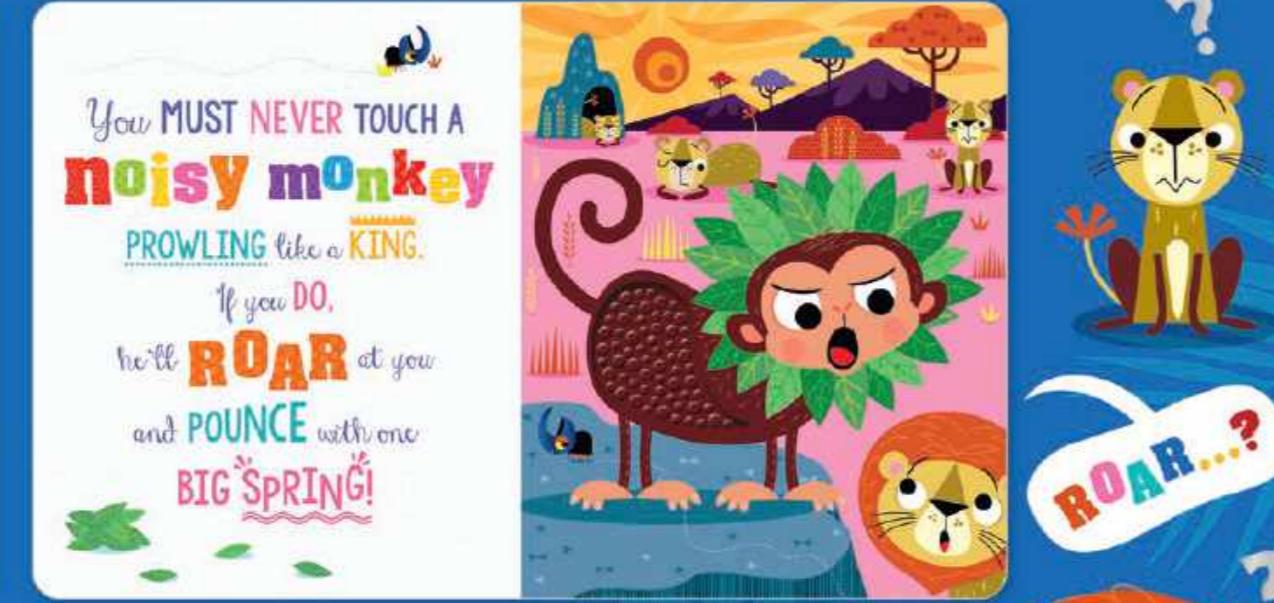
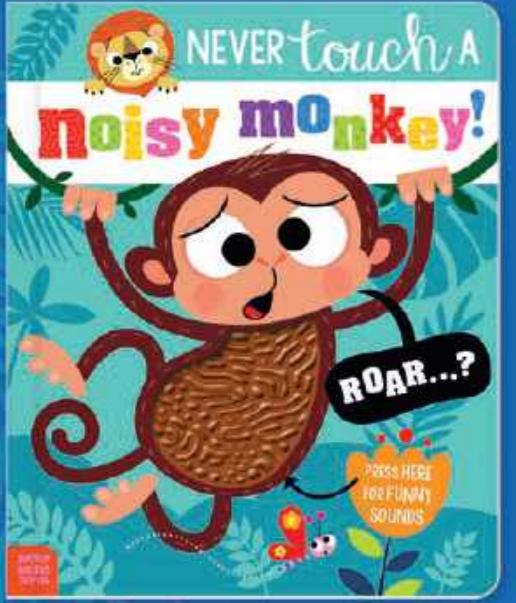
Never Touch a Noisy Monkey! 0+

NEW TITLE

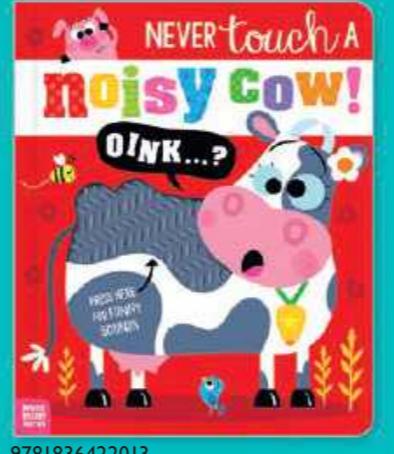
Discover a monkey that goes roar, an elephant that goes oo-oo-ah, and more funny wild animals in this silly sensory sound book. Have fun pressing the bumpy silicone touches to listen to the mismatched animal noises . . . if you dare!

SOUND BOOK

Click Here TO WATCH

Available April
Stuart Lynch
9781836427503
10 pp cased BB
with noisy textured
silicone touches
throughout
233 x 193 x 25 mm
£12.99

Also available:

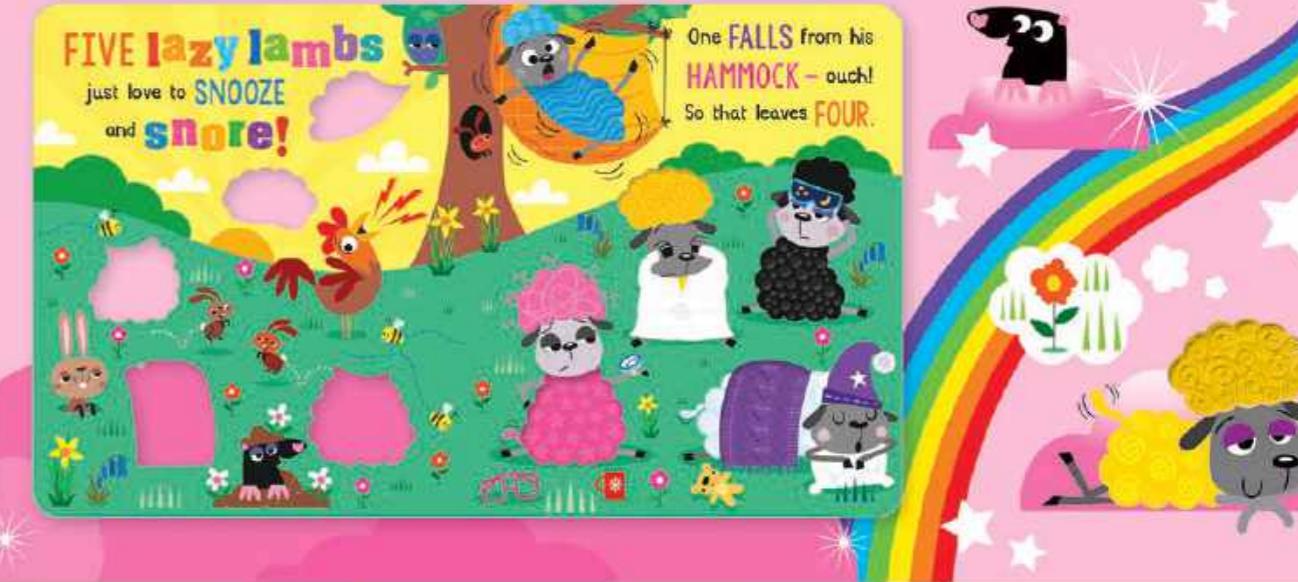
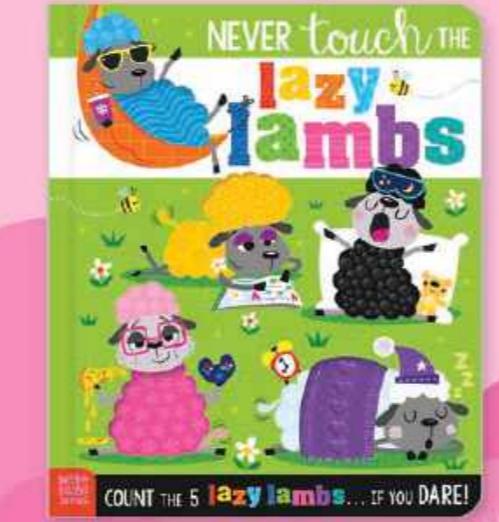


9781836422013

Never Touch the Lazy Lambs 0+

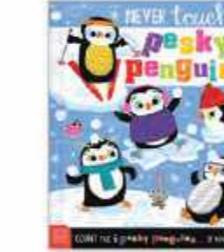
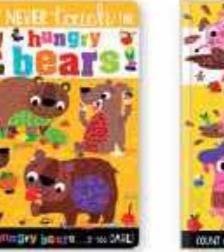
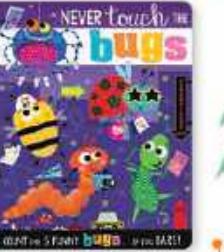
NEW TITLE

Join the lazy lambs on their ultimate day of relaxation! Practise counting down from five as the silicone touches disappear one by one in this fun addition to our best-selling Never Touch range.



Never Touch the ... 0+

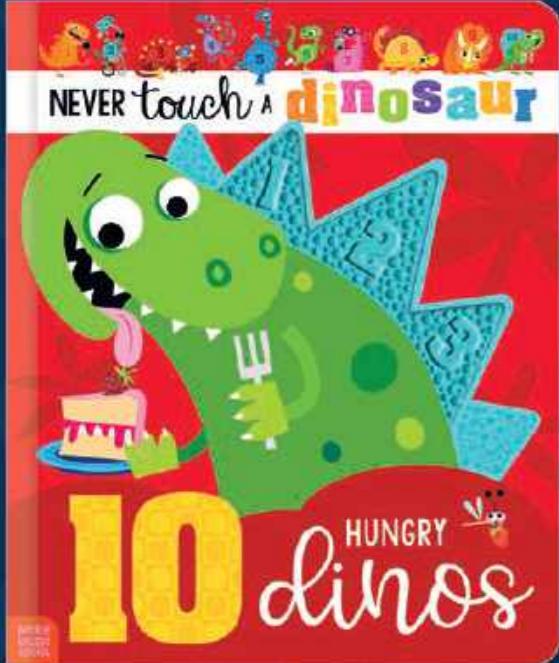
Meet the stinkiest, grumpiest, and bumpiest silicone characters in these amusing books! Count down from five as you join the friends on their exciting adventures.

9781836424413
£7.999781805444695
£7.999781788439848
£7.999781805446279
£7.999781805441786
£7.999781803371672
£7.999781800581876
£6.99

9781800582460

Never Touch 123 and ABC 0+

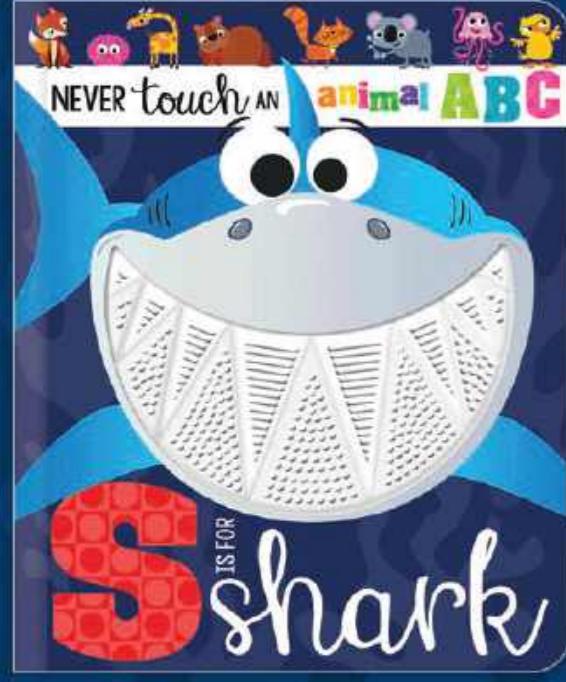
Learn numbers and letters as you follow the funny rhymes in these exciting touch-and-feel books.



9781836424574



Stuart Lynch
12 pp cased BB with textured silicone touches throughout
252 x 209 x 20 mm £9.99



9781805440062



Never Touch Buggy Books 0+

Join the playful Never Touch characters in these mini board books with bumpy silicone touches. Attach to buggies, bags, or highchairs to keep little hands entertained on the go.



9781805447153



9781805447139

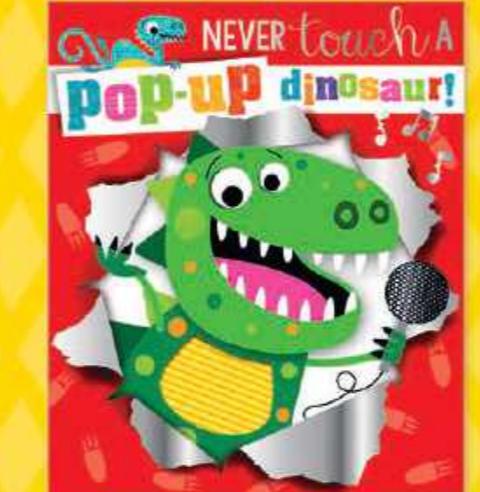


Stuart Lynch
12 pp BB with a strap and textured silicone touches die-cut throughout
105 x 105 x 14 mm £5.99

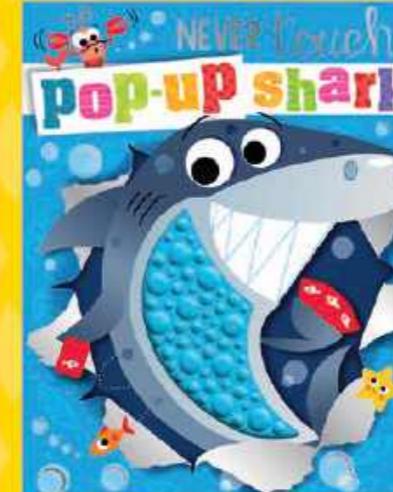
9781805447115
Set inc. 2 x 12 pp BB with straps and textured silicone touches die-cut throughout
210 x 105 x 14 mm £9.99

Never Touch a Pop-up... 3+

Meet the busy dinosaurs, ocean creatures, and magical friends, and watch as they pop out of these books... if you dare! Turn each page to see the 3-D characters surf, cook, and POP to life. This playful format is an exciting addition to our well-loved Never Touch range.



9781803371610



9781803376752



9781805441830



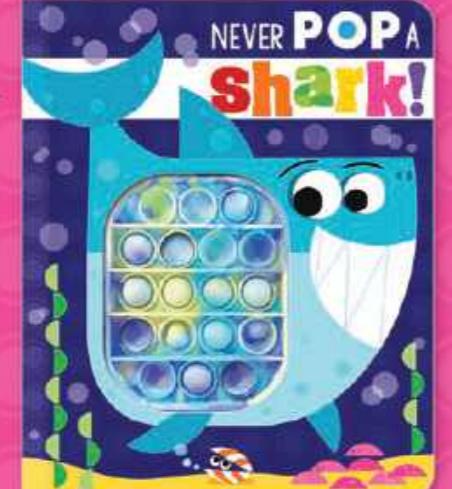
Stuart Lynch
16 pp CB with a textured silicone touch on the cover and pop-ups throughout
252 x 209 x 20 mm £9.99

Never Pop a ... 0+

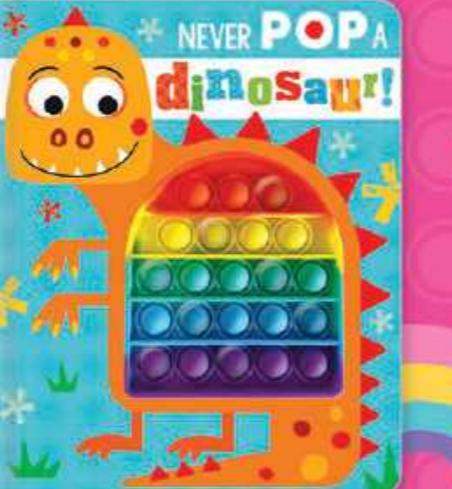
Enjoy pressing the colourful silicone poppers as you meet winter animals, ocean creatures, and playful dinos. With bright illustrations and funny rhymes, these tactile books are perfect for engaging little ones and developing hand-eye coordination.



9781803379586



9781803371382

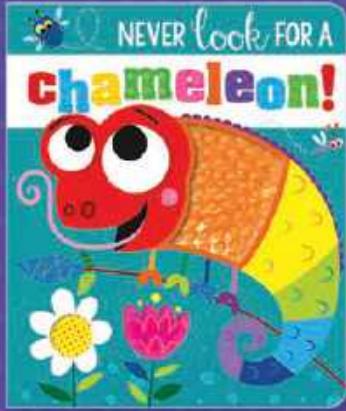


9781803374727

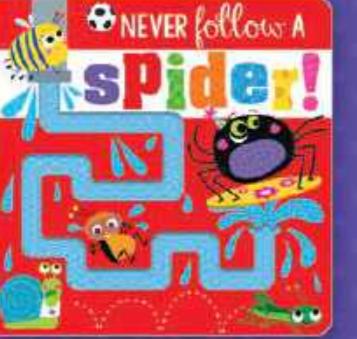
Stuart Lynch
12 pp cased BB with
silicone poppers die-cut
through to the cover
233 x 193 x 16 mm
£8.99

Never ... 0+

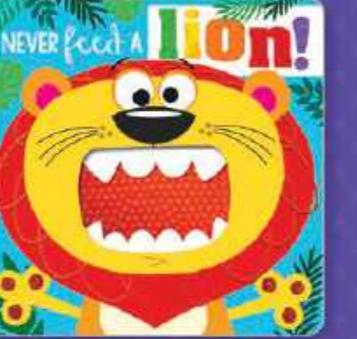
Never look for, follow, feed, or squish these characters! Trace finger trails, explore silicone touches, and more in these playful books, with fun illustrations by Stuart Lynch.



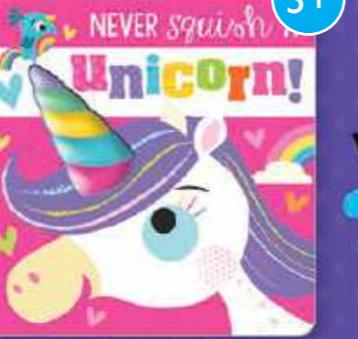
9781800581364
12 pp cased BB with die-cut
holes and textured silicone
touches throughout
210 x 176 x 13 mm
£6.99



9781800581357
12 pp cased BB with textured
silicone touches on the cover and
touch-and-feel trails throughout
186 x 186 x 20 mm
£7.99



9781800581418
12 pp cased BB with
a textured silicone touch
die-cut through to the cover
186 x 186 x 20 mm
£7.99



9781800581340
12 pp cased BB with a
squishy touch die-cut
through to the cover
186 x 186 x 20 mm
£7.99

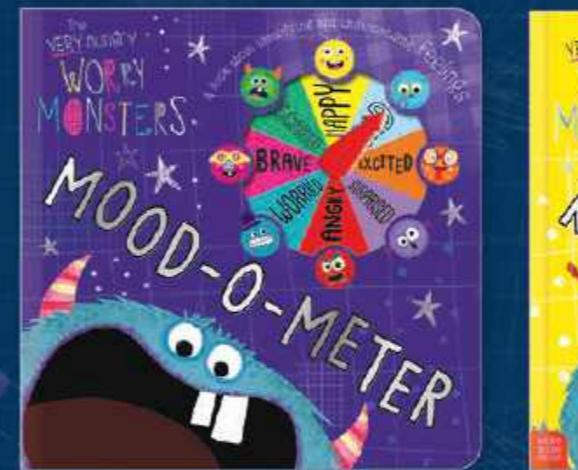
Click Here
TO WATCH

TEXTURED
TOUCHES

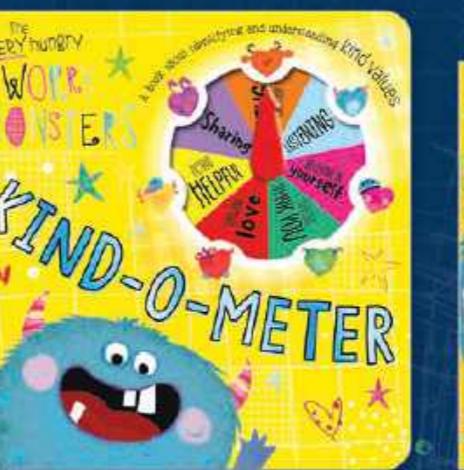
3+

The Very Hungry Worry Monsters 3+

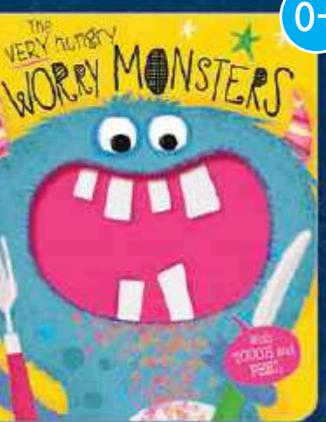
The Worry Monsters love eating worries! Designed to help children engage with their fears, Lara Ede's beautifully illustrated series tackles a range of topics, including dealing with separation, starting school, and understanding emotions, offering reassurance to little ones.



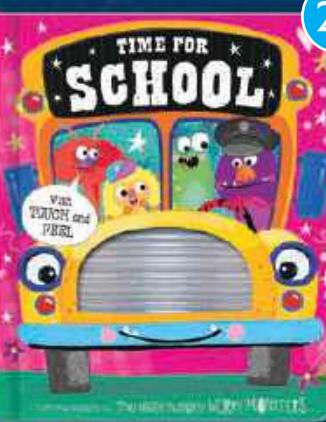
9781803371498
18 pp cased BB with a dial
die-cut through to the cover
237 x 237 x 13 mm
£9.99



9781836424598
18 pp cased BB with a dial
die-cut through to the cover
237 x 237 x 13 mm
£9.99



9781789477429
12 pp cased BB with
touches throughout
210 x 176 x 15 mm
£7.99



9781803374604
12 pp cased BB
with touches throughout
210 x 176 x 15 mm
£7.99

My Fuzzy Feelings
9781805440055
18 pp padded BB with a pocket
and details sewn onto a faux-fur cover
225 x 195 x 25 mm
£9.99

How to Become a Worry Monster
9781836422020
18 pp padded BB with a pocket
and details sewn onto a faux-fur cover
225 x 195 x 25 mm
£9.99

Turn to page 94 for
more products in the
WORRY MONSTERS
range



THE VERY HUNGRY WORRY MONSTERS

21

Large Animal Plush 0+

NEW PLUSH

Take a walk on the wild side with the super-soft zoo animal plush! Filled with recycled stuffing materials, these cuddly companions are a great way to introduce young ones to wildlife, sustainability, and conservation while providing a lasting huggable friend.



ZOO crew is the new exciting range by London Zoo and Make Believe Ideas, offering a variety of plush toys and books for babies, toddlers, and animal lovers of all ages! London Zoo is part of ZSL, the global science-led conservation charity.

Clip & Go Buggy Plush 0+

NEW PLUSH

Meet the adorable zoo animals and take them on all your adventures! With a handy clip to attach to buggies and car seats, these perfectly portable plush toys are ideal for entertaining young ones while you're on the go.



Plush character with a clip and teether, packaged on a backing board 290 x 135 x 70 mm

Elephant: 5060236484253
Giraffe: 5060236484222
Lion: 5060236484246
Red Panda: 5060236484239

Zippazoo Bag Buddies 3+

NEW PLUSH

Collect the whole Zoo Crew! Meet the cuddly zip-and-clip animal friends in this adorable Zippazoo range. With a keyring clip and a zip-up keepsake pouch, these super-soft bag buddies are perfect for on-the-go fun!



Plush Notebooks 3+

NEW TITLE

Have fun with these cute and cuddly animal notebooks! Complete with super-soft fur covers for little ones to snuggle and squish, these lovable lined notebooks are perfect for creative little ones to fill with thoughts, feelings, and doodles.



Hand-Puppet Cloth Books 0+ NEW TITLE

Learn about hippos, giraffes, lions, and sloths in these adorable hand-puppet cloth books. Little ones will love turning the interactive soft pages while following the catchy rhymes and cute illustrations, perfect for encouraging early engagement with books and nature!



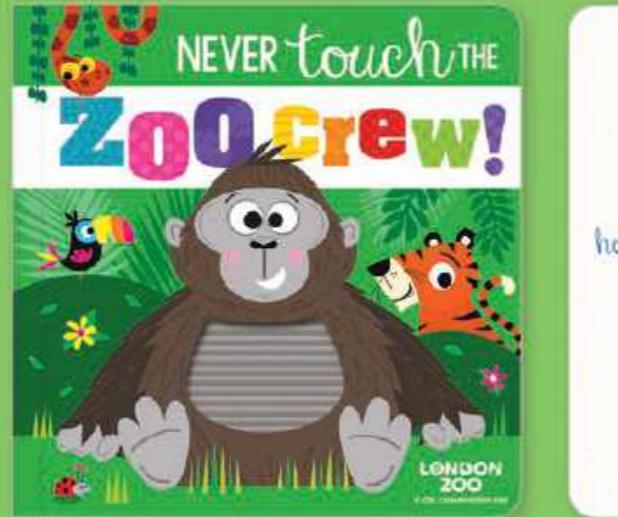
LONDON ZOO
a ZSL conservation zoo

Stuart Lynch
8 pp cloth book
with a touch-and-feel
cover, packaged on
a backing board
220 x 160 x 40 mm

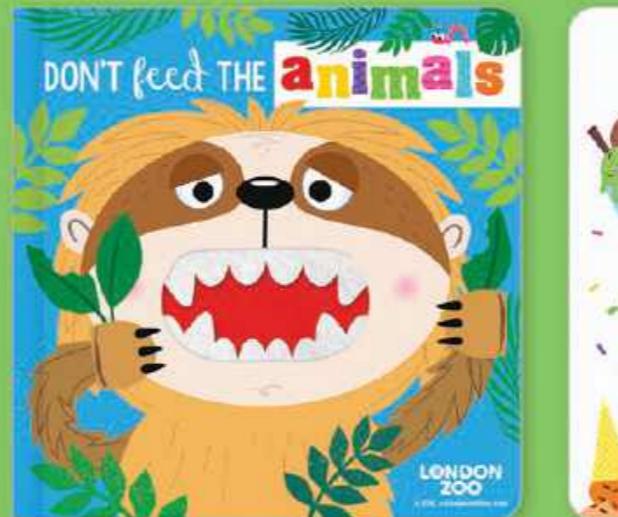
Giraffe: 9781836428763
Lion: 9781836427155
Pygmy Hippo: 9781836428749
Sloth: 9781836427179

Board Books 0+ NEW TITLE

The animal friends are a wild bunch. Find out what makes them happy and what they really like to munch on in these playful rhyming books, promoting an early love of reading and an understanding of different species. Enjoy touching the bumpy silicone animals and poking your hand through the felt mouths . . . if you dare!



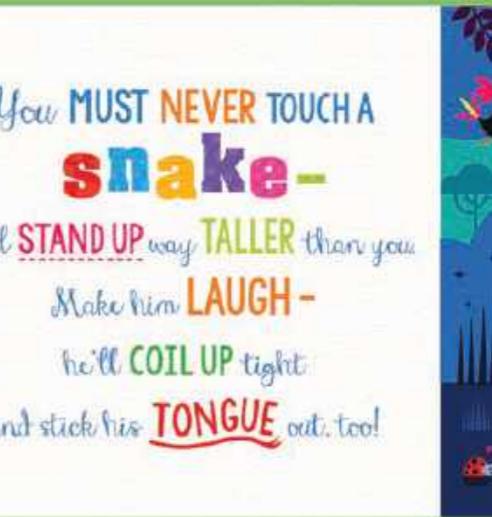
9781836426028
10 pp cased BB with textured silicone touches throughout



9781836426516
10 pp cased BB with die-cut mouth holes
and felt teeth throughout



Stuart Lynch
186 x 186 x 19 mm
£7.99



9781836426516
10 pp cased BB with die-cut mouth holes
and felt teeth throughout



My First Calculator Fun Book 3+



Ian Worrall-Dutton
9781836424734
12 pp cased BB with
a calculator and
flaps throughout
233 x 193 x 17 mm
£8.99

Let's Mix Colours 1½+



Ian Worrall-Dutton
9781836424369
10 pp BB with
sliders and acetate
windows throughout
233 x 156 x 16 mm
£7.99

I am Not a Bear! 0+



Ian Worrall-Dutton
9781836424710
12 pp cased BB
with noisy touches
throughout
233 x 193 x 24 mm
£12.99

My Busy Truck: Snacks to Go! 0+

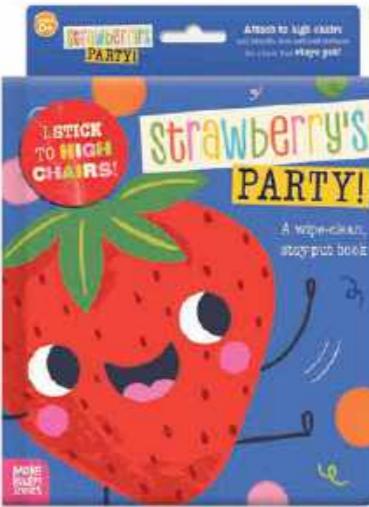
Slide, turn, and push to help the trucks get ready for service! With sliders to move and a clicking wheel to turn, this truck-shaped book will keep little ones engaged and help develop motor skills, while encouraging imaginative play.



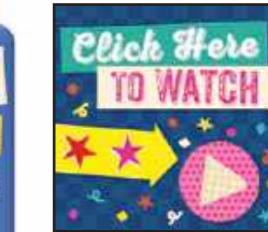
Hayley Kershaw
9781836424673
12 pp shaped BB with
a clicking wheel die-cut
through to the cover
and sliders throughout
200 x 230 x 20 mm
£7.99

Strawberry's Party! 0+

Featuring a family of foodie friends, this engaging wipe-clean book comes complete with an added suction cup to help it stay put. Use the suction cup to stick the book to high chairs and ensure little ones are kept relaxed and engaged during meal times.



Jess Moorhouse
9781836421108
10 pp padded wipe-clean
book with a suction cup
on the back cover
180 x 160 x 32 mm
£7.99



Hayley Kershaw
12 pp shaped BB with
a multi-touch patch on the
cover and scratch-and-sniff
areas throughout
£7.99

Scratch and Sniff 0+

Join Strawberry Milk and Yummy Cupcake in these fun, multi-sensory books. Little ones will love reading the sweet rhymes and discovering the yummy scratch-and-sniff scents.



Strawberry Milk
9781836421368
177 x 137 x 16 mm

Yummy Cupcake
9781805445463
180 x 148 x 16 mm

My Lunch Box Play Book 3+



Stuart Lynch
9781836425182
10 pp shaped BB
with an EVA cover,
felt between die-cut
card pages, sliders,
and a handle
240 x 220 x 25 mm
£9.99

The Toddler Play Book of Everything! 0+



Danielle Mudd
9781836422075
18 pp cased BB
with flaps throughout
233 x 193 x 16 mm
£8.99

9781836422532
10 pp cased BB with a sliding mirror
on the cover, and flaps and mirrors throughout
210 x 176 x 17 mm
£6.99

Brave Bear, Scared Bear 0+



Ian Worrall-Dutton
9781836421085
12 pp BB with shaped
flaps throughout
233 x 134 x 17 mm
£6.99

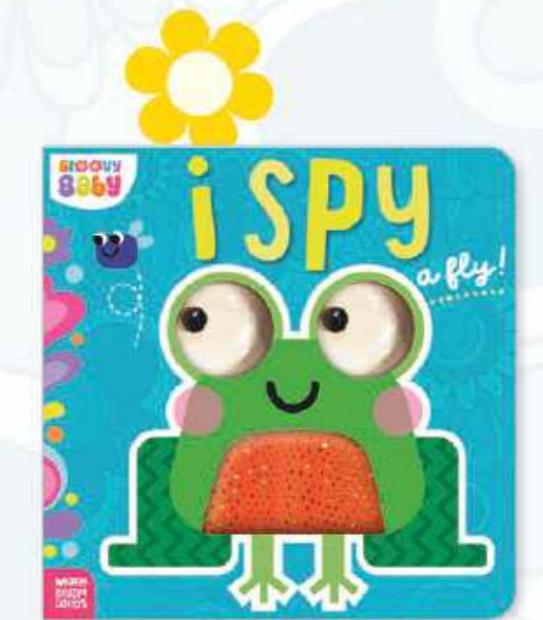
9781836422587
10 pp BB with 3 spinners
and die-cut holes throughout
180 x 180 x 17 mm
£6.99

Groovy Baby 0+

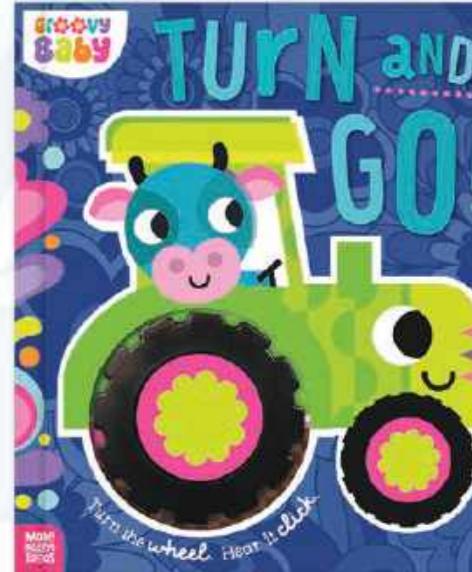
Discover our exciting range of board books with a beautiful retro-inspired design.
Focusing on a collection of core themes and engaging novelties, Scott Barker's colourful
Groovy Baby series offers an early introduction to the alphabet, numbers, animals, and much more!



9781836422600
12 pp BB with googly eyes die-cut through
to the cover, flaps, and touches throughout
180 x 180 x 14 mm
£6.99



9781836422566
12 pp cased BB with a clicking wheel
die-cut through to the cover
230 x 200 x 20 mm
£6.99



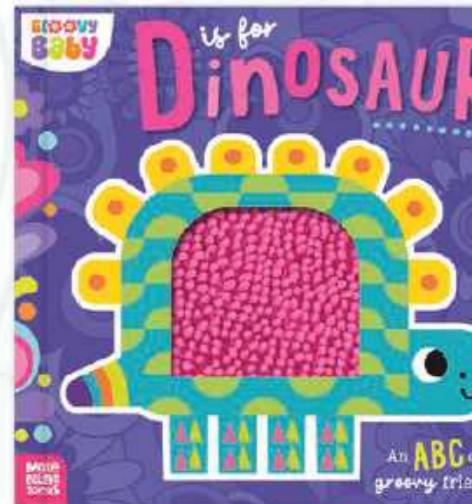
9781836422556
12 pp cased BB with a clicking wheel
die-cut through to the cover
230 x 200 x 20 mm
£6.99



9781836422587
10 pp BB with 3 spinners
and die-cut holes throughout
180 x 180 x 17 mm
£6.99



9781836422655
12 pp cased BB with a handle
and touches throughout
158 x 129 x 20 mm
£6.99

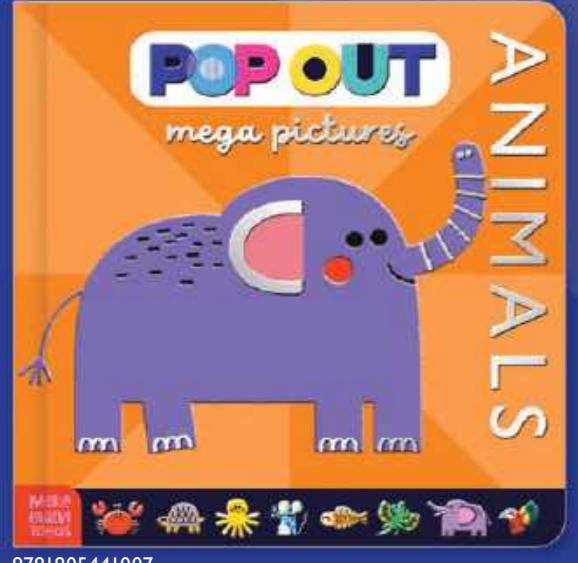


9781836422518
16 pp cased BB with
touches throughout
186 x 186 x 17 mm
£6.99

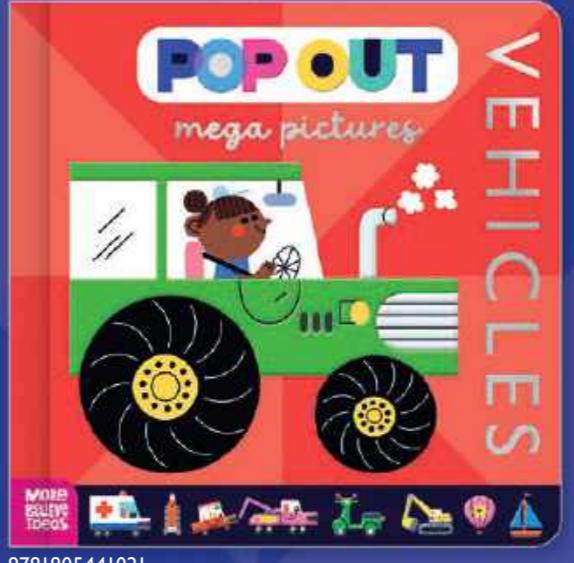


Pop Out Mega Pictures 0+

Open up these innovative books and be amazed by the big pop-out pages! The cleverly folded mega pictures are packed with beautiful illustrations and first words, perfect for little ones to explore.



9781805441007



9781805441021



9781805440987



9781805447474
235 x 235 x 23 mm
£8.99



9781836421054

Teresa Bellón

12 pp cased BB with

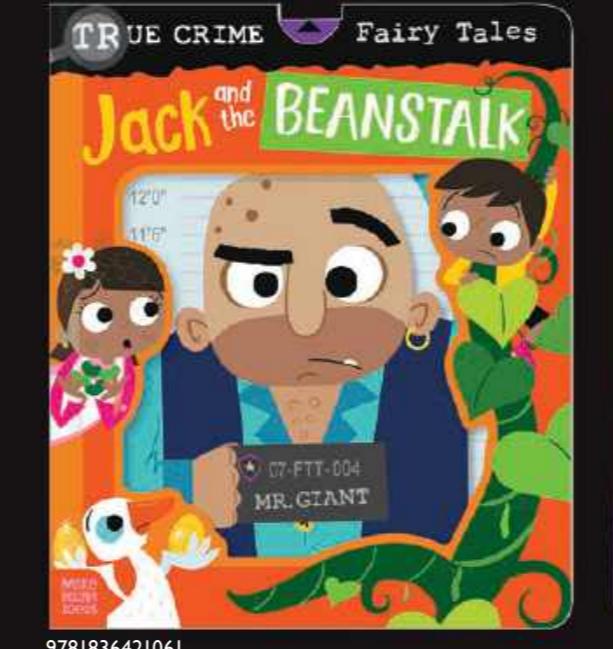
pop-out pages throughout

159 x 159 x 21 mm

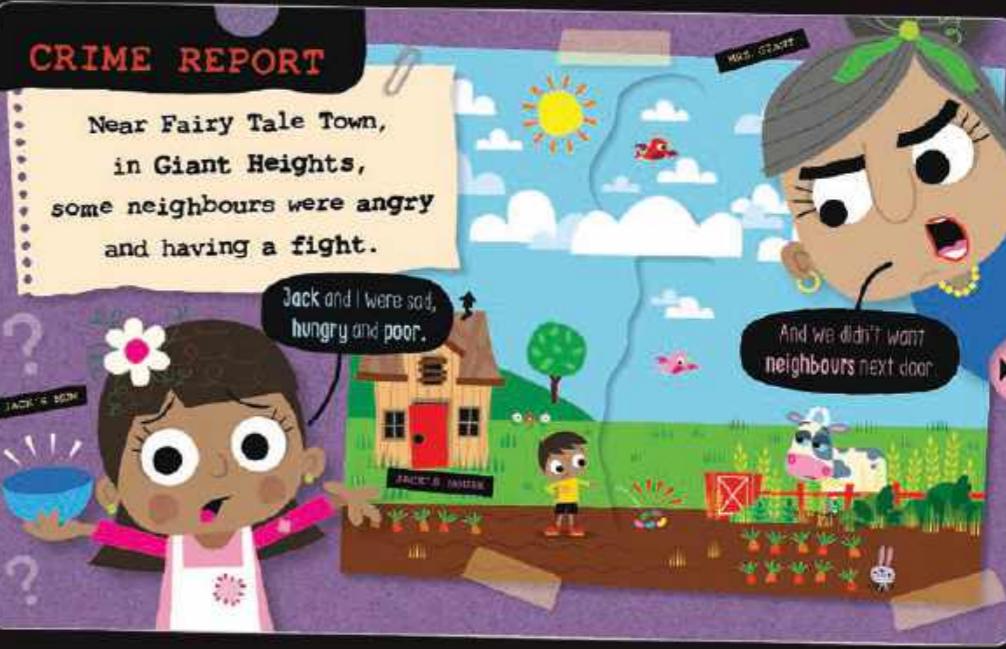
£6.99

True Crime Fairy Tales 0+

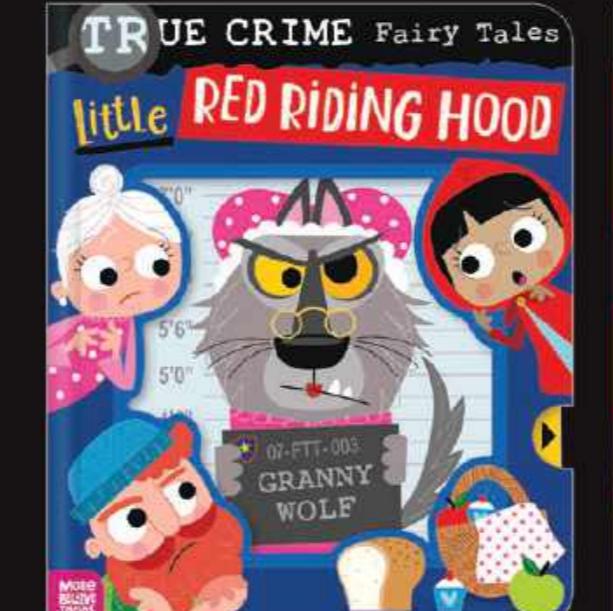
There are mysteries to solve in Fairy Tale Town! In these fun twists on classic tales, children will love the interactive story times, pulling the sliders, feeling touches, and finding clues to solve the crimes.



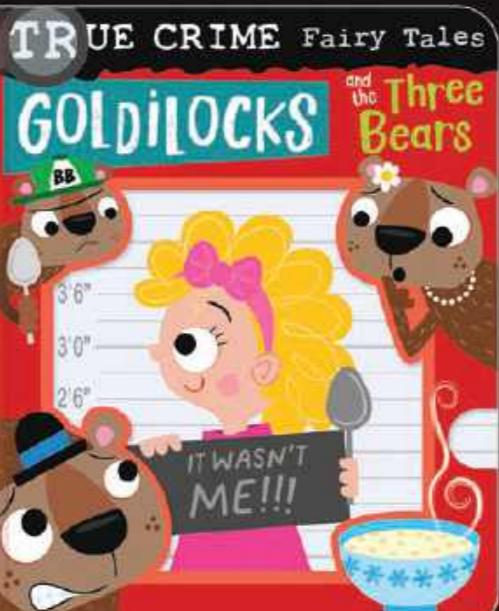
9781836421061



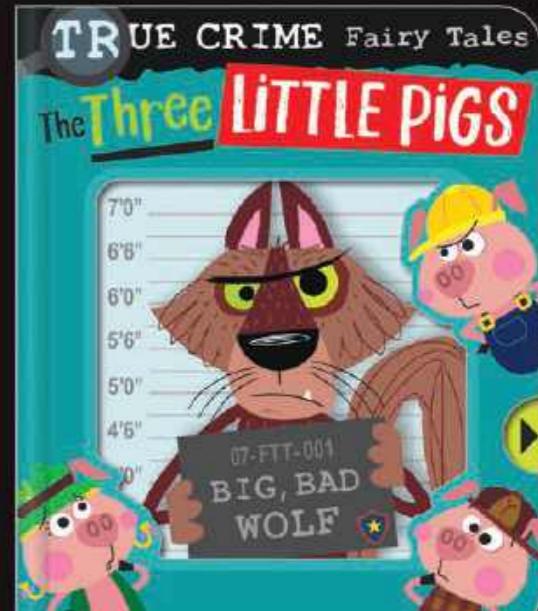
9781805441069



9781836421054



9781805441069



9781805445449

Stuart Lynch
12 pp cased BB with
a variety of novelties
throughout
210 x 176 x 22 mm
£7.99

Over
215,000
sold

Stuart Lynch

12 pp cased BB with

a variety of novelties

throughout

210 x 176 x 22 mm

£7.99

Over
215,000
sold

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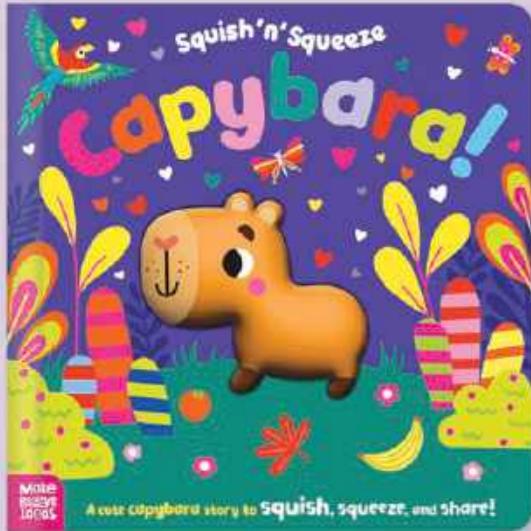
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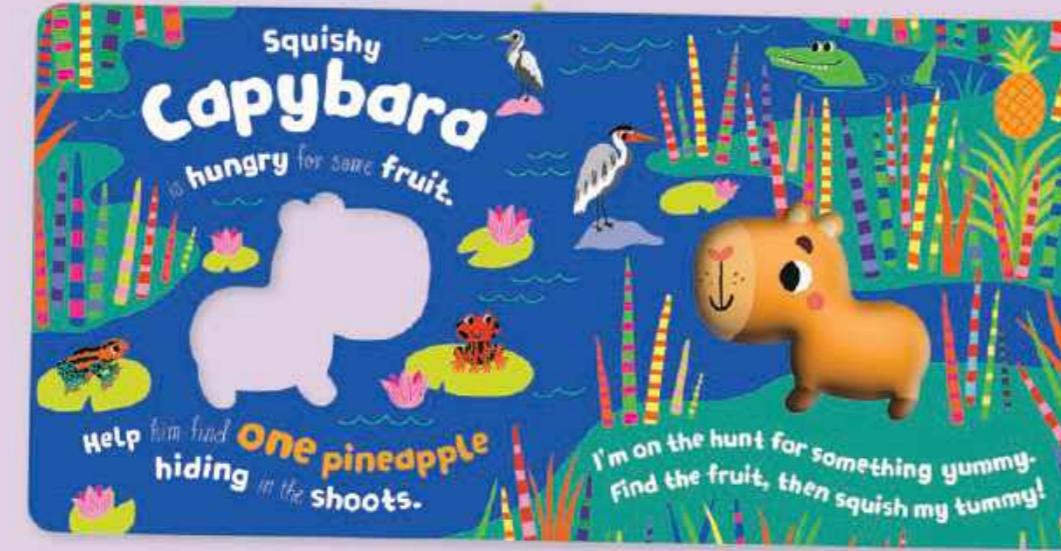
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Squish 'n' Squeeze 3+

Featuring sweet rhymes and a shaped squishy cut through to the cover, these adorable search-and-find books will keep little ones engaged while exploring concepts such as colours, counting, and more. Don't forget to squish and squeeze on every page!



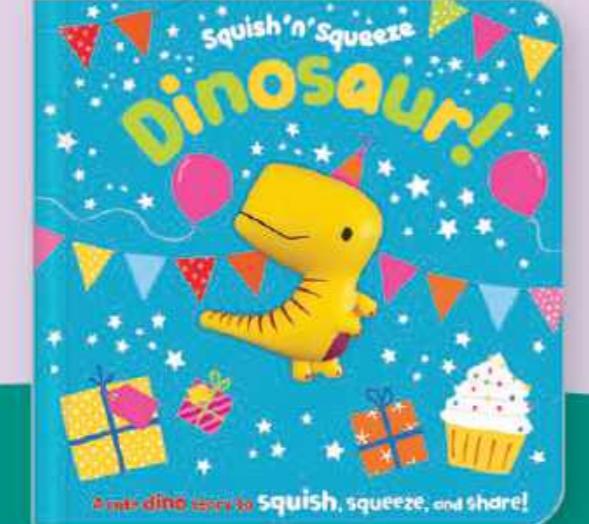
9781805444718



9781836429968



9781803371436



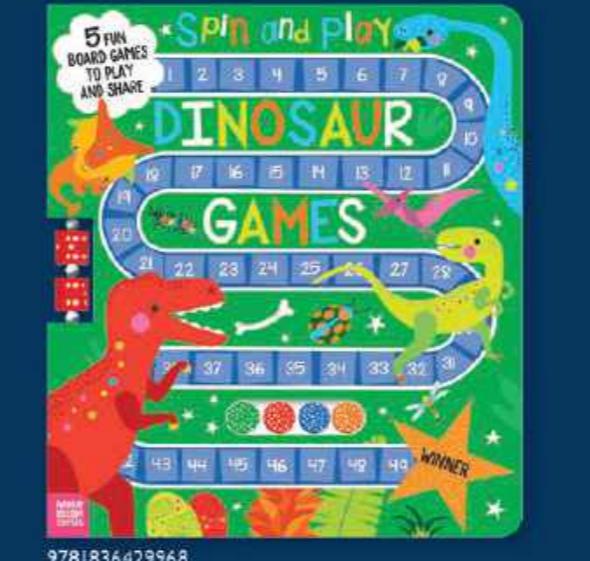
9781789478556



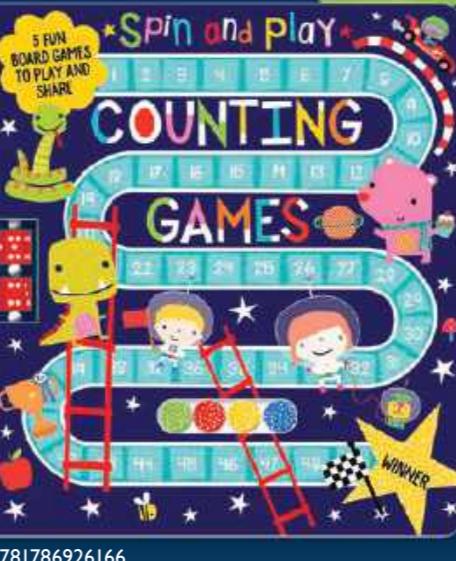
9781789478532

Spin and Play 5+

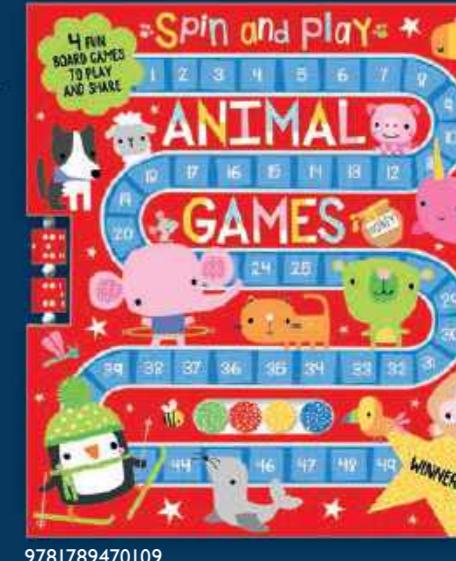
Play games on the go with these innovative board books. With dice, counters, and five fun board games, they are perfect for spin and play fun wherever you are.



9781836429968



9781786926166



9781789470109

Hayley Kershaw
12 pp cased BB with
2 dice attached to the
spine and 16 counters
246 x 220 x 20 mm
£12.99

Cutie Cats 0+

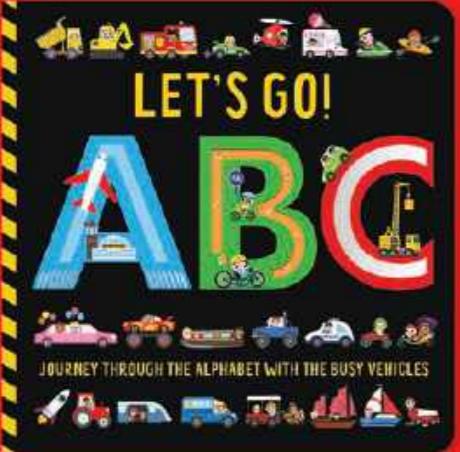
Meet the Cutie Cats, an adorable group of unique kitties! Join their wacky world in this multi-sensory book, with an embroidered touch-and-feel cover and various touches throughout.



Shannon Hays
9781836424383
12 pp shaped BB with
a multi-touch patch
on the cover and
touches throughout
180 x 140 x 16 mm
£7.99

Let's Go! ABC 0+

Journey through the alphabet with the busy vehicles! From aeroplanes and excavators to kayaks and Zambonis, there's a different vehicle to explore at the turn of each page. Large vivid letters, inventive illustrations, and sturdy flaps make learning your ABCs so much fun.



Scott Barker
9781836421160
28 pp cased BB
with finger trails, foil,
and flaps throughout
164 x 164 x 28 mm
£7.99

READY
SET
GO!

Snackettes 3+

Meet the animal-food characters in our yummy Snackettes range! Unzip the super-soft plush toy to reveal a mini book inside, brimming with fun facts about your cuddly pal, and then fill in the lined pages and drawing spaces with your hobbies and interests. Each collectable plush has a keyring, making them perfectly portable for on-the-go adventures.



10 Super Snacks

Follow the adventures of ten super snacks as they leave the vending machine and find their way home. From fast-food diners to street-food vans, children will love counting down from ten as the touch-and-feel foodie friends disappear one by one.



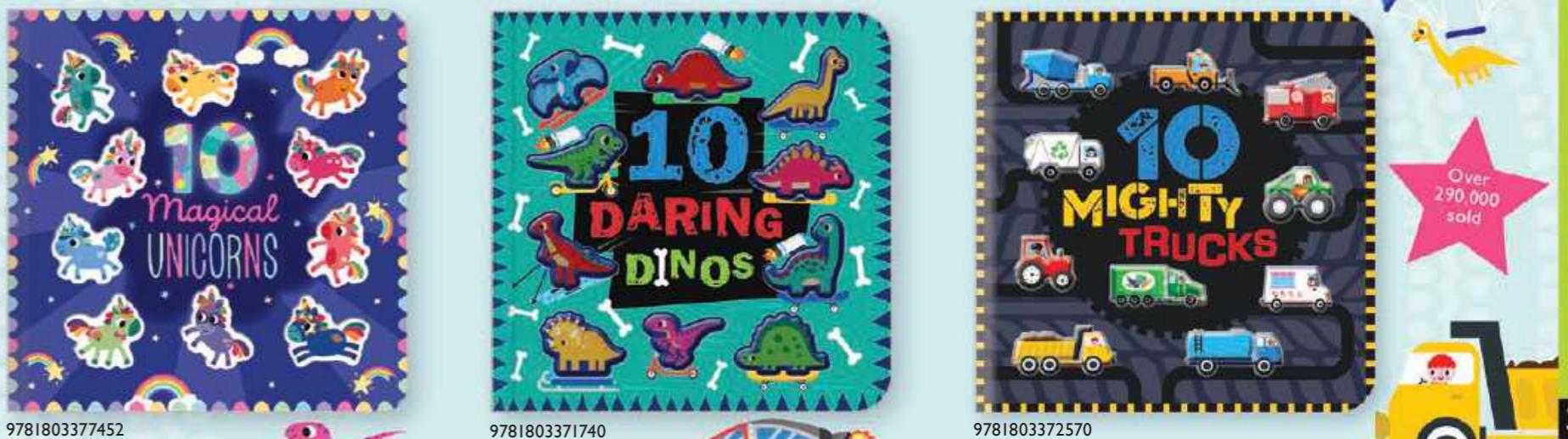
Squish and Snugg: Cutie Fruities 0+

Discover our adorable Squish and Snugg plush friends in their very own book! Peek through the easy-to-turn, colourful felt pages to meet each cute and cuddly friend. They want you to come and play!



Counting Down Board Books

Practise counting down from ten with the playful characters in these busy board books! Each book has ten shaped blisters that disappear one by one at the turn of each page. From magical unicorns to mighty trucks, there are plenty of adventures to discover.



Twinkle, Twinkle, Little Star 3+

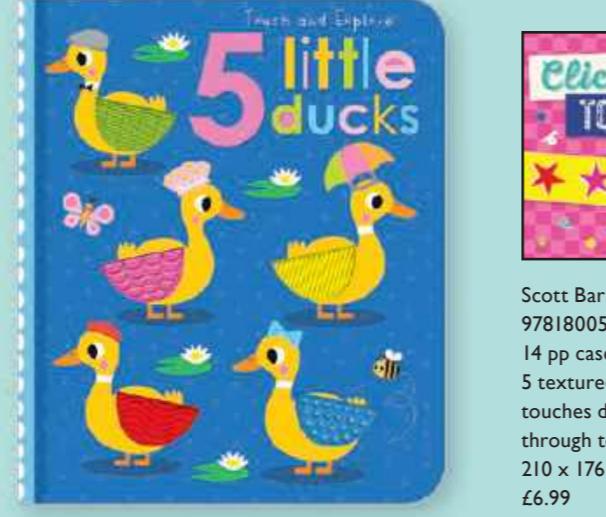
Sing along to three well-known nursery rhymes as you enjoy this beautiful book. With sweet illustrations, amazing puff pop-ups, and gatefold pages to explore, this innovative board book is perfect to share at story time!



Lara Ede
9781803379883
12 pp cased BB with
a touch on the cover,
gatefold flaps, and puff
pop-ups throughout
185 x 134 x 21 mm
£6.99

Touch and Explore: 5 Little Ducks 3+

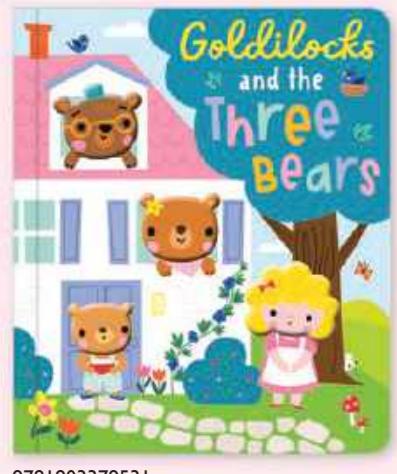
Meet five delightful ducks in this fun counting book. Children will love feeling the textures on the ducks' silicone wings and watching them disappear one by one.



Scott Barker
9781800587700
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
210 x 176 x 15 mm
£6.99

Silicone Heads Fairytales 0+

Revisit the classic tales of *Goldilocks and the Three Bears* and *The Three Little Pigs* in these adorable board books. Little ones will love following along with the sweet rhymes as they touch the squishy silicone heads and watch them disappear.



9781803379531

9781805447382



Fix It! 3+

Match the vehicles then bolt them together in this interactive book. With four nuts and bolts and eight things-that-go cards to engage curious little minds.



Jayne Schofield
9781805445500
12 pp BB with
mix-and-match pages
and 4 nuts and bolts
203 x 203 x 32 mm
£7.99



Mini Gamer 3+

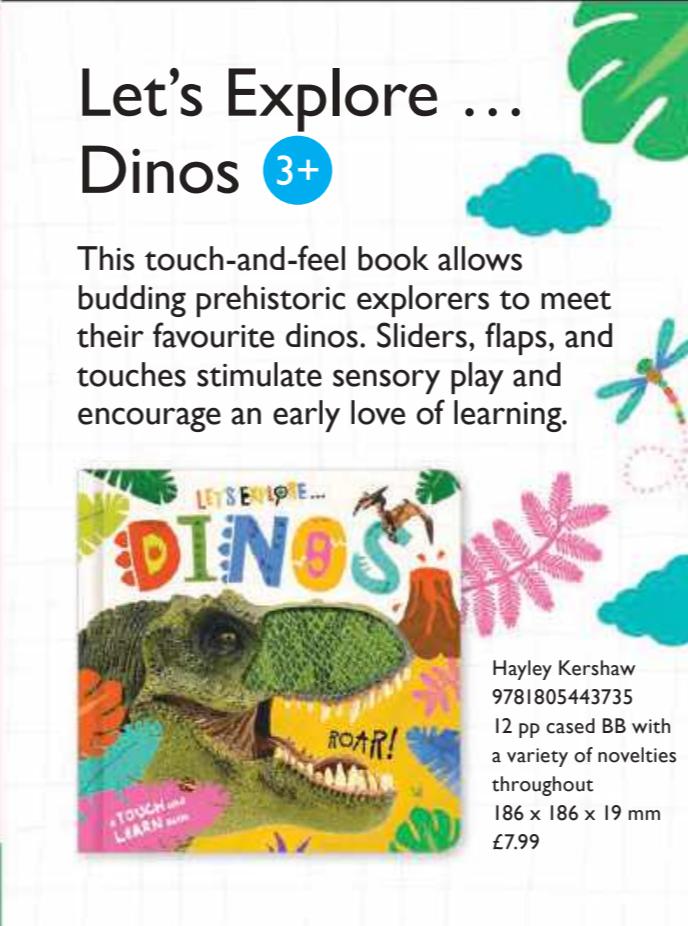
Get ready for some arcade fun in this interactive book! Each page offers a different play experience, with trails, flaps, and sliders imitating classic retro video games.



Scott Barker
9781805442141
10 pp shaped BB with
an EVA cover and a variety
of novelties throughout
183 x 185 x 20 mm
£8.99

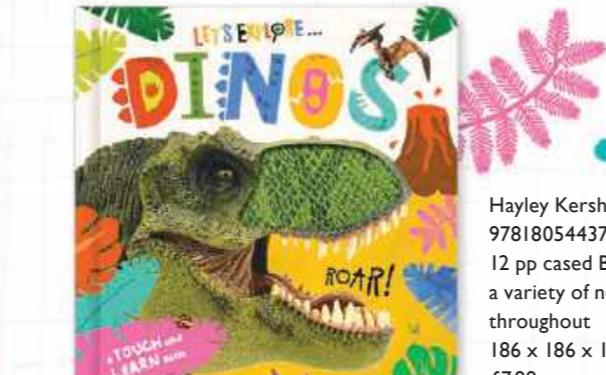


Shannon Hays
14 pp cased BB with
4 silicone heads die-cut
through to the cover
210 x 176 x 13 mm
£7.99



Let's Explore ... Dinos 3+

This touch-and-feel book allows budding prehistoric explorers to meet their favourite dinos. Sliders, flaps, and touches stimulate sensory play and encourage an early love of learning.



Hayley Kershaw
9781805443735
12 pp cased BB with
a variety of novelties
throughout
186 x 186 x 19 mm
£7.99



9781805445388
£9.99



9781803372839; with a Velcro closure
£8.99

What Can You See? 0+

Join the adorable animals on their search-and-find adventures! Featuring giant googly eyes, shiny foil, and a fun cover touch, these playful books use simple spotting activities to introduce first concepts such as counting and opposites.



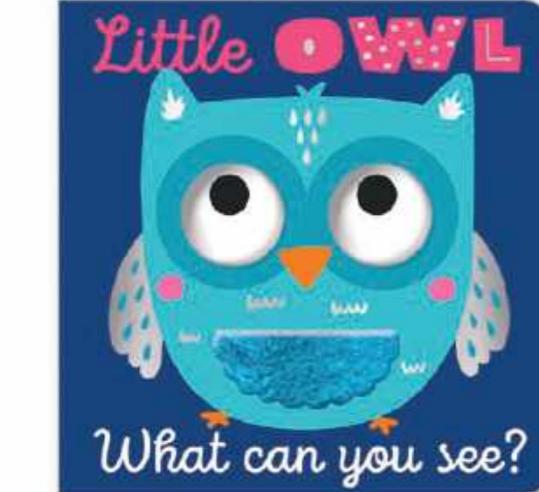
9781803371481



9781803371481



9781805448105



9781803377490



Jess Moorhouse
12 pp BB with a touch,
googly eyes die-cut
through to the cover
and foil throughout
180 x 180 x 14 mm
£6.99

My First Book of Colours 0+

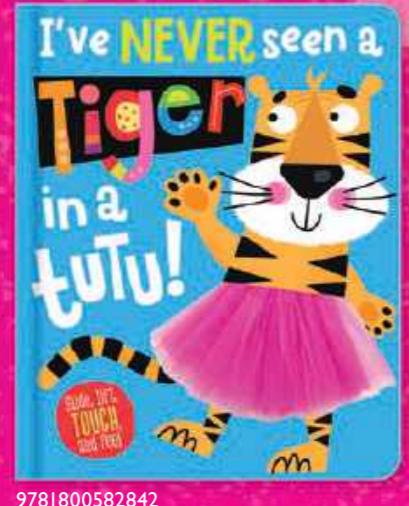
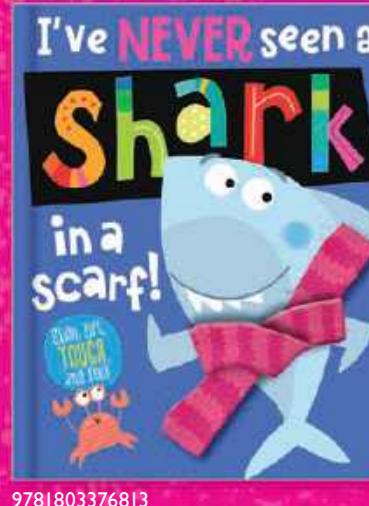
What do you get when you mix the colours of the rainbow? Turn the clever pages in this book to combine the colourful acetate windows and find out! This creative format offers a fun and interactive introduction to first colours.



Jayne Schofield
9781803379494
14 pp cased BB with acetate
windows throughout
186 x 186 x 14 mm
£7.99

I've Never Seen a ... 0+

From playful sliders to giant flaps, feel your way through these hilarious board books to make the animals do silly things!



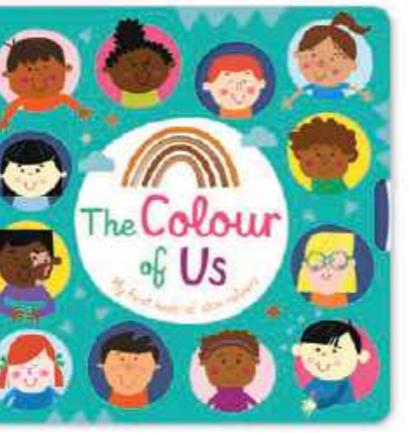
9781803376813

9781800582842



The Colour of Us 2+

Developed in collaboration with an educational specialist, this interactive book encourages a first conversation about skin colour. With a wheel to spin, a skin-colour rainbow to add your colour to, and simple questions throughout, there's plenty to explore.



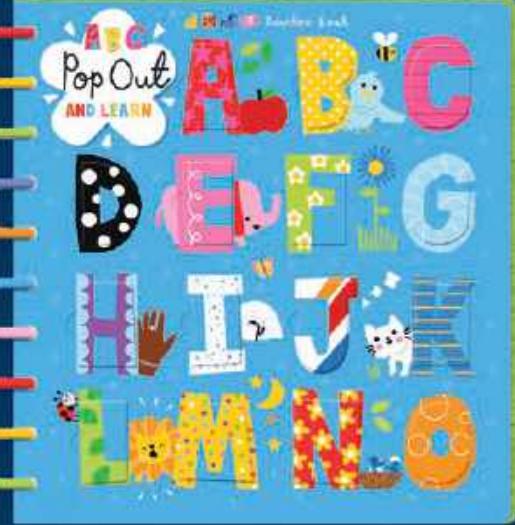
Edward Miller
10 pp cased BB
with a variety of
novelties throughout
210 x 170 x 19 mm
£8.99

Edward Miller
9781803374741
12 pp BB with
a wheel on the cover
203 x 203 x 19 mm
£6.99



Rainbow Road: ABC 3+

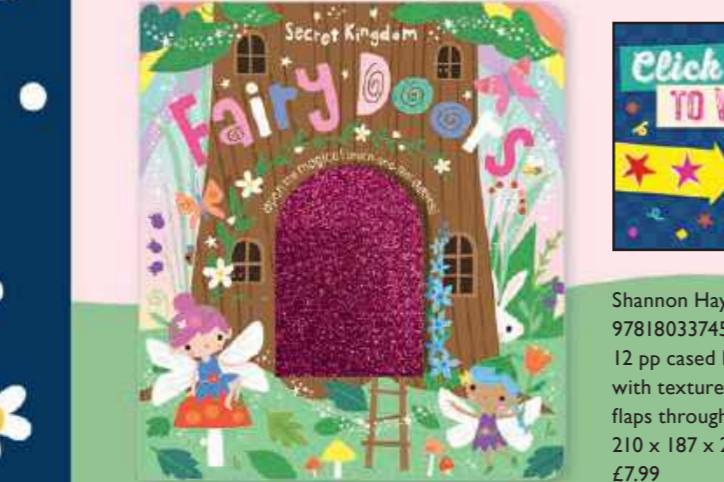
Explore pop-out letters, soft felt-and-card pages, and rainbow-coloured plastic loops in this innovative book, designed to introduce little ones to the alphabet.



Danielle Mudd
9781803371467
10 pp BB with colourful
loops, pop-out pieces,
and felt between
die-cut card pages
254 x 254 x 22 mm
£9.99

Secret Kingdom: Fairy Doors 0+

Enter the Secret Kingdom and look for the magical creatures inside. Read the enchanting rhyme, and then open the sparkly door to find out who's hiding!



Shannon Hays
9781803374581
12 pp cased BB
with textured
flaps throughout
210 x 187 x 20 mm
£7.99



Sensory Books 0+

Lift Velcro tabs, trace finger trails, and more as you introduce colours and numbers with these sensory books.



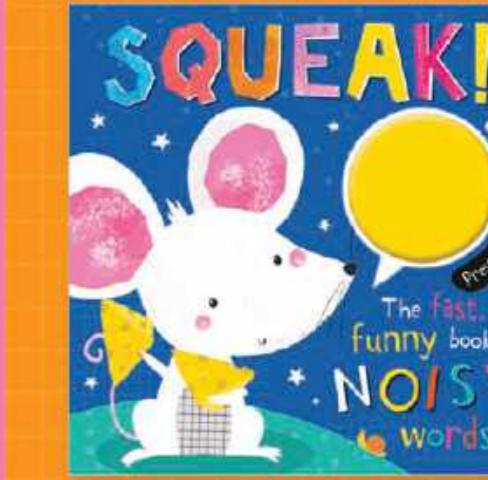
Scott Barker
9781800583078
10 pp BB with a variety
of novelties throughout
and a Velcro closure
203 x 203 x 12 mm
£7.99

9781800583078
10 pp BB with 5 Velcro
tabs and recessed finger
trails throughout
186 x 186 x 14 mm
£7.99



Squeak! 0+

Get ready to squeak, eek, pop, and chop in this funny fast-paced book of sound words. Little ones will love pressing the noisy squeaker on the front cover.



Katie Rudge
9781803372716
80 pp EVA BB with
a squeaker on the cover
140 x 140 x 27 mm
£7.99



Heartfelt 0+

Count to ten with Buzzy Bee and discover colours with bouncy bunnies in these beautiful shaped felt-and-card books.



9781803372334

9781800581371



My Awesome 0+

Introduce numbers with this awesome board book. The shaped pages, fun activities, and clear labels are perfect for little ones to explore.

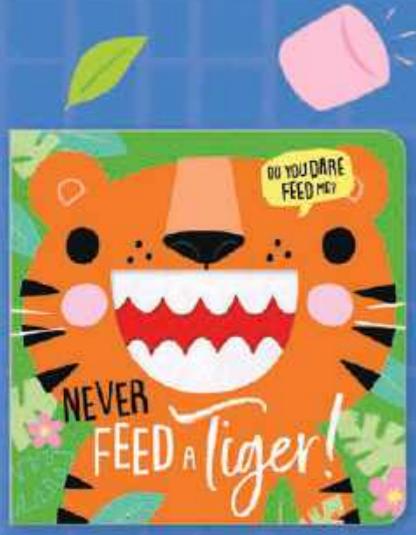


9781789472653
28 pp cased BB with
recesses in the cover
and shaped pages
269 x 224 x 18 mm
£10.99



Felt Teeth Board Books 0+

Little ones will love pretending to feed the characters in our popular felt teeth board book range. Each book features funny rhyming text and giant cut-through mouths with felt teeth!



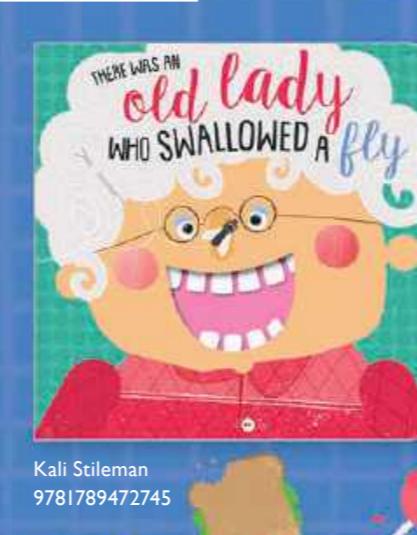
Shannon Hays
9781803372853



Shannon Hays
9781788436847



Kali Stileman
9781788432719

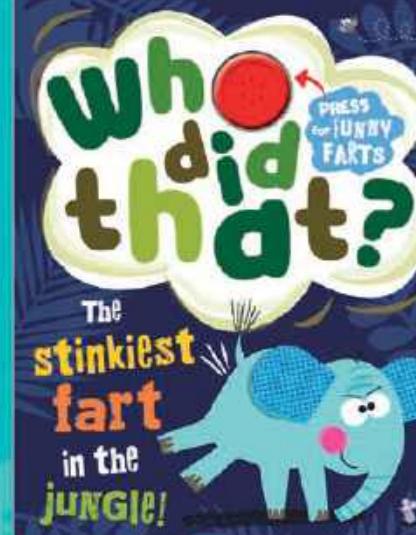


Kali Stileman
9781789472745

12 pp cased BB with die-cut mouth holes and felt teeth throughout
186 x 186 x 20 mm £7.99

Who Did That? 0+

Can you help the animals solve a stinky jungle mystery? Read the hilarious rhyme, and then press the sound button to hear the fantastically funny fart noises!



Edward Miller
9781800582903
12 pp cased BB with a sound button die-cut through to the cover
236 x 186 x 15 mm £7.99

Make Some Noise 1+

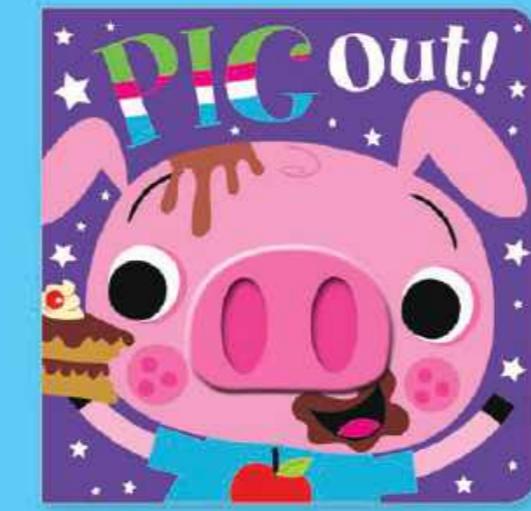
Make some noise with the dinosaurs in this awesome touch-and-feel book! Each touch makes a different sound, from a squeaker on the cover to a zip and poppers inside.



Jess Moorhouse
9781800583153
12 pp EVA BB with noisy novelties throughout
230 x 170 x 25 mm £7.99

Pig Out! 3+

Pig thinks he's the best, so he tells the animals to pig out and be like him! Bring out your inner snout and try being a pig in this funny book, with a squishy snout cut through to the cover.

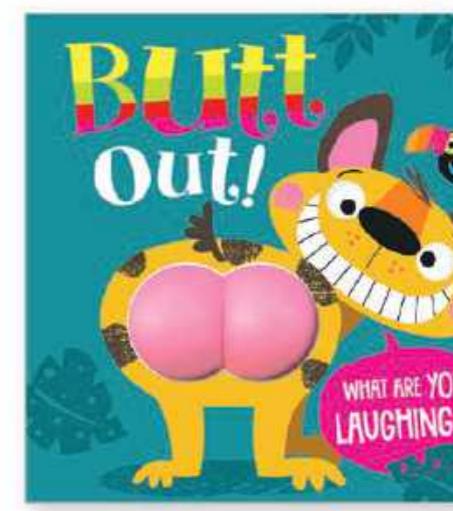


Stuart Lynch
9781800582729
14 pp cased BB with a squishy touch die-cut through to the cover
186 x 186 x 20 mm £7.99



Butt Out! 3+

Join in with the animal friends as they teach Hyena a lesson about butting out! Children will love squishing the butts of various wild animals throughout this hilarious rhyming story.



Stuart Lynch
9781788439886
14 pp cased BB with a squishy touch die-cut through to the cover
186 x 186 x 20 mm £7.99



Stuart Lynch
9781788439886
14 pp cased BB with a squishy touch die-cut through to the cover
186 x 186 x 20 mm £7.99

Don't Be Rude, Little Dude! 3+

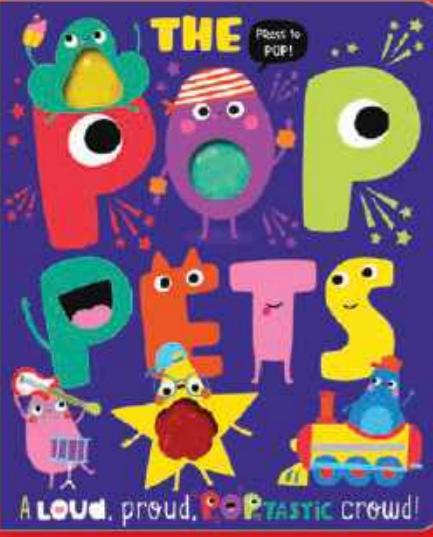
Press the squishy frog head to make Little Frog's tongue stick out. This playful board book is the perfect way to teach children not to be rude little dudes!



Jess Moorhouse
9781800583177
14 pp cased BB with a squishy frog head and push-out tongue die-cut through to the cover
210 x 176 x 20 mm £7.99

The Pop Pets 0+

The Pop Pets are a funny group who clap, drum, zoom, and pop wherever they go! Little ones will love joining in with the sound words and pressing the noisy poppers.



[Click Here TO WATCH](#)

Jess Moorhouse
9781800582781
12 pp BB with noisy poppers throughout
210 x 176 x 20 mm
£7.99

Peekaboo! Unicorn 0+



9781789474862
12 pp BB with a mirror gatefold
213 x 180 x 18 mm
£7.99

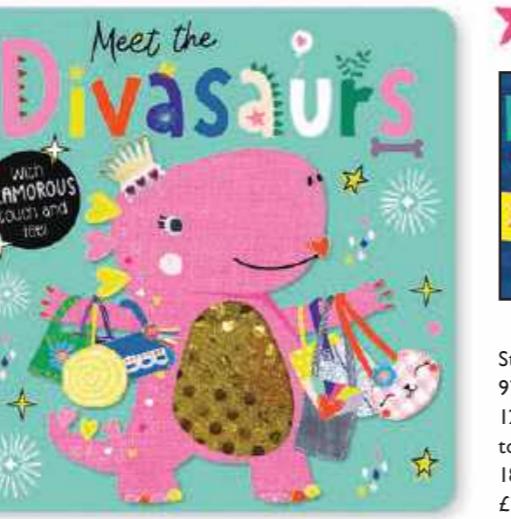
My Pet Dragon 0+



Jess Moorhouse
9781789474237
12 pp BB with an embroidered finger puppet die-cut through to the cover
110 x 110 x 22 mm
£5.99

Meet the Divasaurs 0+

Dinosaurs are cool, but divasaurs are the next big thing! Explore glitzy tummies, sparkly frills, and more in this glamorous touch-and-feel book, with fun rhymes and cheeky diva characters to keep children entertained.

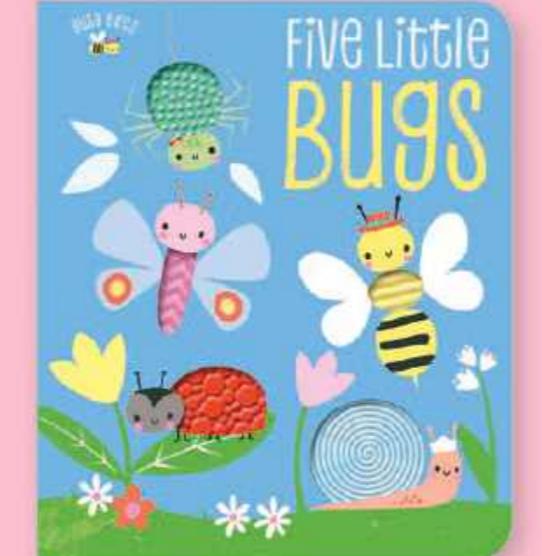


[Click Here TO WATCH](#)

Stephanie Thannhauser
9781803372594
12 pp cased BB with touches throughout
186 x 186 x 20 mm
£7.99

Five Little Bugs 0+

Meet the five little bugs on their tactile adventure. This fun counting-down book features funny rhymes, adorable illustrations, and amazing silicone bugs that disappear at the turn of each page.



Shannon Hays
9781788436830
14 pp cased BB with 5 textured silicone touches die-cut through to the cover
210 x 176 x 14 mm
£7.99

H is for Happy-saurus 3+



James Dillon
9781788439800
14 pp cased BB with foil and a googly eye on the cover
250 x 210 x 17 mm
£8.99

Peek and Find Farm 0+

Have fun lifting the flaps and searching the scenes in this fun farm-themed book. Children will love exploring each page as it introduces a different farm animal and their sound, making it perfect for young animal lovers.



Shannon Hays
9781788436892
10 pp CB with multi-layered flaps throughout
210 x 175 x 15 mm
£6.99

Heads and Tails 1+

Introducing Heads and Tails, an innovative board book with sliders on every spread! Complete with beautiful, pastel illustrations, this unique novelty book is perfect for curious young children.

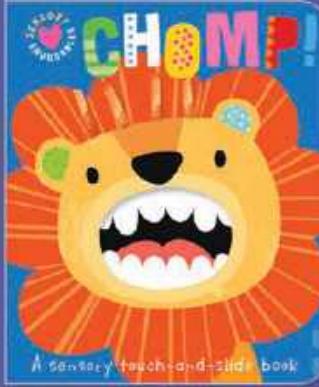


Shannon Hays
9781788436816
10 pp BB with sliders throughout
210 x 159 x 17 mm
£7.99

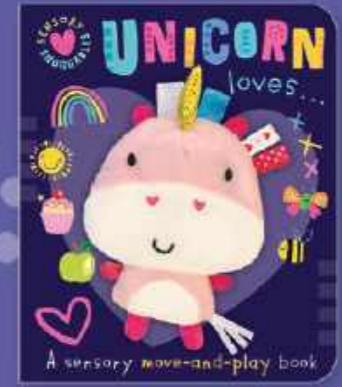


Sensory Snuggables: Board Books 0+

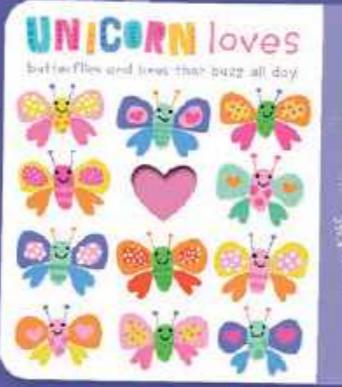
Touch, pull, and play with the adorable animal friends! Illustrated by Beverley Hopwood, these interactive books are perfect for encouraging sensory play and developing hand-eye coordination.



9781803371719
10 pp cased BB with a variety of novelties throughout
210 x 176 x 16 mm
£8.99



9781803372655
12 pp cased BB with a removable plush character on the cover and Velcro patches throughout
210 x 176 x 30 mm
£9.99



9781803372655
12 pp cased BB with a removable plush character on the cover and Velcro patches throughout
210 x 176 x 30 mm
£9.99



9781803372655
12 pp cased BB with a removable plush character on the cover and Velcro patches throughout
210 x 176 x 30 mm
£9.99



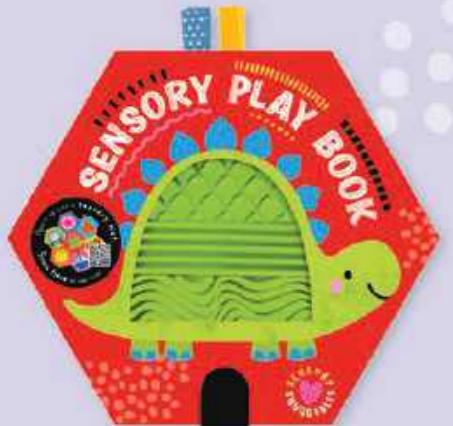
Over 260,000 sold

Click Here TO WATCH



Sensory Snuggables: Sensory Play Book 0+

Discover a shiny mirror, fun touches, ribbon tabs, and more with the Sensory Play Book! Designed to stimulate your baby's senses and develop fine motor skills, this innovative book has hexagonal pages that unfold to transform into a lay-flat mat for interactive play.



FOLD-OUT
SENSORY
MAT



Beverley Hopwood
9781805445524
14 pp shaped BB with colourful felt between die-cut card pages, touches throughout, and a Velcro closure
Book: 175 x 203 x 23 mm
Mat: 525 x 505 mm
£8.99

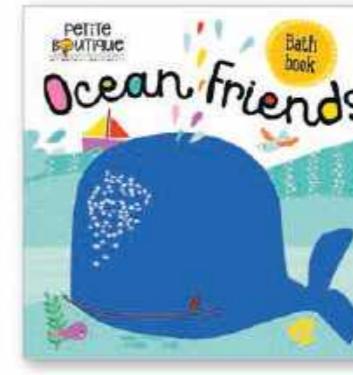
PETITE BOUTIQUE 0+

Range illustrated by Véronique Petit

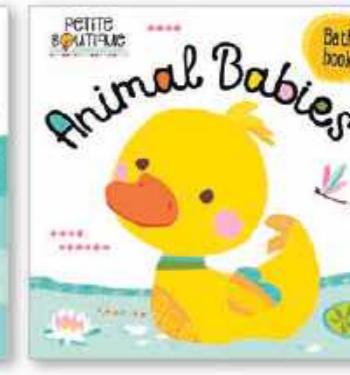
This gorgeous range of illustrated baby books, record cards, and toys is perfect for recording precious first memories and teaching your little one first concepts. Each title features beautiful illustrations from Véronique Petit.



9781786925114
Box set inc. 30 cards
162 x 214 x 23 mm
£5.99

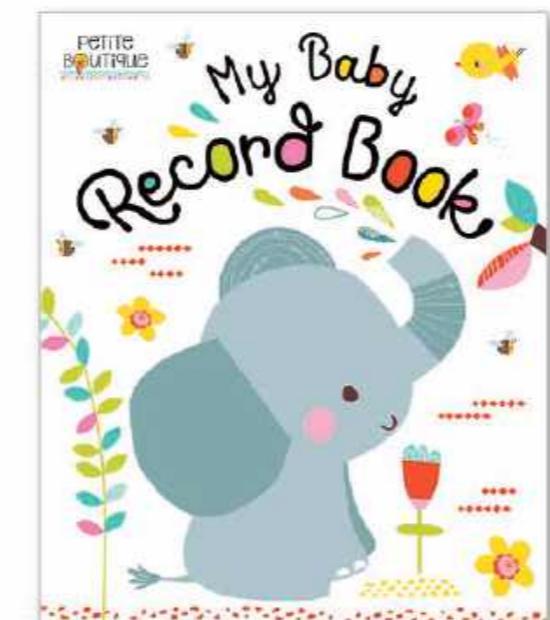


9781786924384



9781786925121

8 pp bath book
120 x 120 x 25 mm
£4.99



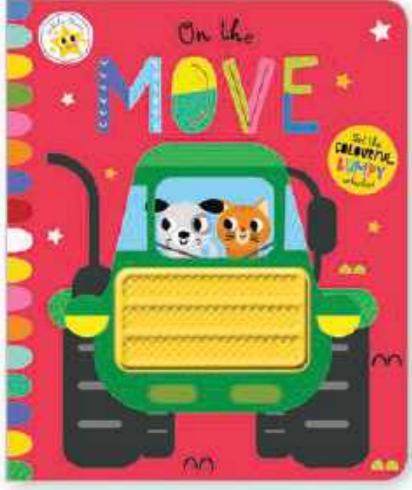
9781786924360
32 pp padded CB
285 x 235 x 12 mm
£7.99



5060236481078
Box containing
5 stacking blocks
130 x 130 x 130 mm
£8.99

Little Stars 0+

Discover vehicles, busy dinos, and more in our adorable Little Stars range! Perfect for developing early-learning skills, these interactive books feature playful touches, sweet rhymes, and cute illustrations by Scott Barker.



9781803372389
12 pp BB with a textured silicone touch die-cut through to the cover
180 x 150 x 10 mm
£6.99



9781803372402
12 pp BB with a mirror gatefold
180 x 150 x 10 mm
£5.99



9781803373843
10 pp cased BB
with 4 touch-and-feel tabs
192 x 190 x 17 mm
£7.99



9781803372433
8 pp bath book with a squirter,
packaged on a backing board
220 x 154 x 27 mm
£6.99



9781805444862
8 pp bath book with a squirter,
packaged on a backing board
220 x 154 x 27 mm
£6.99



54



55

Little Stars Cloth Books 0+

Discover farmyard friends, playful pets, busy vehicles, and more in our adorable Little Stars cloth range. Perfect for developing early learning skills, children will love exploring the exciting touch-and-feel covers and crinkling the soft pages.



9781805448525



9781805448563



9781805448549



9781805448556



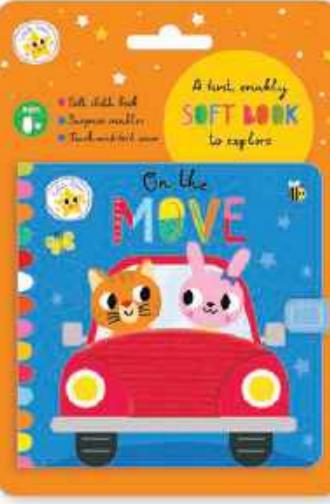
9781805447276



9781805447283



9781803372426



9781805447269



Scott Barker
8 pp cloth book
with a touch on
the cover, packaged
on a backing board
220 x 154 x 40 mm
£6.99

LITTLE STARS

Sensory Snuggables: Cloth Books 0+

With a variety of textures to grip and squeeze, surprise crinkles to stimulate hearing, and hand puppets to spark the imagination, these interactive soft books are perfect for enjoying at playtime!



8 pp cloth book
with material tabs
and a Velcro fastener,
packaged on
a backing board
220 x 180 x 35 mm
£9.99



OCEAN FUN

9781803376356



FARM FUN

9781803376332



DINO FUN

9781803374222



UNICORN FUN

9781803374246



Snowflake unicorn
Stardust unicorn

8 pp cloth book
with material tabs
and a Velcro fastener,
packaged on
a backing board
220 x 180 x 35 mm
£9.99

BUNNY



9781805441953



UNICORN
PUPPET



9781836421023

LION
PUPPET



Jayne Schofield
9781803376301

Beverley Hopwood
8 pp cloth book
with touch-and-feel
and a Velcro fastener,
packaged on
a backing board
220 x 170 x 35 mm
£9.99

My First Sensory Blankie Gift Set 0+

Cuddle up and explore these lovable Sensory Snuggables gift sets, containing a soft blankie and plush toy. Perfectly portable and cute all over, little ones will love exploring the surprise crinkles, ribbon tags, and colourful patterns.



Sensory Snuggables: Cuties Sensory Plush 0+

Proving that good things come in small packages, these gorgeous Cuties Sensory plush toys are perfectly portable for everyday play.



Sensory Snuggables: Super Sensory Plush 0+

The Super Sensory plush combine all our Sensory Snuggables features to promote developmental skills and provide a huggable companion from early days through to toddlerhood.



Bear: 5060236483812
Bunny: 5060236483829
Plush character with swing tag
250 x 150 x 140 mm
£19.99

Unicorn: 5060236483898
250 x 150 x 250 mm
£19.99

Beverley Hopwood
Bunny: 9781836422327
Fox: 9781836422341
Plush character and 8 pp cloth book with a Velcro fastener
360 x 177 x 160 mm
£16.99

Sensory Snuggables: Classic Sensory Plush 0+

These cuddly plush toys offer a fun, sensory experience that's sure to delight little ones.

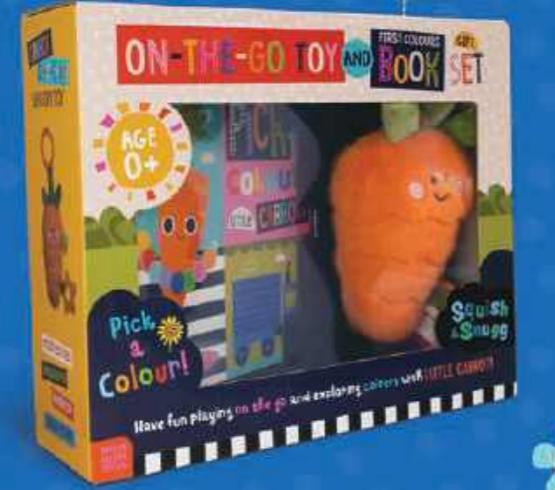


Squish and Snugg Gift Sets 0+

Children will love counting to ten with Little Avocado and exploring colours with Little Carrot. With an adorable first words book and a portable plush toy, these super-cute gift sets are great for on-the-go adventures and learning through play.



9781836429531



9781836429609

NEW TITLE

BOOK AND PLUSH GIFT SET

Click Here TO WATCH

Beverley Hopwood
Box set inc.
an on-the-go plush
and 10 pp BB
218 x 260 x 78 mm
£14.99

Click Here TO WATCH

Click Here TO WATCH

Squish and Snugg: On the Go 0+

Meet the adorable on-the-go plush friends! With a handy clip to attach to buggies and car seats, these perfectly portable additions to our Squish and Snugg range are sure to keep little hands entertained.

APPLE



MIXED TEXTURES

AVOCADO



HANDY CLIP

BROCCOLI



Over 130,000 sold

Apple: 5060236483973
Avocado: 5060236483874
Broccoli: 5060236487025
Cactus: 5060236483867
Carrot: 5060236487056
Strawberry: 5060236487063
Watermelon: 5060236483980

Plush character with a clip and teether, packaged on a backing board 290 x 135 x 70 mm £8.99

CACTUS



CARROT



STRAWBERRY



WATERMELON



Squish and Snugg Cutie Fruities Set 0+

Meet Lovable Strawberry and her kindhearted friends, the Cutie Fruities, with a special message to share. This sweet set includes a book with a super-soft plush cover and a multi-sensory strawberry toy to snuggle, squish, and squeeze.



SQUISHY COVER

SUPER-CUTE ART
EASY TO HOLD

HANDY CLIP

TOUGH TEETHER
MIXED TEXTURES
NOISY RATTLEIan Worrall-Dutton
9781836429715
Box set inc.
an on-the-go plush
and 18 pp padded
BB with details sewn
onto a velboa cover
220 x 270 x 95 mm
£18.99

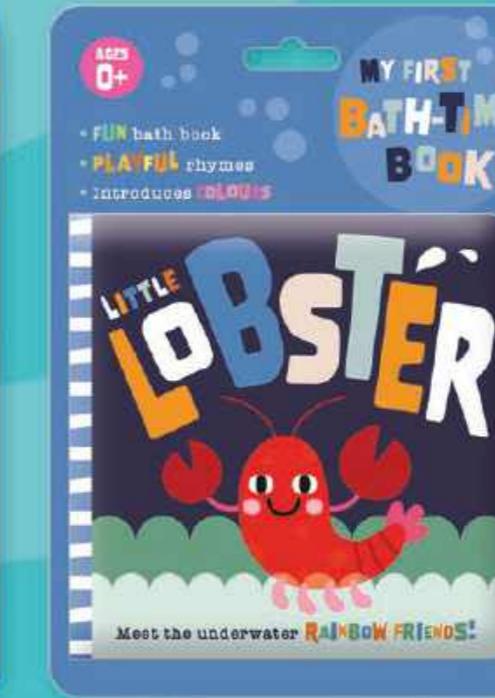
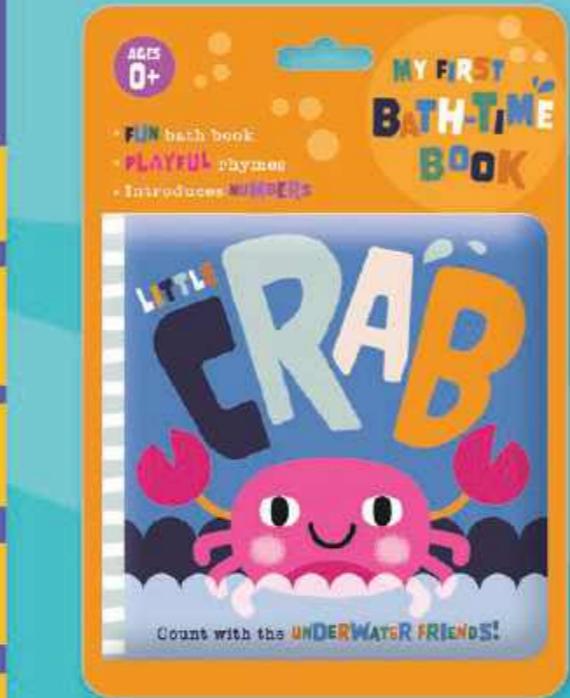
Squish and Snugg: Cuddlies 0+

This upsized cuddly crew boasts a variety of engaging features, with mixed textures, colourful patterns, and ribbon tags to offer a stimulating experience and provide a lasting huggable friend.



My First Bath-time Books 0+ NEW TITLE

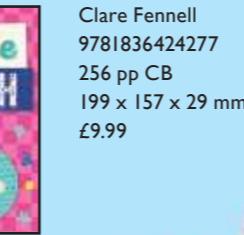
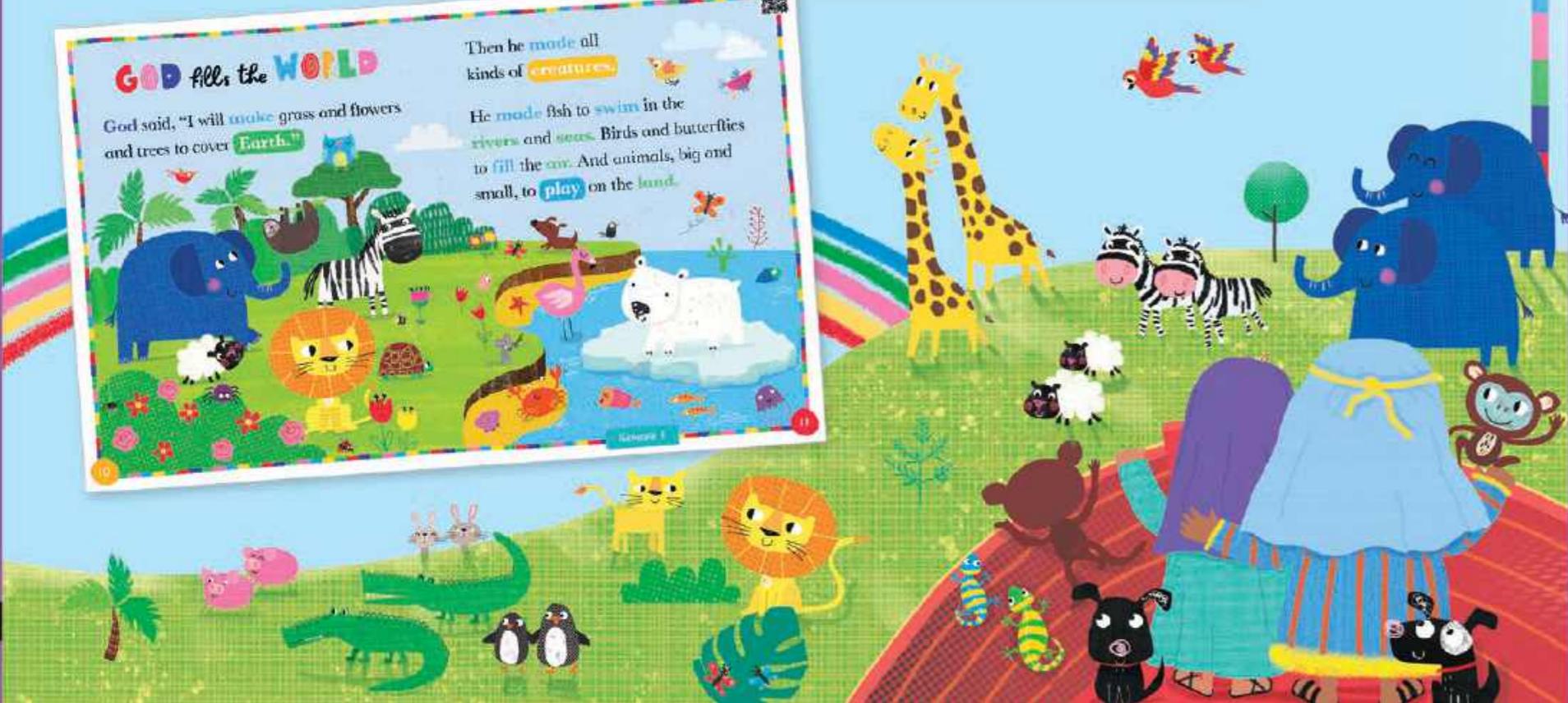
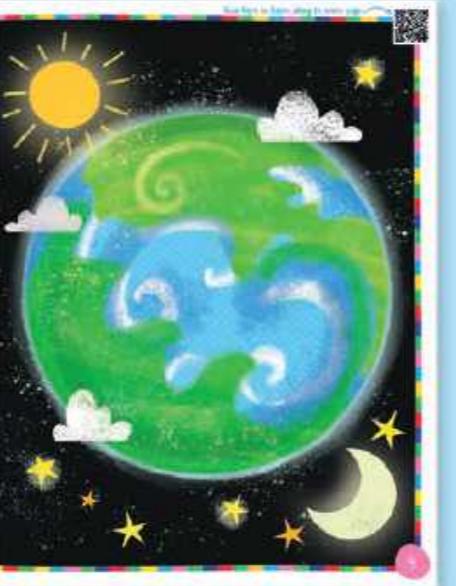
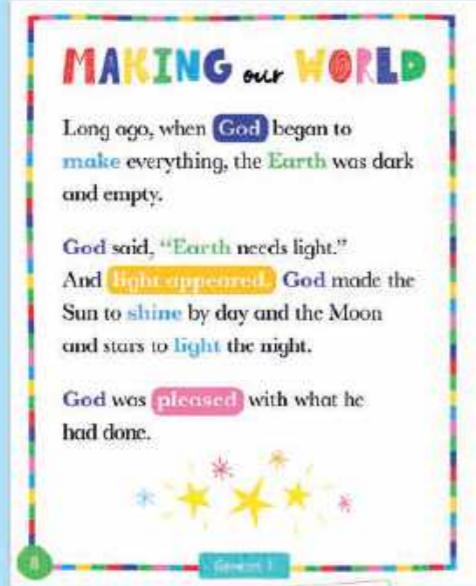
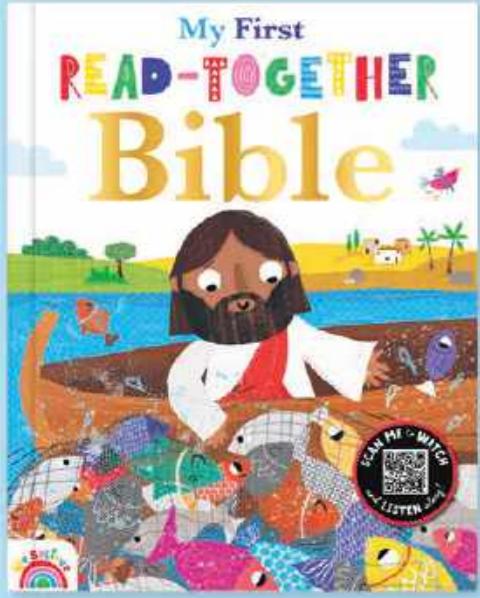
Introduce little ones to numbers, colours, and ocean creatures in these fun bath books! With simple rhymes and water-resistant pages, these books are the perfect addition to your bath-time routine.



Scott Barker
8 pp bath book,
packaged on a
backing board
220 x 154 x 27 mm
£6.99

My First Read-Together Bible 3+

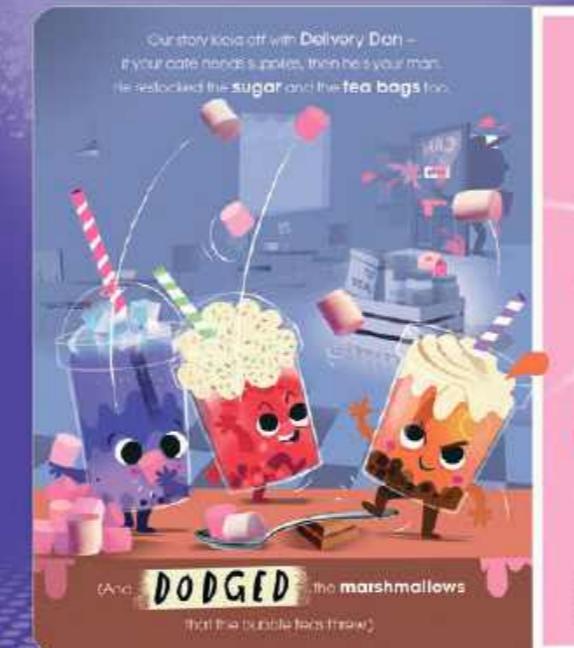
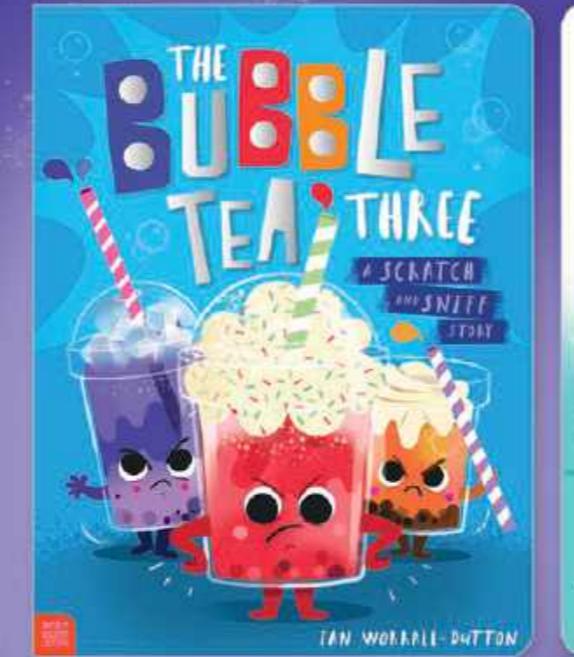
Discover over 100 beautiful retellings of beloved stories in this first Bible. Designed for early readers, each story is retold using simple colour-coded language, vibrant pictures, and suggested Scripture for further reading. With QR Codes to scan throughout, little ones can listen along to every page, too!



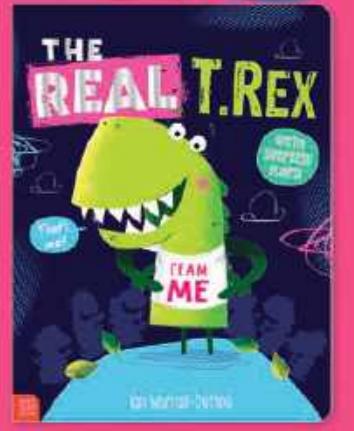
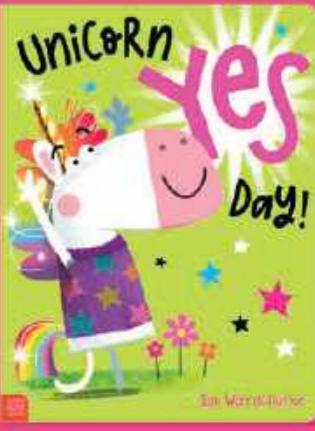
Clare Fennell
9781836424277
256 pp CB
199 x 157 x 29 mm
£9.99

The Bubble Tea Three 3+ NEW TITLE

The Bubble Tea Three are the meanest drinks in the café. They're bold, they're sassy, and they don't have time for yesterday's drinks, Hot Chocolate, Coffee, and Cola. But when Strawberry Milk shows up as the coolest new drink in town, will The Bubble Tea Three finally get knocked off their shelf? Find out in this hilarious story, with scratch-and-sniff areas to discover!



Also available:

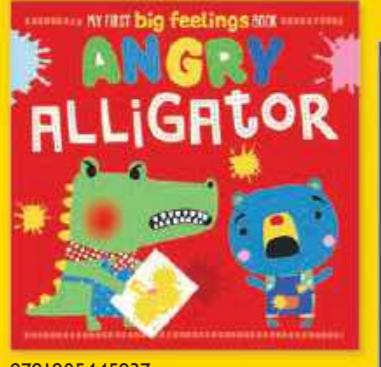
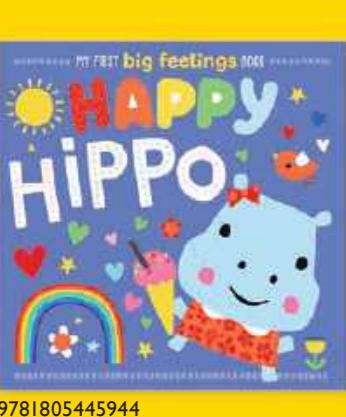


9781805442394
36 pp PB with neon ink throughout

9781805442417
36 pp PB with flaps throughout

Available January
Ian Worrall-Dutton
9781805442431
36 pp PB with
scratch-and-sniff
areas throughout
300 x 230 x 4 mm
£6.99

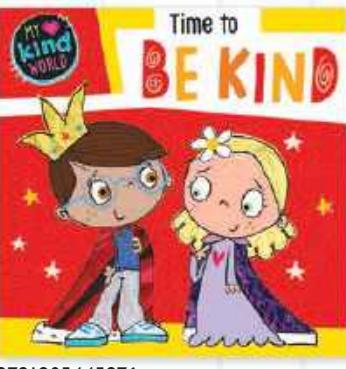
My First Big Feelings 3+



24 pp PB
250 x 250 x 3 mm
£5.99

9781805445869
Set inc. 4 x 24 pp PB
250 x 250 x 12 mm
£23.96

My Kind World 3+



Stuart Lynch
32 pp PB
265 x 260 x 4 mm
£6.99

9781805445852
Set inc. 4 x 32 pp PB
265 x 260 x 16 mm
£23.96

Glitter Pouch Books 3+



32 pp padded CB with
a heart-shaped pouch
on the cover filled with
liquid and sparkles
210 x 210 x 9 mm
£6.99

Stuart Lynch
9781803378930

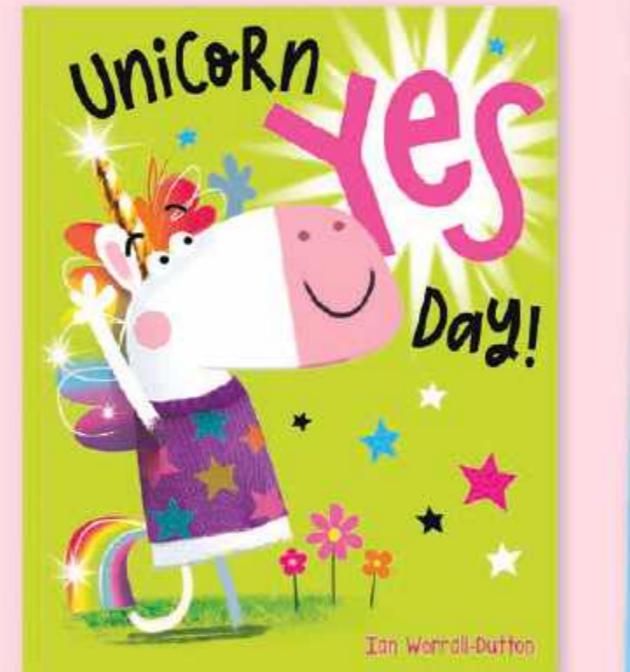
Lara Ede
9781803378947

Scott Barker
9781803378954

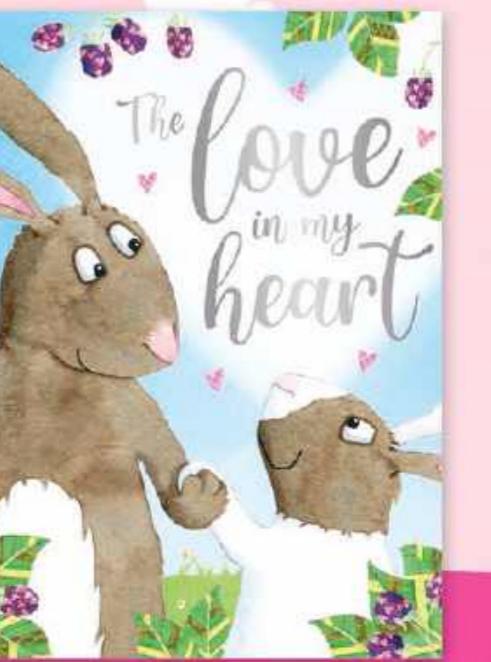
James Dillon
9781803378961

Padded Picture Books 3+

Join each heart-warming adventure as you say 'yes!' with the unicorns, feed your worries to the Worry Monsters, and more in these charming, padded picture books. With bold illustrations and engaging stories, these lovely books are perfect for reading together.



Ian Worrall-Dutton
9781836429135



Nadine Wickenden
9781836426400



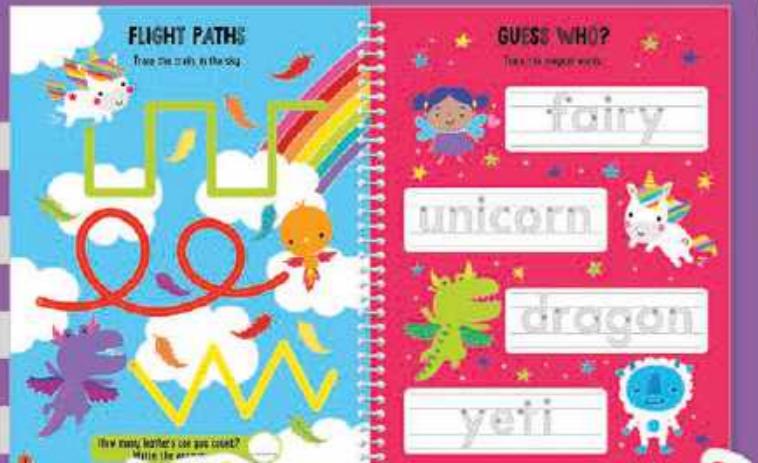
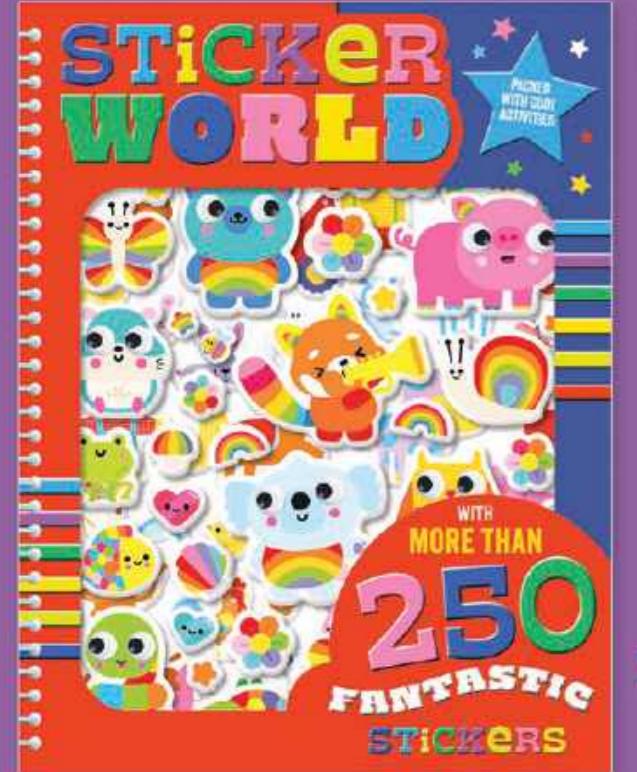
Ian Worrall-Dutton
9781836429159

28 pp padded CB
367 x 292 x 10 mm
£19.99

Sticker World 4+

NEW TITLE

Complete awesome activities set in a colourful animal kingdom and magical world, or finish fantastic farm and dinosaur scenes with more than 250 googly-eye, bubble, puffy, and shiny stickers.



OVER 250
NOVELTY
STICKERS

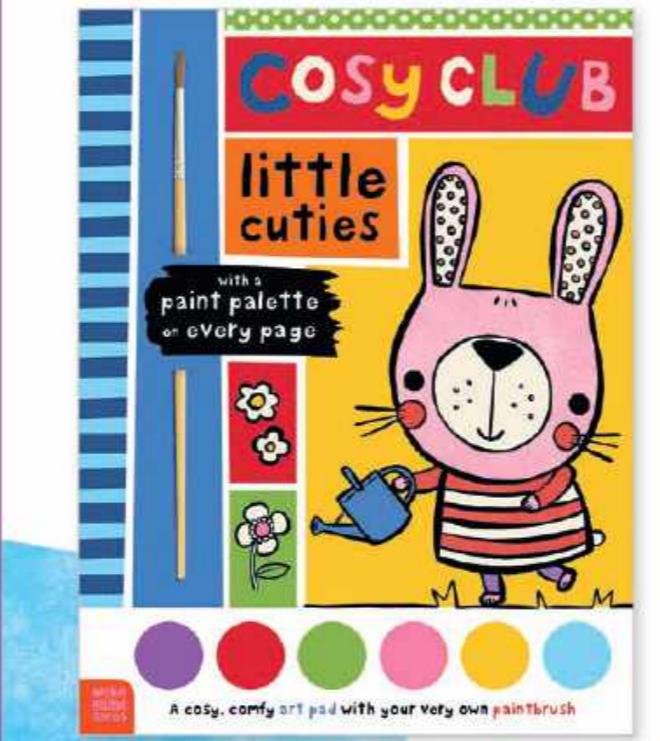


Available February
Jess Moorhouse
and Danielle Mudd
9781836428275
40 pp spiralbound
inc. 4 sheets of
novelty stickers
295 x 232 x 16 mm
£12.99

Cosy Club: Little Cuties 4+

NEW TITLE

Create cosy, comfy art with this adorable art pad! With cute animal characters and scenes to complete, simply dip your paintbrush into water, and then use the watercolour paint printed on each page to create sweet scenes.



Available March
Jess Moorhouse
9781836428251
40 pp PB pad with
6 watercolour paint
swatches on every page
and a paintbrush
258 x 197 x 5 mm
£6.99

Bubble Stickers: Capybara Club 4+

NEW TITLE

The cute capybaras want you to join their cosy club! Complete the adorable activities on each page, and then stick the shiny bubble stickers wherever you want. Includes sweet card crafts to decorate and make.



Available February
Hayley Kershaw
9781836428299
42 pp PB inc. 8 pp
card and 1 sheet of
shiny bubble stickers
280 x 215 x 5 mm
£6.99

Glow in the Dark Stickers: Underwater Wonders 4+

NEW TITLE

Dive deep beneath the sea and explore the bright, colourful wonders below the surface of this awe-inspiring activity book. With cool card crafts to make and dazzling glow-in-the-dark stickers.

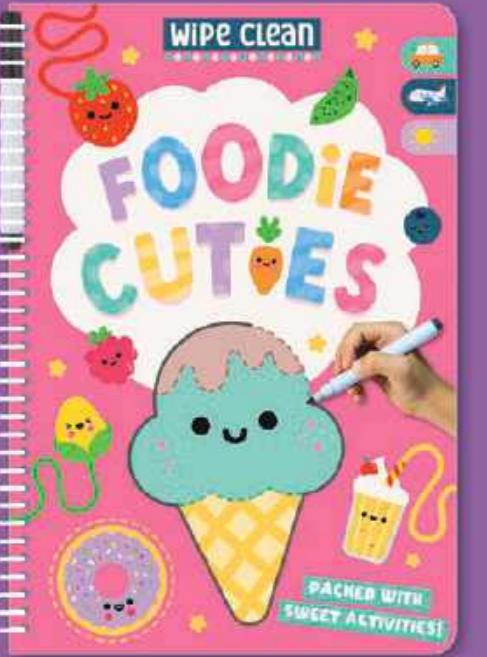


Available February
Hayley Kershaw
9781836424253
42 pp PB inc. 8 pp
card and 1 sheet of
glow-in-the-dark stickers
280 x 215 x 5 mm
£6.99

Wipe Clean Activity Books 4+

NEW TITLE

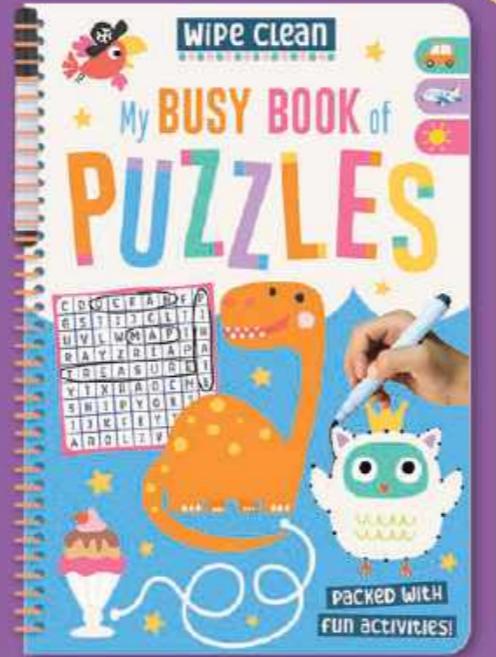
These boredom-busting, wipe-clean puzzle books are perfect for long journeys or quiet days at home. Children will love tracing, solving puzzles, and completing mazes with the wipe-clean pen.



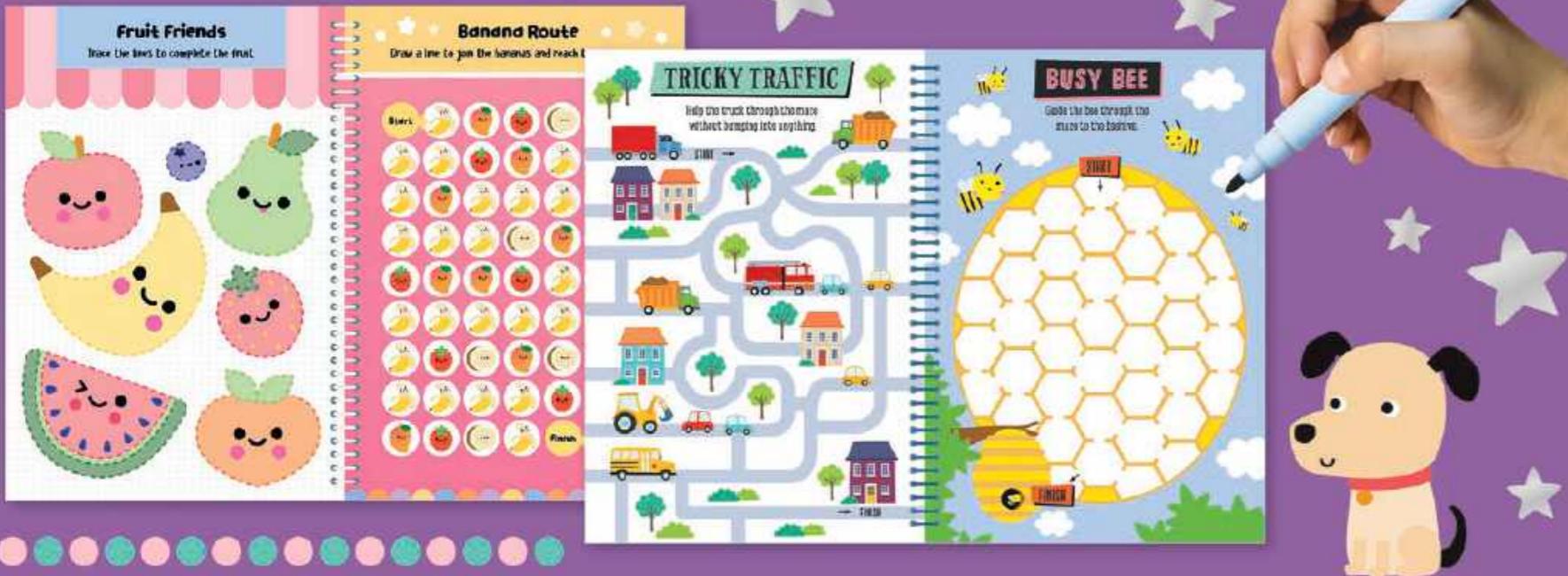
Danielle Mudd
9781836428626



Lara Ede, Charly Lane,
and Stuart Lynch
9781836428633



Lara Ede, Charly Lane,
and Stuart Lynch
9781836428664



Available February
24 pp spiralbound with
a wipe-clean pen
295 x 203 x 15 mm
£8.99

Doodle. Delete. Repeat. 5+



Scott Barker
9781836424604
26 pp shaped BB with
an LCD screen die-cut
through to the cover,
a refresh button, and
a wooden stylus
252 x 210 x 19 mm
£9.99

Shiny Stickers: Pixel Planet 4+



Charly Lane
9781836423324
42 pp PB inc. 8 pp
card and 1 sheet of
foiled stickers
280 x 215 x 5 mm
£6.99

Jelly Stickers: Fierce and Fabulous Dinosaurs 4+



Beverley Hopwood
9781836423300
42 pp PB inc. 8 pp
card and 1 sheet
of jelly stickers
280 x 215 x 5 mm
£6.99

Dress Up Fashion Dolls 5+



Dress up, accessorize, and design cute characters in these sticker activity books. Packed with create-your-own outfit activities, mix-and-match stickers, shiny gem stickers, and press-out character models.



9781836423829



9781836423256



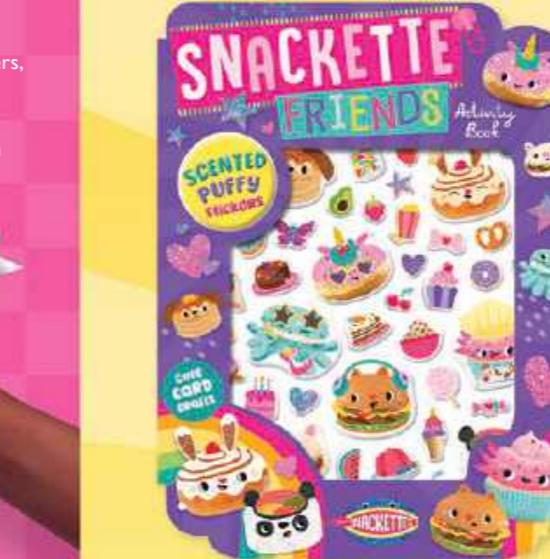
Charly Lane
48 pp PB inc.
24 pp stickers,
gem stickers, and
press-out gatefold
300 x 230 x 5 mm
£6.99



Snackette Friends



Meet Missy Purger, Sprinklecorn, Pandy Roll, and more scrumptious Snackettes in this playful activity book! Includes cute animal-food characters, adorable activities, fun card crafts, and scented stickers.



Jess Moorhouse
9781836423362
42 pp PB inc. 8 pp
card and 1 sheet of
scented puffy stickers
280 x 215 x 5 mm
£6.99

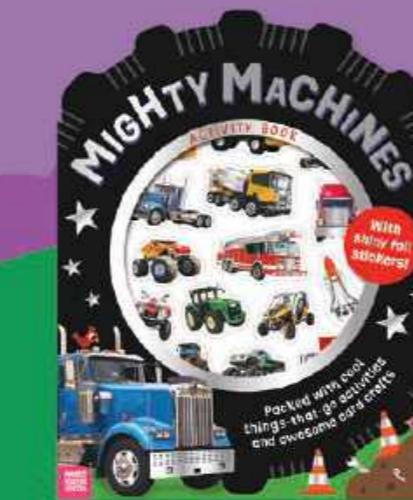
Shiny Stickers



Go on an arcade adventure, discover mighty machines, and sip bubble tea in these exciting shiny-sticker activity books. Includes cool card press-outs to craft and shiny foil stickers to use wherever you want.



Scot
9781



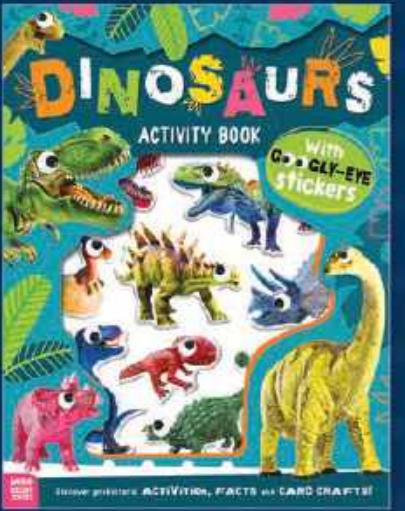
Scott
97818



Jess Moo
97818054

Googly-Eye Stickers 4+

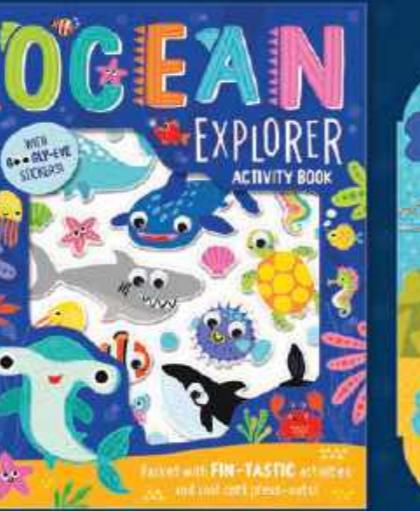
Discover dinosaurs, adorable animals, fruit friends, and more in these fun-filled books. Includes cute card press-outs to create and googly-eye stickers to play with.



Hayley Kershaw
9781836429784



Danielle Mudd
9781803373072



Beverley Hopwood
9781803373096



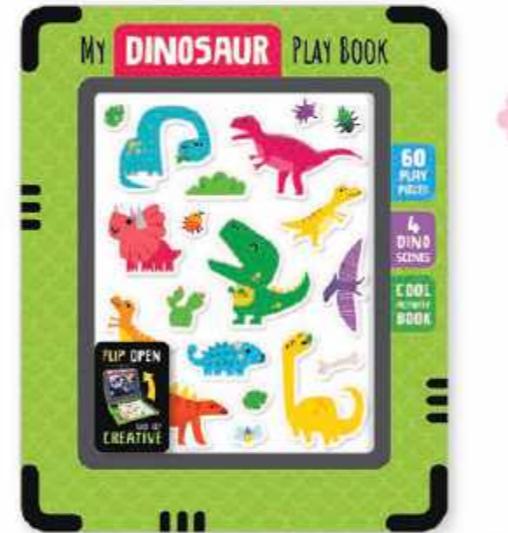
Beverley Hopwood
9781836429869

42 pp PB inc. 8 pp card and 1 sheet of googly-eye stickers
280 x 215 x 5 mm £6.99

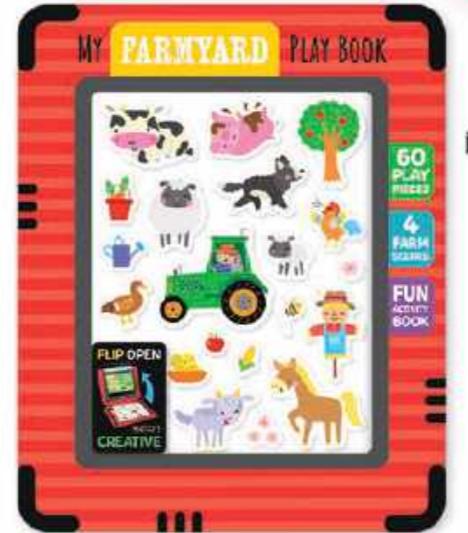
Over 380,000 sold

My Play Books 3+

Pick up your sticky play pieces and create amazing scenes with these interactive activity boxes. Includes awesome play pieces, sweet interchangeable scenes, and a fun colouring activity book.



Danielle Mudd
9781805442080



Jess Moorhouse
9781836429807



REUSABLE STICKY PLAY PIECES



Box set inc. 3 sheets of sticky play pieces, 4 interchangeable scenes and a 16 pp book 234 x 193 x 20 mm £9.99

Create farmyard pictures

Puffy Stickers 4+

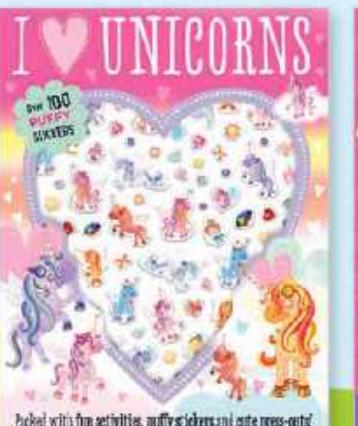
Meet cute farm animals, magical unicorns, and adorable characters in these sweet activity books. Includes card press-outs to make and puffy stickers to use in the book or wherever you want!



54 pp PB inc.
20 pp card and 1 sheet of puffy stickers
280 x 215 x 7 mm £5.99



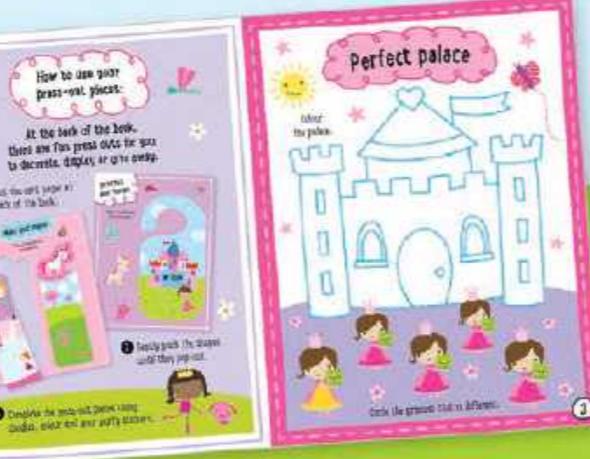
Lara Ede
9781785981159



Lara Ede
9781786928610



9781785981166



Lara Ede
9781836424895

Sticker Activity Cases 4+

Have fun on the farm, meet cute unicorns, and discover cool dinosaurs in these awesome sticker activity cases. Each set comes with four activity books, packed with puzzles, colouring pages, and more. Plus, there are over 500 stickers to use including puffy stickers!



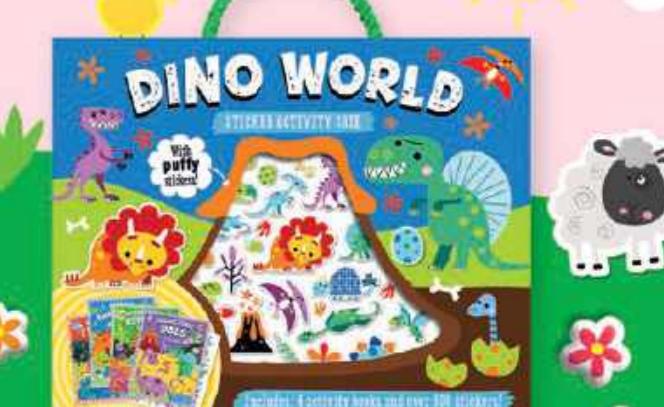
Lara Ede and Stuart Lynch
9781800586628



WITH PUFFY STICKERS



Box set with a rope handle inc. 4 x 16 pp activity books, 4 sheets of stickers, and 1 sheet of puffy stickers 210 x 260 x 22 mm £12.99



Box set inc. 3 sheets of sticky play pieces, 4 interchangeable scenes and a 16 pp book 234 x 193 x 20 mm £9.99

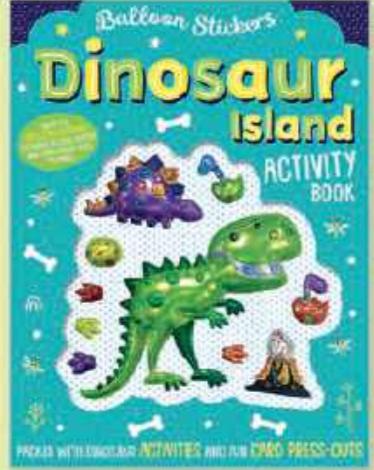
Create farmyard pictures

Balloon Stickers 4+

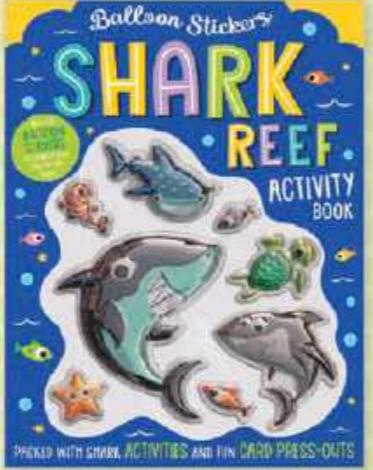
Join mermaids, roar-some dinosaurs, and ocean animals in these fun books! Each title includes creative card press-outs and 3-D balloon stickers.



Jess Moorhouse
9781800589902



Stuart Lynch
9781788437103



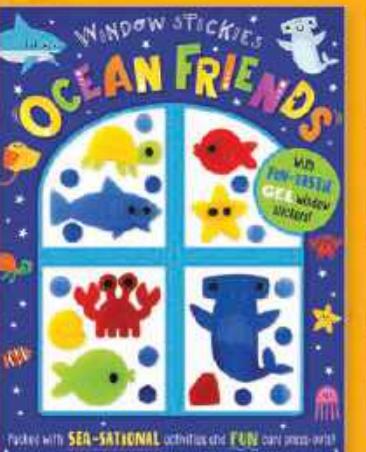
Stuart Lynch
9781789477962



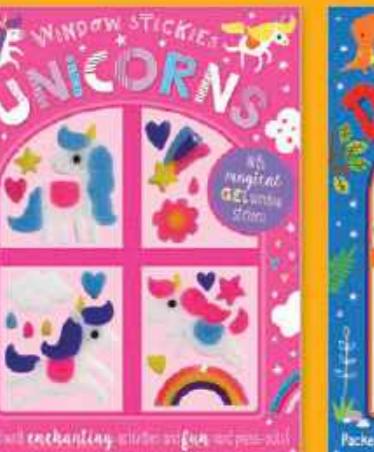
54 pp PB inc. 20 pp card and balloon stickers inside a blister on the cover
280 x 215 x 12 mm
£6.99

Window Stickies 4+

Discover wonderful worlds of sea creatures, unicorns, dinosaurs, and rainbows in these exciting activity books, with gel stickers to create fun scenes on your windows.



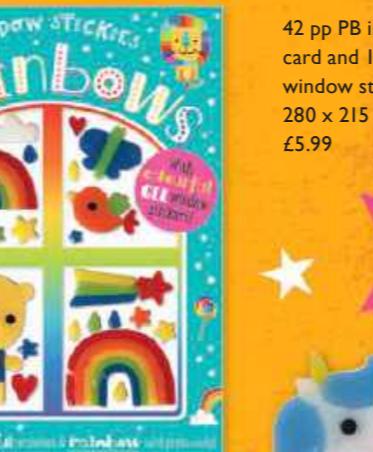
Danielle Mudd
9781803370392
£6.99



Jess Moorhouse
9781800584426



9781800589841



9781800581715



42 pp PB inc. 8 pp card and 1 sheet of window stickers
280 x 215 x 5 mm
£5.99

Over 65,000 sold

Shiny Stickers 4+

Meet magical characters and prehistoric pals in these amazing activity books. With card press-outs, shiny stickers, and a useful handle.



9781803373164

9781805444411



Jess Moorhouse
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

Squishy Friends

Squish and play with foodie cuties and cute unicorns in these adorable activity books. Each book is packed with puzzles, coloring, and card press-outs to keep kids busy for hours.



Danielle Mudd
9781805442110
40 pp inc. 8 pp card and 4 squishy toys inside a blister on the cover
280 x 215 x 15 mm
£7.99



9781789477948
34 pp PB inc. 4 pp card and 2 pp squishy stickers inside a blister on the cover
280 x 215 x 8 mm
£6.99

3-D Felt Stickers 4+

Meet cool dinosaurs, super-cute friends, and magical mermaids in these fun activity books. With card press-outs and amazing 3-D felt stickers.



9781789477900

9781800584488

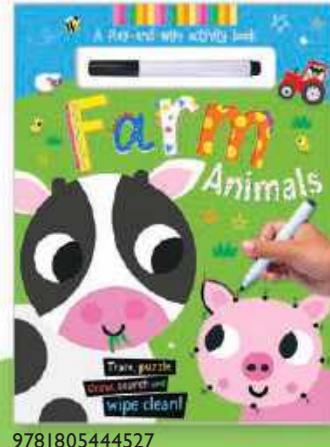
Charly Lane
9781789474121



54 pp PB inc. 20 pp card and 1 sheet of felt stickers
280 x 215 x 7 mm
£5.99

Wipe-Clean Activity Books 3+

Meet farm animals and roar-some dinos, race around with mighty vehicles, and puzzle with cute animals in these wipe-clean books, perfect for practising pen control and problem-solving skills. With reusable wipe-clean pages and a wipe-clean pen.



9781805444527



9781803373102



9781803373126



9781803373133



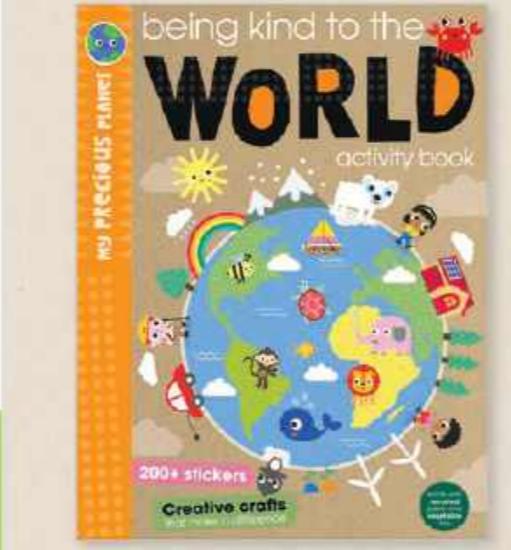
9781803373119



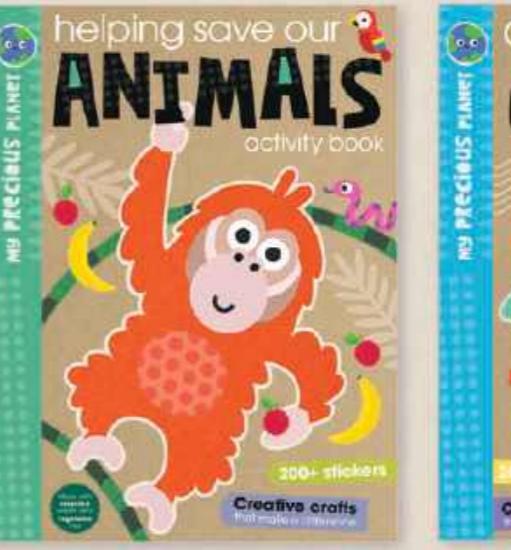
Scott Barker
16 pp wire-stitched book
with a wipe-clean pen
die-cut through to the cover
280 x 215 x 8 mm
£4.99

My Precious Planet 5+

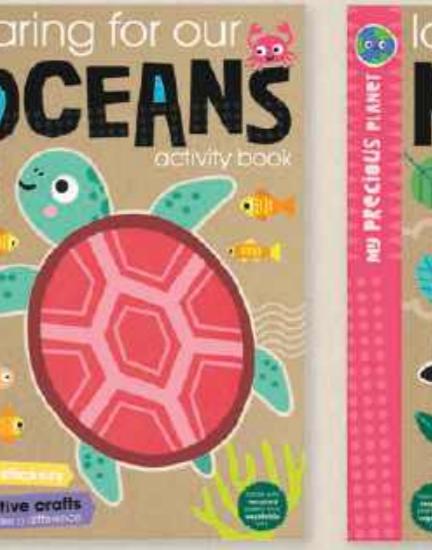
From living responsibly to understanding the importance of animals, these sticker activity books aim to open our eyes to the wonders of the world and show children what can be done to help save our precious planet.



9781800582019



9781800582002



9781800584457



9781800584464

Scott Barker
48 pp PB inc. 8 pp card
and 8 pp stickers
280 x 215 x 6 mm
£5.99

Little Artist Colouring Books 3+

Get creative with the cutiecorns in these adorable colouring books. Each book is packed full of sweet creatures and scenes to colour, fun stickers, and cute card press-outs.



9781805444459



9781805444619



9781805444602



9781805444626



Click Here
TO WATCH

Danielle Mudd
24 pp PB inc. 4 pp
card and 4 pp stickers
280 x 215 x 4 mm
£4.99

9781805444909

Set inc. 4 x 24 pp PB
inc. 4 pp card and
4 pp stickers
280 x 215 x 16 mm
£19.96

Sticky Notes: Things That Go 3+

Peel, stick, and go as you use vehicle-shaped sticky-notes to complete this cool activity book.



Scott Barker
9781805444422
40 pp PB inc.
8 pp card and sticky
pads inside a blister
on the cover
280 x 215 x 10 mm
£6.99

Cardboard Builder: On the Farm 4+

Pop out vehicles, animals, buildings, and more to create your own farm playset in this awesome cardboard kit!



Scott Barker
9781803370729
48 pp wirobound
book inc. 20 pp flute
card, 12 pp kraft card,
and 8 pp stickers
285 x 236 x 25 mm
£9.99

Finger Painting: Animal Kingdom 3+

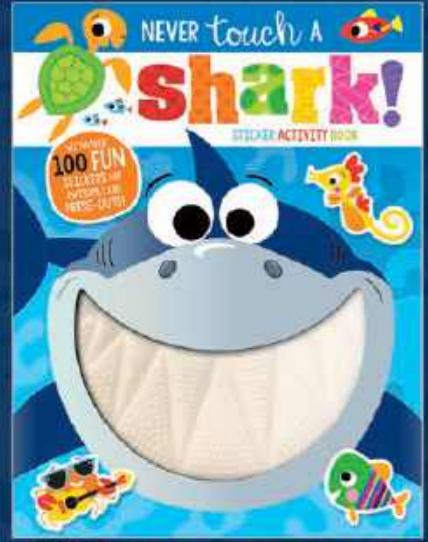
Paint adorable animals and bring them to life in this fun finger-painting activity book.



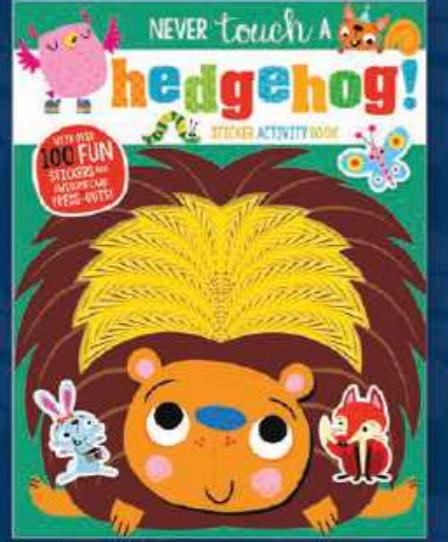
Charly Lane
9781803370705
42 pp PB inc. 6 pp
card, 4 pp stickers,
and a finger-painting
pad inside a blister
on the cover
280 x 215 x 15 mm
£7.99

Never Touch Activity 3+

Join the Never Touch characters in these awesome activity books. With stickers and card press-outs, bumpy silicone covers, and more, there's plenty of fun to be had!



9781789474084



9781789477924



9781789470277



Stuart Lynch
40 pp PB inc. 4 pp card,
8 pp stickers and a textured
silicone touch on the cover
280 x 215 x 5 mm
£6.99

Create and Play 3+

Get creative with the colourful crayons in this book. Then, discover the fun activities, playful card press-outs, and sweet stickers inside!



Clare Fennell
9781803370378
42 pp PB inc. 6 pp card,
4 pp stickers, and 4 crayons
inside a blister on the cover.
280 x 215 x 15 mm
£6.99

Colour Splash 3+

Join the dinosaurs and unicorns and explore their worlds in these exciting interactive books! Use the refillable water pen to colour and discover a magical surprise in every scene.



9781800585867

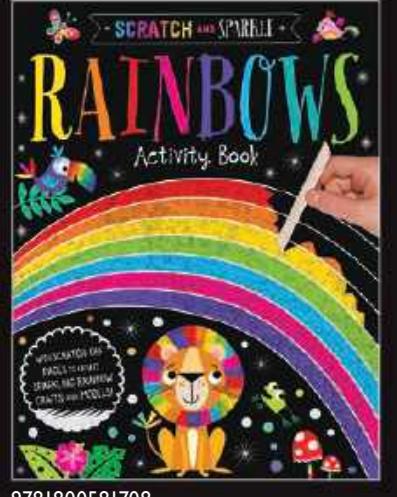


9781800589940

14 pp BB with a refillable
water pen die-cut
through to the cover
240 x 214 x 9 mm
£6.99

Scratch and Sparkle 4+

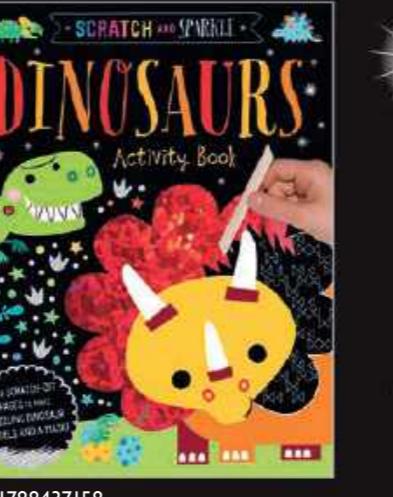
Discover a world of rainbows, blast off into space, and meet roar-some dinos in these cool activity books, packed with puzzles and colouring. With scratch-and-reveal card pages to make dazzling models and crafts!



9781800581708



9781789477986



9781788437158

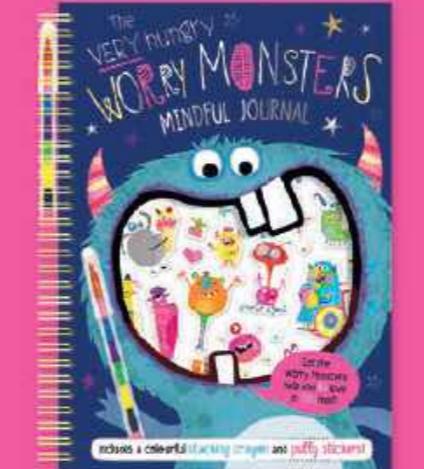


Over
1.7 million
sold

Stuart Lynch
36 pp PB inc. 8 pp
scratch-off sheets
and a scratcher tool
280 x 215 x 5 mm
£6.99

The Very Hungry Worry Monsters Mindful Journal 4+

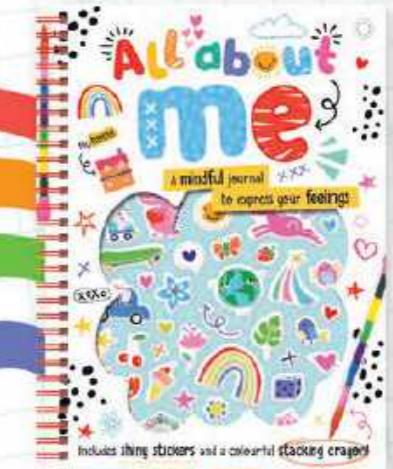
Doodle, draw, write, and more as you join the Worry Monsters in this creative journal. With puffy stickers and a stacking crayon to use throughout!



Lara Ede
9781803370026
86 pp wirobound book inc.
12 pp stickers, 1 sheet
of puffy stickers, and
a stacking crayon
240 x 180 x 15 mm
£9.99

All About Me 6+

Use the foiled stickers and stacking crayon to fill this mindful journal with ideas, plans, and doodles! Featuring fun prompts, this vibrant book is perfect for encouraging creative journaling.



Beverley Hopwood
9781800589865
86 pp wirobound book inc.
12 pp stickers,
1 sheet of foiled stickers,
and a stacking crayon
240 x 180 x 15 mm
£9.99

14 pp BB with a refillable
water pen die-cut
through to the cover
240 x 214 x 9 mm
£6.99

Super-Cute Colouring 3+

Packed with sweet designs and pretty patterns, this adorable set comes with five colouring pencils and super-cute erasers to create colourful masterpieces!



Charly Lane
9781789474947

Box set inc. 5 colouring pencils with eraser pencil toppers and a 64 pp pad attached to the box, all mounted onto a backing board
250 x 170 x 18 mm
£7.99



The Pink and Powerfuls 5+

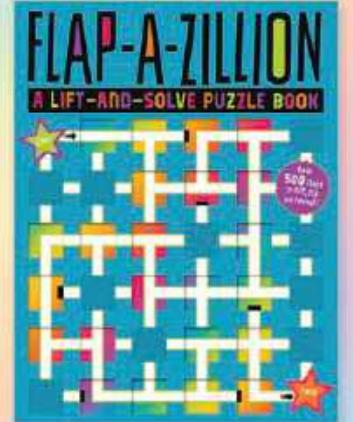
Join the Pink and Powerful girls in this empowering book, packed full of confidence-building activities, card press-outs, and shiny stickers!



Lara Ede
9781800584389
42 pp PB inc.
8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£5.99

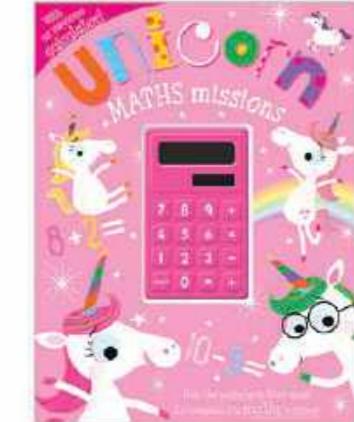


Flap-a-Zillion 6+



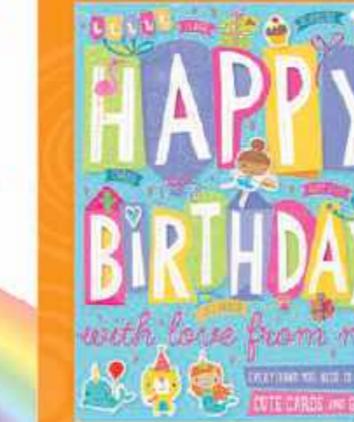
Scott Barker
9781800585928
30 pp PB inc. 8 pp card and flaps throughout
280 x 215 x 6 mm
£6.99

Unicorn Maths Missions 5+



Stuart Lynch
9781789477887
48 pp PB inc. 6 pp card, 2 pp stickers, and a calculator on a cover gatefold
280 x 215 x 15 mm
£9.99

Happy Birthday With Love From Me 6+



9781788437189
62 pp PB with elastic closure inc. 30 pp decorative paper, 24 pp card, and 8 pp stickers
280 x 215 x 8 mm
£6.99



My First Stickers 3+

Learn about amazing animals, things that go, space, the alphabet, and much more in these adorable activity books. With fun pages to colour and stickers to use, this set is perfect for early-learning fun.



Charly Lane
9781836422464
Set inc. 10 x 24 pp PB inc. 4 pp card and 4 pp stickers, packaged in a ziplock bag
280 x 215 x 50 mm
£49.90

Playtime Learning 4+

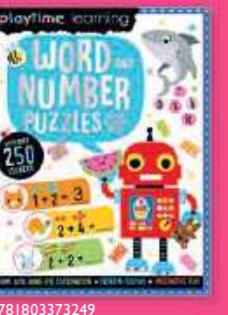
These sticker books are packed with early-learning activities, press-outs, and over 250 stickers. From spot the difference and mazes to patterns and matching up, there's something for everyone to enjoy!



Over 540,000 sold



Also available:

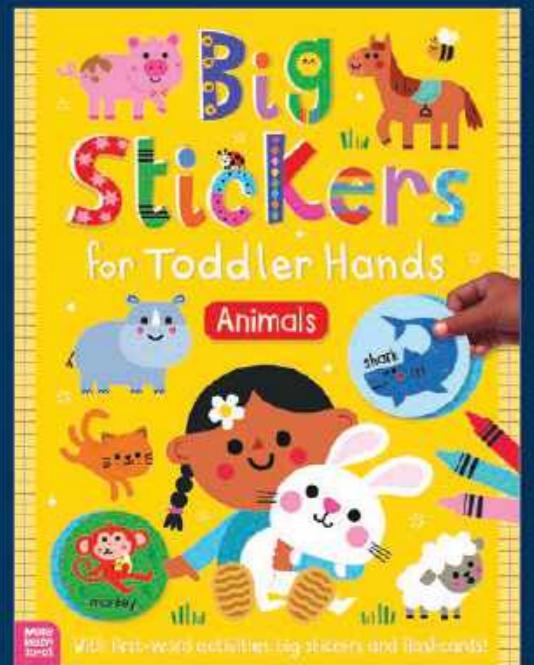
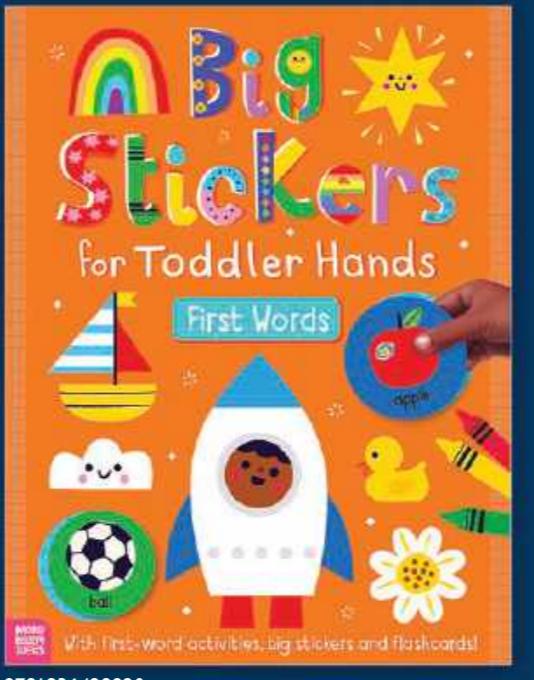
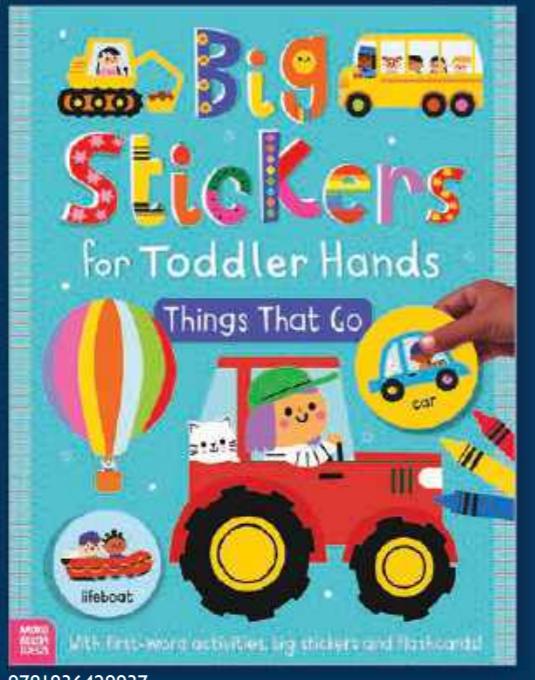
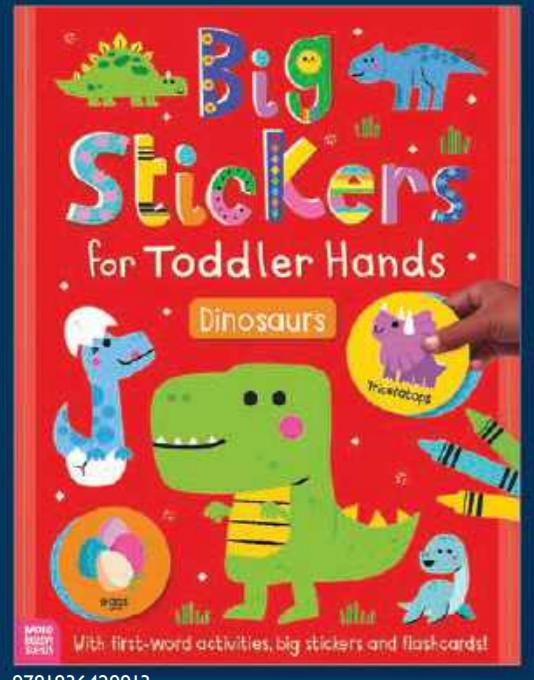


Charly Lane and Stuart Lynch
9781800585218
Set inc. 10 x 24 pp PB, packaged in a ziplock bag
280 x 215 x 40 mm
£49.90

Charly Lane and Stuart Lynch
9781803373249
24 pp PB inc. 4 pp card and 4 pp stickers
280 x 215 x 4 mm
£4.99

Big Stickers for Toddler Hands 2+

With big stickers, simple activities, and fun flashcards to press out, these engaging activity books are perfect for introducing toddlers to first words.



Danielle Mudd
24 pp PB inc.
4 pp card and
4 pp stickers
280 x 215 x 4 mm
£4.99

9781836422884
Set inc. 4 x 24 pp
PB with 4 pp card
and 4 pp stickers
280 x 215 x 16 mm
£19.96

Big Stickers for Little Hands 3+

Have fun learning first concepts, from animals and dinosaurs, to the alphabet and numbers, there's plenty to keep little ones busy and entertained for hours. With fun card press-outs and big stickers.



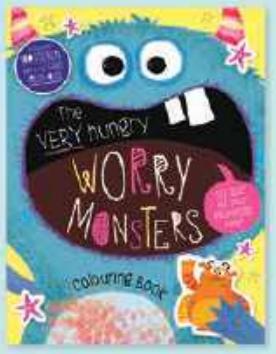
Shannon Hays
and Stuart Lynch
24 pp PB inc. 4 pp card
and 4 pp stickers
280 x 215 x 4 mm
£4.99

9781836421702
Set inc. 10 x 24 pp
inc. 4 pp card and 4 pp
stickers, packaged
in a ziplock bag
280 x 215 x 45 mm
£49.90

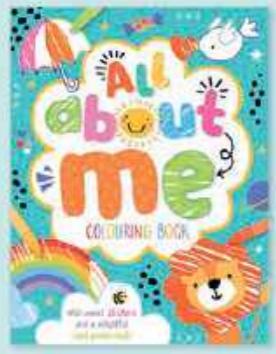
9781836421702
Set inc. 10 x 24 pp
inc. 4 pp card and 4 pp
stickers, packaged
in a ziplock bag
280 x 215 x 45 mm
£49.90

*Included in 10 set

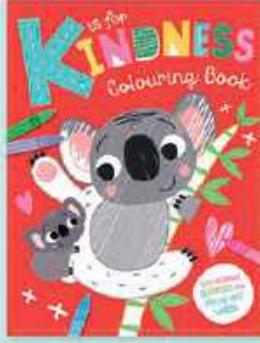
Colouring Books Set 3+



Lara Ede



Beverley Hopwood



Stuart Lynch

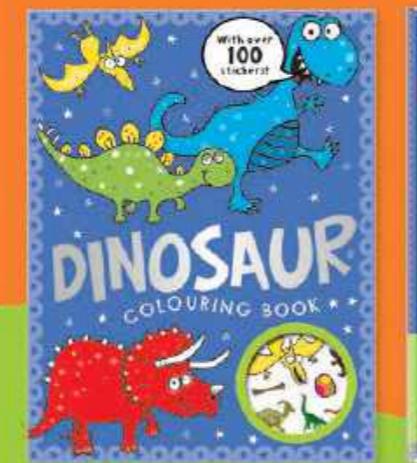


9781803373287
Set inc. 3 x 20 pp
PB inc. 2 pp card
and 2 pp stickers
280 x 215 x 12 mm
£14.97



Colouring Books 3+

Colour in roar-some dino scenes and cool vehicles in these cute colouring books. With over 100 stickers to use wherever you want!



John A. Abbott
9781783930135



9781788439602

98 pp PB inc.
2 pp stickers
280 x 215 x 6 mm
£2.99



Things That Go Sponge Art 3+

Paint colourful vehicles with four fun shaped sponges! From cars and trains to rockets and boats, this kit is an ideal gift for creative kids who love things that go.



Shannon Hays
9781805443087
Box set inc. 4 shaped sponges, 4 paint pots, and a 32 pp art book
215 x 280 x 50 mm
£16.99

Bubble Tea String Art 6+

Create two bubble tea string-art designs using colourful thread, pom-poms, pins, and stickers. Then, have fun solving super-sweet puzzles in the awesome activity book.



Jess Moorhouse
9781805449812
Box set inc. 2 foam boards, 2 sticker sheets, pins, thread, pom-poms, glue, and a 24 pp activity book
215 x 280 x 50 mm
£16.99

Copy and Colour 3+

This cute activity book is packed full of fun scenes to copy with your favourite crayons or pens. From robots and rockets to cakes and treats, this book is perfect for children who love being creative.



9781836420064
24 pp PB inc.
4 pp stickers
and 4 pp card
280 x 215 x 4 mm
£7.99

Giant Colouring Books 3+

Explore a cool dino kingdom and a magical unicorn universe as you colour amazing scenes and characters.



9781803373263



9781803373270

66 pp PB inc.
2 pp stickers
373 x 286 x 7 mm
£7.99

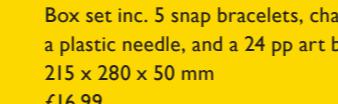


Neon Snap Bracelets 6+

Design five neon-themed snap bracelets in this awesome box set.

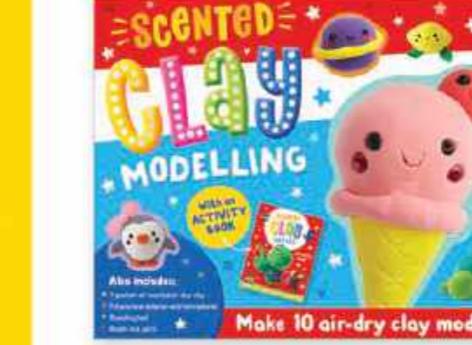


Charly Lane
9781805449799
Box set inc. 5 snap bracelets, charms, thread, a plastic needle, and a 24 pp art book
215 x 280 x 50 mm
£16.99

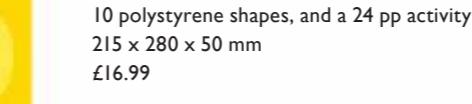


Scented Clay Modelling 6+

Create super-cute characters with scented air-dry clay, beads, and gems.



Charly Lane
9781805446385
Box set inc. 4 packets of air-dry clay, a modelling tool, 10 polystyrene shapes, and a 24 pp activity book
215 x 280 x 50 mm
£16.99



Dino Discovery Dig 7+

Dig for dinosaur bones with the tools in this prehistoric kit.



9781805444831
Box set inc. a clay block, wooden chisel, wooden hammer, a brush, 2 dinosaurs to make, and a 24 pp activity book
248 x 171 x 57 mm
£12.99



BOX SETS



9

Baby Steps: First Book Set 0+

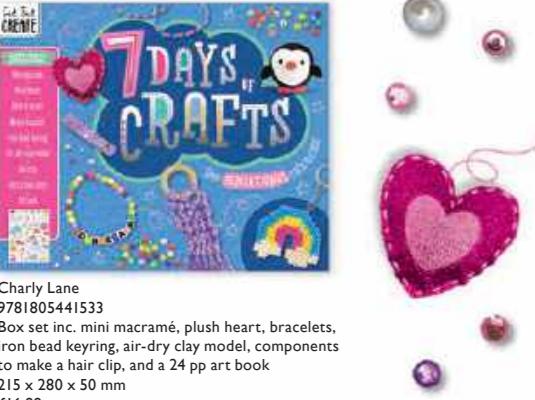
Discover first words, numbers, colours, and animals in this delightful box set! Includes a first-words buggy book, an ocean-themed bath book, and a cute collection of flashcards.



Charly Lane
9781805441519
Box set inc. 10 pp BB with fabric strap, 8 pp bath book, and 26 flashcards
150 x 215 x 65 mm
£16.99

7 Days of Crafts 6+

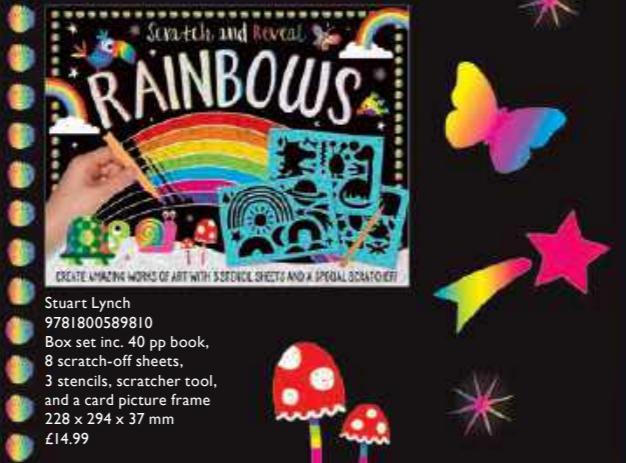
Spend seven days crafting with this sweet box set! Includes materials to make seven craft items and a super-cute art book to colour.



Charly Lane
9781805441533
Box set inc. mini macramé, plush heart, bracelets, iron bead keyring, air-dry clay model, components to make a hair clip, and a 24 pp art book
215 x 280 x 50 mm
£16.99

Scratch and Reveal: Rainbows 6+

Use the stencils and scratcher tool in this colourful kit to create sparkling works of art. This awesome set includes a frame to display your rainbow masterpieces.



Stuart Lynch
978180589810
Box set inc. 40 pp book, 8 scratch-off sheets, 3 stencils, scratcher tool, and a card picture frame
228 x 294 x 37 mm
£14.99

Magic Mermaids Snap Bracelets 6+

Make your own mermaid snap bracelets with this sea-sational box set! Packed with materials to design five magical snap bracelets and an adorable art book.



Scott Barker and Lara Ede
9781805441489
Box set inc. 5 snap bracelets, charms, thread, a plastic needle, and a 24 pp art book
215 x 280 x 50 mm
£16.99

Pirate Ship Model Kit 6+

Build an epic pirate ship and crew with this swashbuckling box set! Complete with ship model pieces, paint supplies, coloured clay, and an awesome art book.



Scott Barker and Sarah Vince
9781805441496
Box set inc. wooden model pieces, 6 paint pots, a paintbrush, 4 air-dry clay packets, beads, and a 24 pp art book
215 x 280 x 50 mm
£16.99

Jokes and Pranks Kit 8+

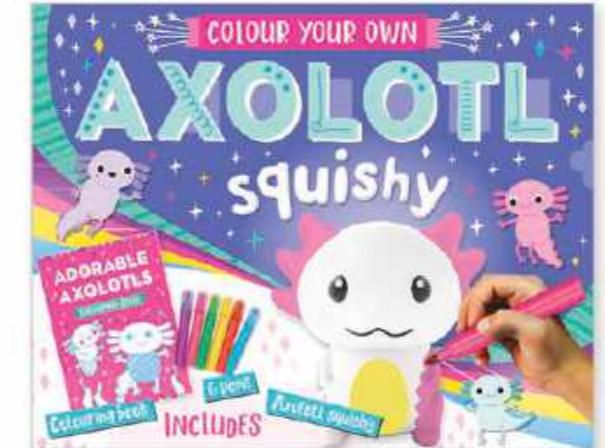
This fun box set has everything you need to prank your friends and family in all sorts of hilarious ways, as well as a joke book to make everyone around you laugh out loud!



Pedro Demetriou, Stuart Lynch, and Sarah Vince
978180588646
Box set inc. a whoopee cushion, fake vomit, fake poo, fake nail, fake cockroach, 4 fake flies, and a 32 pp activity book
215 x 280 x 50 mm
£14.99

Colour Your Own Squishy 3+

Get creative and design your own squishy with these super-cute box sets, featuring a squishy to colour, six pens, and a sweet colouring book.



Danielle Mudd
9781805445616



Shannon Hays and Charly Lane
9781805444657



Charly Lane
9781800585454



Charly Lane
9781800585447



Charly Lane
9781800585461

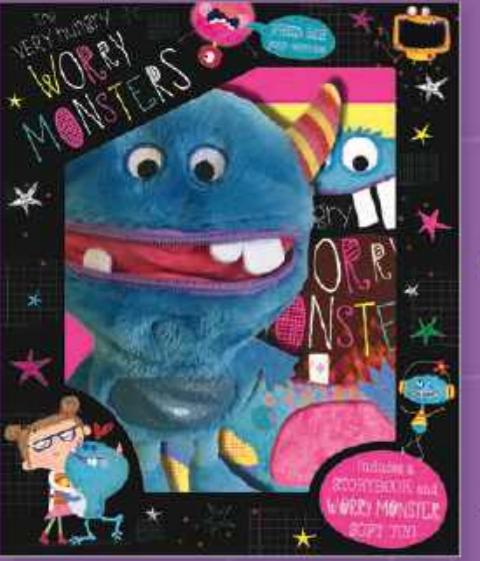


Box set inc. a squishy, 6 colouring pens, and a 32 pp singer sewn book
190 x 240 x 63 mm
£10.99

Over 280,000 sold

The Very Hungry Worry Monsters

Whether you're feeling worried or you need a hug, the Worry Monsters know what to do! This sweet and supportive series offers comfort in the form of storybooks and soft plush toys, all beautifully illustrated by Lara Ede.



9781789479768



The image shows the front cover of a children's book titled "CAN I HAVE A HUG?". The cover is vibrant and features several cartoonish monsters. A large orange monster with a purple belly and a wide smile is the central figure. To its left, a smaller blue monster with a striped tail and a smiling face is holding a small white envelope. In the bottom left corner, a small orange monster with a striped tail and a smiling face is looking up at the blue monster. A speech bubble from this small orange monster contains the text: "I'm sorry, I can't give you a hug right now." The title "CAN I HAVE A HUG?" is written in large, bubbly letters at the top of the cover. The author's name, "NICK SHARRATT", is printed in a smaller font at the bottom right. The background is a blue night sky with stars, and there are small cartoon insects and a character in the top right corner.

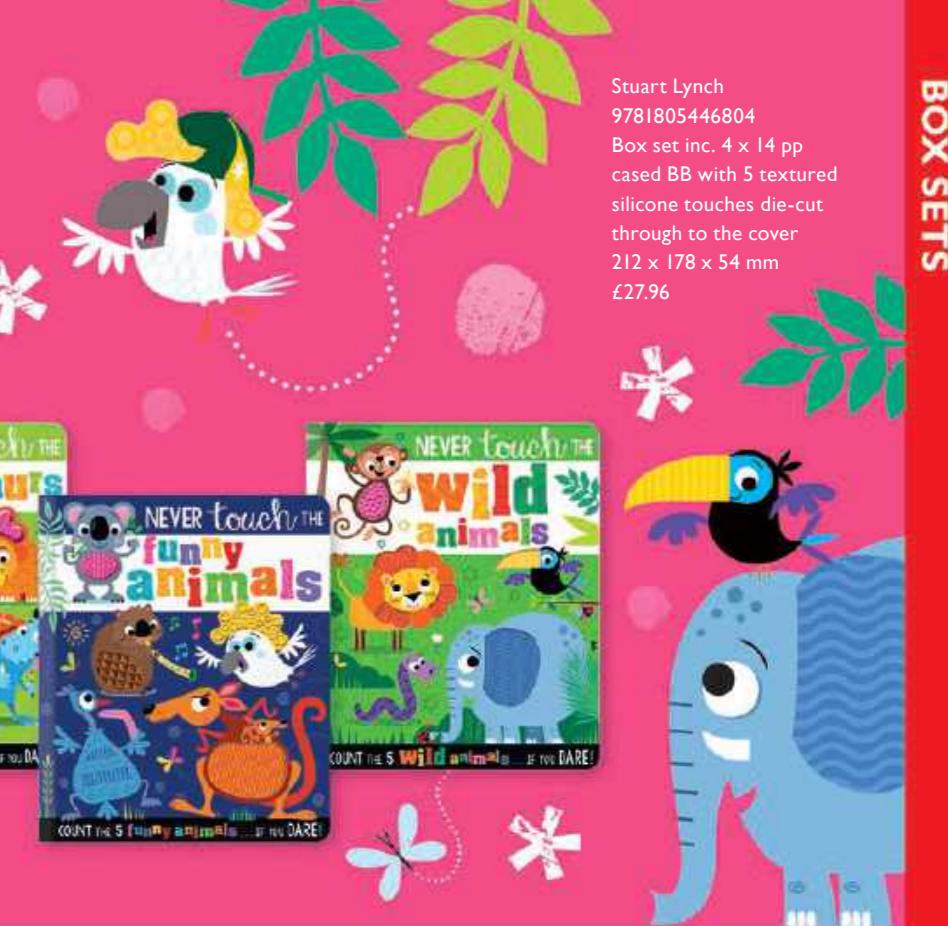
9781800583



Box set inc. plush
and 32 pp PB
with a touch
on the cover
260 x 215 x 100 mm
£16.00

Never Touch Gift Set 0+

Join sharks, dinosaurs, funny creatures, and wild animals in this hilarious gift set. Follow the funny rhymes to practise counting down from five as the silicone touches disappear, one by one.

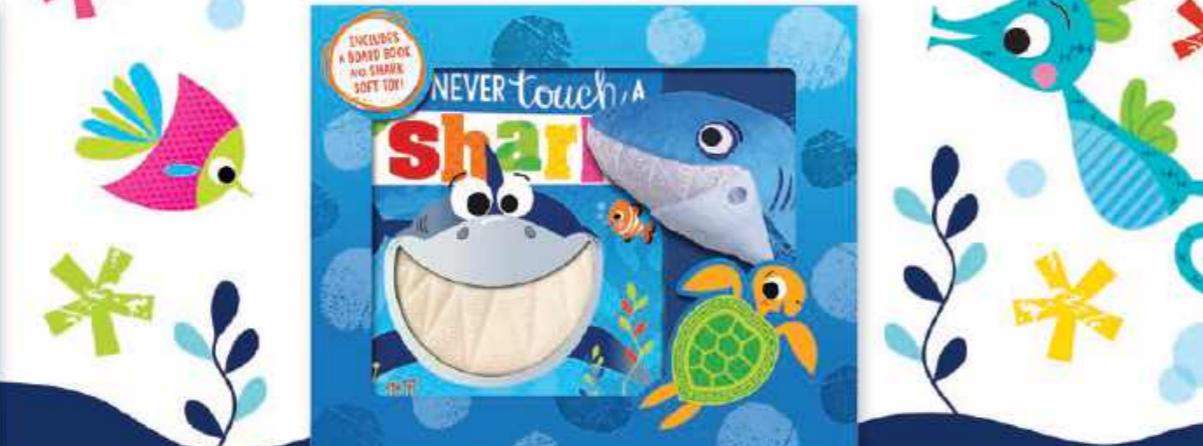


Never Touch Box Sets

Join the Never Touch characters in these playful additions to our best-selling series, with bumpy silicone touches, cuddly plush toys, and witty rhymes to entertain the whole family.



9781788435420



97817894



Box set inc. plush
and 32 pp PB
with a touch
on the cover
260 x 215 x 100 mm
£16.00

Never Touch Jigsaws

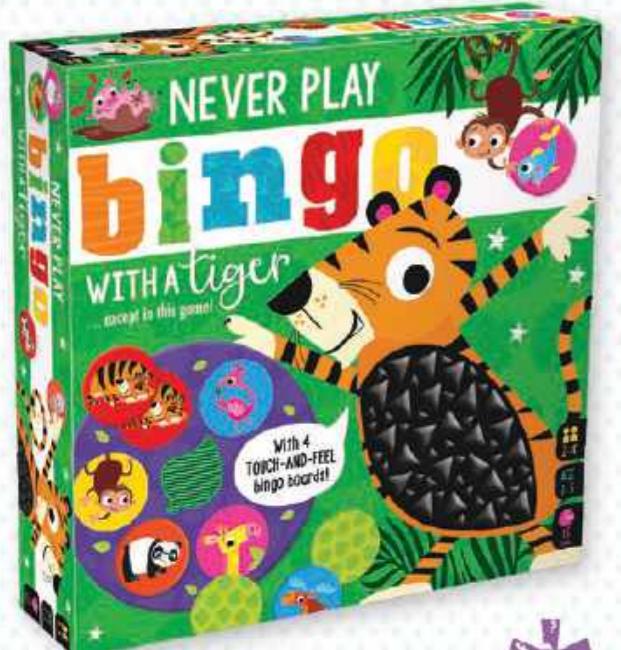
Meet the animals in these touch-and-feel jigsaw sets. With bumpy silicone jigsaw pieces and a funny rhyming board book, there's plenty of fun to be had!



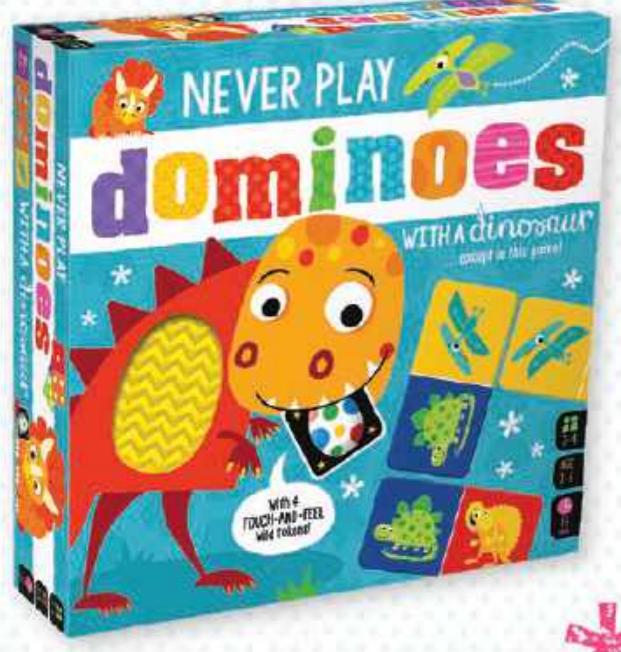
Stuart Lynch
9781805446804
Box set inc. 4 x 14 pp
cased BB with 5 textured
silicone touches die-cut
through to the cover
212 x 178 x 54 mm
£27.96

Never Play

You must never play bingo with a tiger, pairs with a shark, or dominoes with a dinosaur . . . except in these games! Join the playful Never Touch characters in these fun additions to our best-selling series, perfect for the whole family to enjoy.



5060236489012



5060236488992



Stuart Lynch
Box set with a textured silicone
touch inc. game pieces
and an instruction booklet
195 x 195 x 50 mm
£11.99

Make Believe Games 3+

The fun illustrations, chunky play pieces, and simple instructions in these easy-to-play games make them the perfect interactive entertainment for little ones.



Emily Spikings
Box set inc. game
pieces and an
instruction booklet
195 x 195 x 50 mm
£10.99



Playhouse Box Sets

Bring stories to life with these cool and interactive box sets. Unfold each page to create a 3-D scene, and then use the toy characters to act out the stories!



0 pp BB with gatefold flaps
n every page, packed inside
box with a handle and acetate
window, plus 4 toy figurines
ox: 248 x 165 x 32 mm
ook: 152 x 152 x 10 mm
9.99

Royal Pairs 3+

Find the royal pairs in this fun monarchy-matching game! Bright, engaging illustrations and chunky play pieces will entertain young players and promote learning through play.



Stuart Lynch
5060236486455
Box set inc. game
pieces and an
instruction booklet
195 x 195 x 50 mm
£10.99

Simply Thankful 4-in-1 Jigsaw Set 4+

Learn all about mindfulness with this adorable jigsaw set. Each puzzle is beautifully illustrated and comes with an activity card to promote calm, happy feelings.



Clare Fennell
5060236485731
Box set inc. 4 jigsaws and 4 double-sided flashcards
200 x 238 x 50 mm £6.99

Hide-and-Seek ABC Jigsaw and Book Set 3+

Learn about the letters of the alphabet with this adorable jigsaw puzzle set and search-and-find book.



9781785986369
Box set inc. 28-piece jigsaw and 28 pp PB
348 x 254 x 35 mm £12.99

Book and Jigsaw Box Sets 3+

Have fun completing the sensory floor puzzles in these box sets! Read the book, and then piece together the fun scenes!



Shannon Hays; 9781789478938
With glittered jigsaw pieces



9781789478921
With foiled jigsaw pieces



Stuart Lynch; 9781789478945
With glow-in-the-dark jigsaw pieces



Stuart Lynch; 9781789478914
With fuzzy jigsaw pieces

£9.99

Novelty Journals and Sketchbooks 3+ NEW TITLE

Featuring adorable plush covers and unique novelty themes, these diaries, journals, and sketchbooks are perfect for creative little ones to fill with thoughts, feelings, and doodles.



Furry Capybara Diary
9781836428497
160 pp CB with removable plush toy inside pocket
203 x 152 x 19 mm



Strawberry Milk Bunny Diary
9781836428510
160 pp CB with strawberry milk squishy patch and pink bow
203 x 152 x 19 mm



Constellation Diary
9781836428503
192 pp CB with foil details printed onto a faux leather cover, a star lock, and 2 keys
216 x 146 x 20 mm



Corgi Sketchbook
9781836428534
144 pp CB with removable plush toy inside pocket
280 x 216 x 35 mm



Boba Capybara Sketchbook Set
9781836428541
144 pp CB with zipped pouch containing a notebook, 2 washi tapes, a mechanical pencil, and 2 erasers
280 x 216 x 25 mm



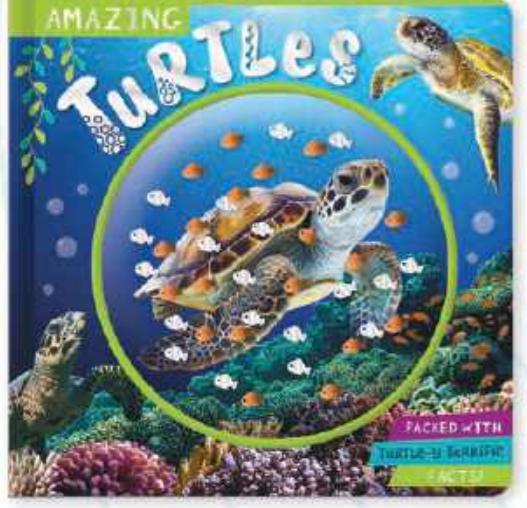
BFF Butterfly Journal Set
9781836428527
Set inc. 2 x 160 pp wirobound books and 2 butterfly pens
197 x 101 x 20 mm

Available January

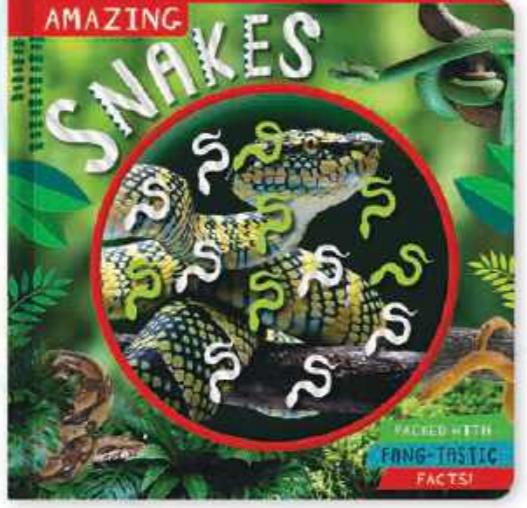
Journals and diaries: £9.99
Sketchbooks: £12.99

Amazing Non-Fiction Books 4+

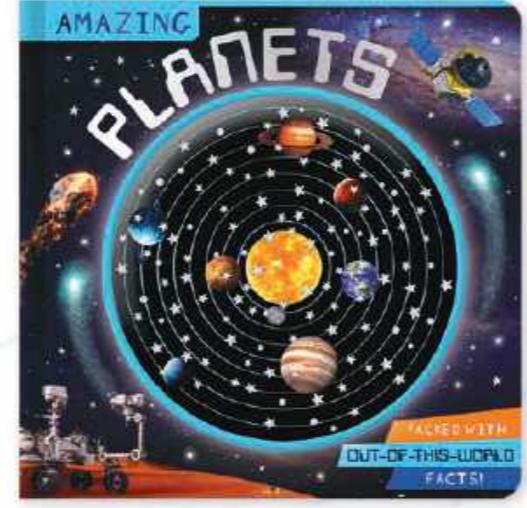
Learn all about turtles, snakes, and planets with our amazing non-fiction range! Complete with a squishy confetti pouch on every cover, these exciting books boast cool facts, bold photographs, and fun, joke-telling characters throughout.



9781805448952



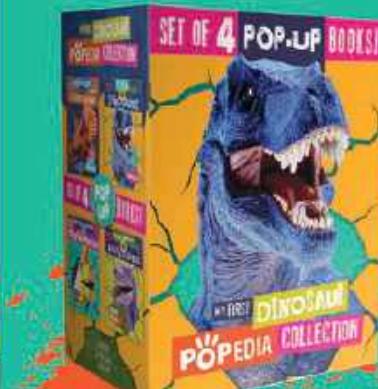
9781805443926



9781803378657

My First Dinosaur Popedia Collection 0+

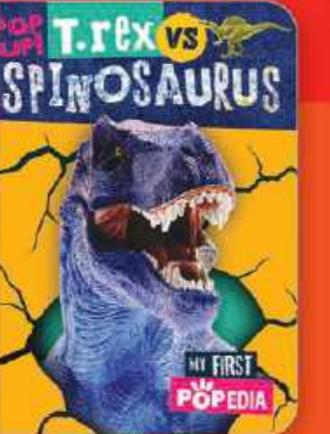
Learn about all things dinosaur in this roar-some four-book set. Discover the fun first facts and cool 3-D scenes as the dinosaurs pop to life in prehistoric head-to-head clashes.



9781805443131
Box set inc.
4 x 12 pp cased BB
with pop-ups throughout
189 x 135 x 88 mm
£27.99

Pop Up! T. rex vs Spinosaurus 0+

Kids will love seeing T. rex go jaw-to-jaw with Spinosaurus in this pop-out clash of the meat-eaters. Packed full of fun first facts and colourful artwork, there is plenty to keep little ones engaged.

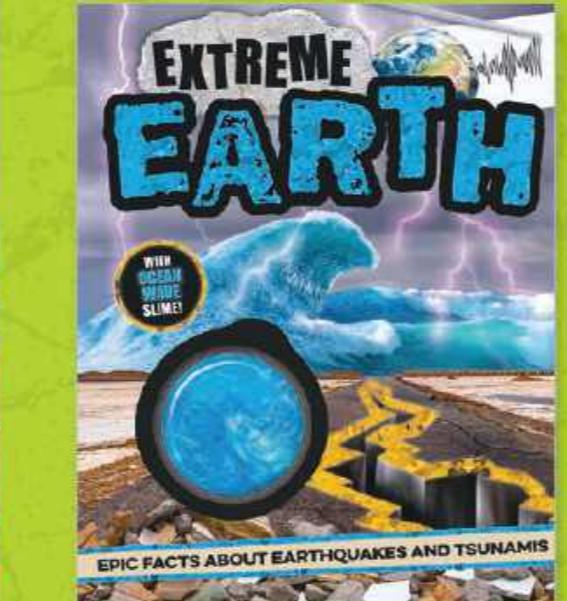


9781805441762
12 pp cased BB
with pop-ups throughout
185 x 134 x 22 mm
£6.99

Stuart Lynch
36 pp CB with
a confetti pouch
on the cover
228 x 228 x 11 mm
£7.99

Slime Non-Fiction Books 5+

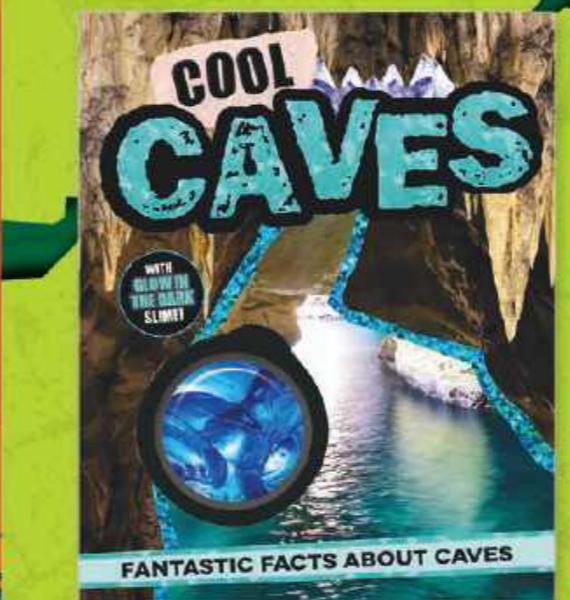
Introduce children to earthquakes, tsunamis, caves, and fossils with these epic books. Have fun exploring the super-cool slime add-on as you discover fascinating facts, full-colour photographs, and helpful maps and diagrams throughout.



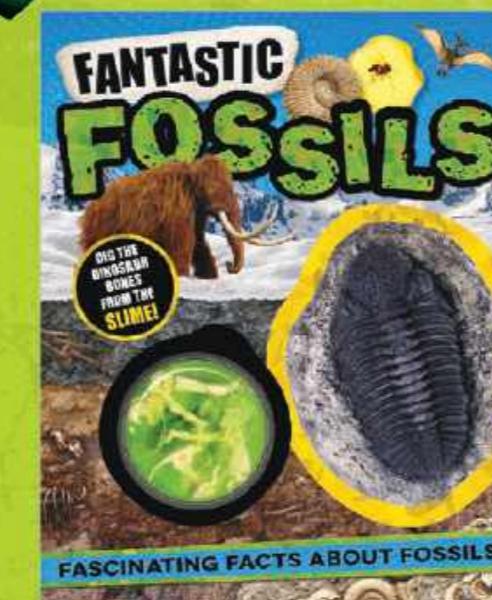
9781805443568

9781803378398
40 pp PB with a pot
of slime on the cover
254 x 203 x 32 mm
£6.99

40 pp PB with a pot
of slime on the cover
254 x 203 x 32 mm
£6.99



9781805443216
40 pp PB with a
glow-in-the-dark pot
of slime on the cover



9781803378398
40 pp PB with a pot
of slime containing a dinosaur
skeleton model on the cover



Mini iQ Learning Pads

These learning pads set children up for a strong start at school. Each book features fun, teacher-approved activities to introduce children to key learning concepts, as well as over 100 colourful stickers.



Mini iQ Write-and-Wipes 4+

These cool wipe-clean learning books are perfect for learning words, letters, and numbers.



Mini iQ Reader Box Sets 4+

These box sets contain ten funny, animal-themed readers to help children excel at reception level. Each book features simple text to aid reading fluency, and comes with helpful parent notes.



Ready Set Learn Workbooks 3+

Kids will love counting, writing, learning basic first concepts, and more in these engaging books that make learning easy and fun.



9781788433792
10 x 16 pp PB with wipe-clean pages and pen, packaged in a ziplock bag
280 x 215 x 30 mm
£49.90

Reading with Phonics 5+

Learn all about phonics through twenty classic fairy tales. Each book focuses on particular key and secondary sounds in an engaging way that makes learning fun.



Never Touch a Grumpy Bunny... on an Easter Mission! 3+

Find out if Grumpy Bunny will rise to the challenge of working with others to organise the Easter Festival in this hare-larious tale.



Squish and Snugg: Kind Bunny 0+

Join Bunny as he learns to share and be kind on his birthday. Complete with a super-soft fur cover and embroidered details, this book doubles up as a comforting plush toy.



Available January
Stuart Lynch
9781836429333
32 pp PB with a fur touch on the cover
265 x 260 x 4 mm
£6.99

Never Touch the Grumpy Chicks 0+

Join the grumpy chicks and practise counting down from five in this fun addition to our best-selling Never Touch range.



Also available:



0+ 

9781800582699
10 pp cased BB with textured silicone touches throughout
186 x 186 x 19 mm
£7.99

Stuart Lynch
9781800583870
14 pp cased BB with 5 textured silicone touches die-cut through to the cover
210 x 176 x 13 mm
£6.99

Squish 'n' Squeeze: Bunny! 3+

Join Bunny on a search-and-find adventure! This sweet book has a bunny-shaped squishy cut through to the cover and fun rhymes to follow!



Jess Moorhouse
9781805447610
12 pp cased BB with a squishy touch die-cut through to the cover
178 x 178 x 15 mm
£7.99

My Easter Sticker Book 3+

Have fun completing Easter activities and searching for the missing stickers on each page in this cute activity book. With card press-outs and over 600 stickers!



9781786924636
48 pp PB inc.
4 pp card and 12 pp stickers
280 x 215 x 6 mm
£5.99

Shiny Stickers: Easter 4+

Join the Easter bunny and other cute animals in this adorable activity book, full of playful puzzles, cute card press-outs, and sweet shiny stickers.



Jess Moorhouse
9781803370781
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

Squish and Snugg: Kind Bunny 0+

Join Bunny as he learns to share and be kind on his birthday. Complete with a super-soft fur cover and embroidered details, this book doubles up as a comforting plush toy.



Available January
Beverley Hopwood
9781836427612
18 pp padded BB with details sewn onto a velboa cover
210 x 180 x 35 mm
£9.99

Squishy Friends: Easter Cuties 4+

Meet the Easter cuties as you colour and puzzle your way through this sweet activity book! With cute card crafts to make and three squishy fidget toys to play with.



Also available:

Noisy Chick
9781836421153

Easter Sticker Activity Books 4+

Hop into Easter with the adorable animals in these sweet activity books! Each egg-citing book includes cute card crafts and over 100 sweet stickers.



Available January
Beverley Hopwood
9781836425755
40 pp PB inc. 8 pp card and squishy toys inside a blister on the cover
280 x 215 x 15 mm
£6.99



9781836420941



9781836420934



9781836420927

Katie Rudge
24 pp PB inc.
4 pp card and 4 pp stickers
280 x 215 x 4 mm
£4.99

9781836422709
Set inc. 4 x 24 pp PB with 4 pp card and 4 pp stickers
280 x 215 x 16 mm
£19.96